

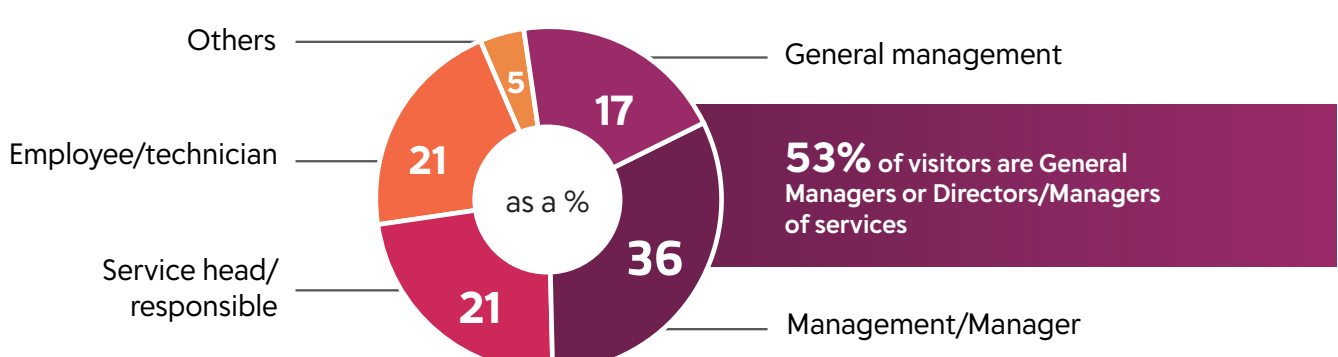
eurocoat 2026

1 KEY FIGURES

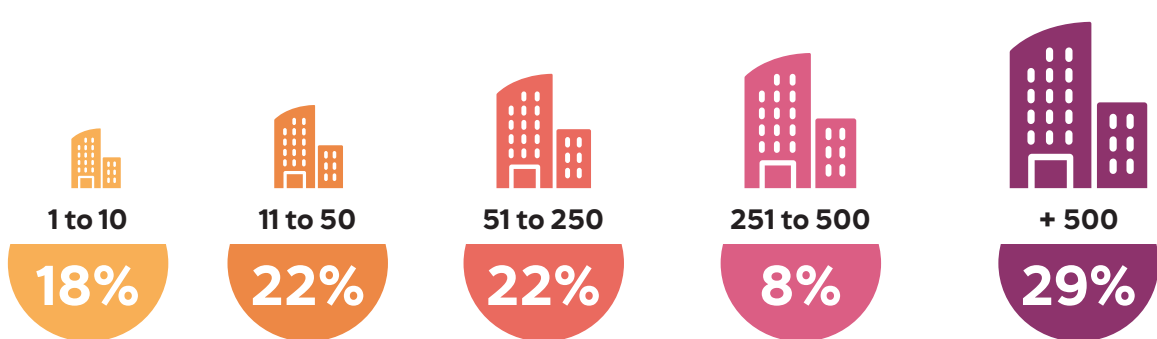


2 WHO ARE THE VISITORS OF EUROCOAT?

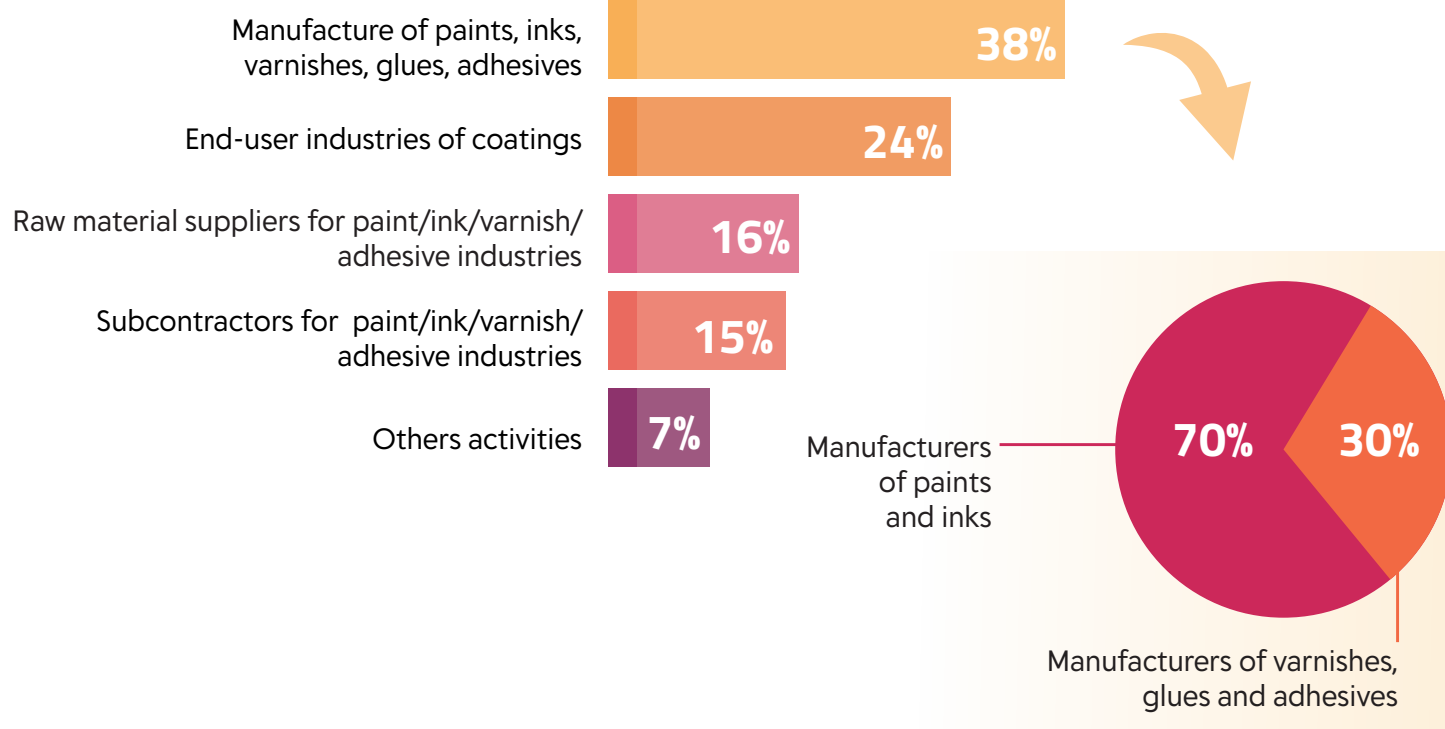
What are their functions?



What is the size of their company?

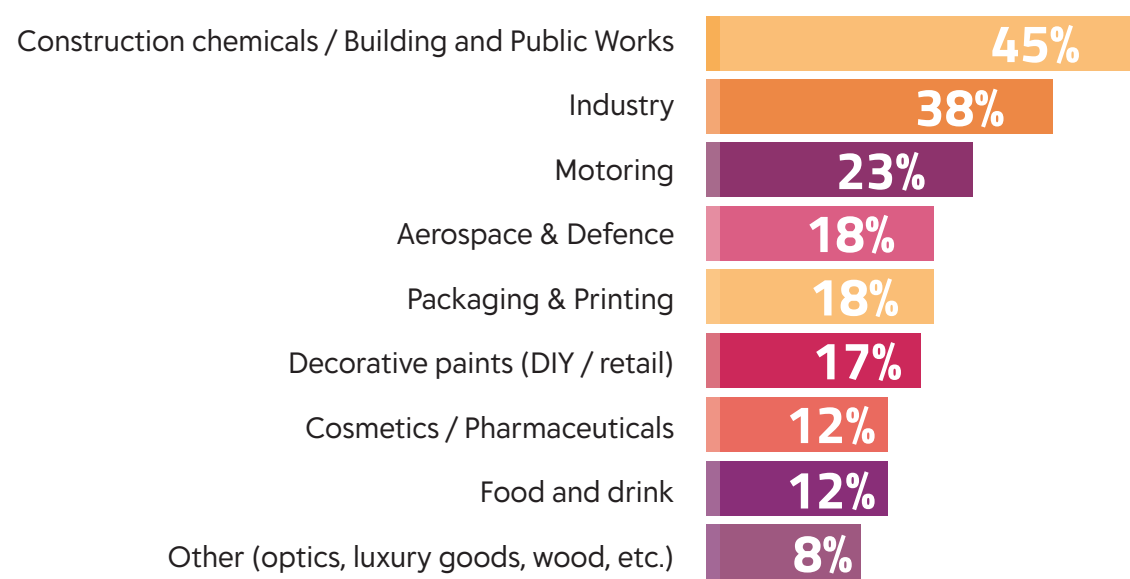


What is the activity of their company?

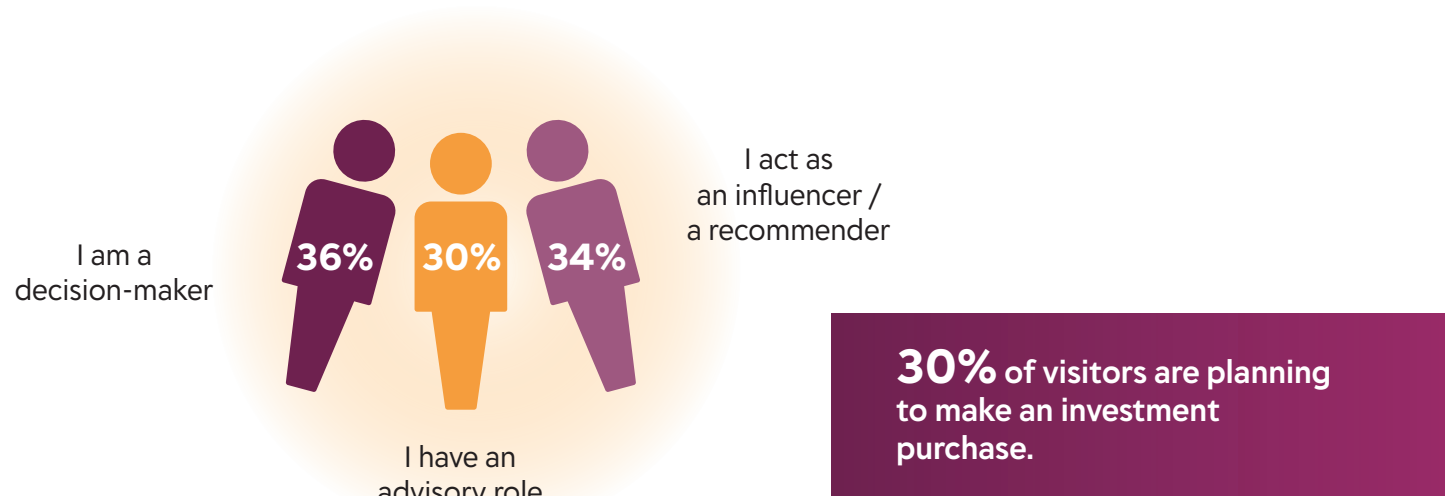


For which application markets do they work?

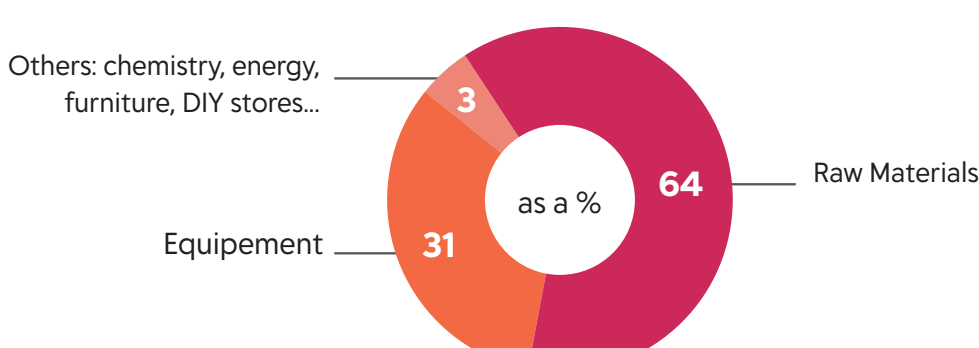
(Multiple answers)



What is their role?



What type of purchase or investment?



3 WHERE DO THEY COME FROM?

Focus on the main geographic areas:

- 80% Europe
- 7% Maghreb
- 7% Asia
- 6% Other (America, Africa)

What are the top 7 countries visiting Eurocoat?

- 15% Germany
- 12% Italy
- 10% Netherlands
- 9% Belgium
- 7% Spain
- 6% United Kingdom
- 4% Switzerland

30% of visitors come from abroad.