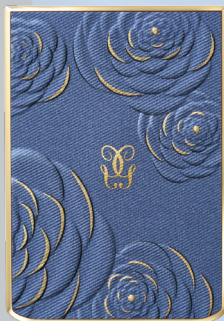




SERAM

CREATING SINGULARITY



**CUSTOMIZED MULTI-MATERIALS
DECORATION ACCESSORIES**

since 1986

SERAM

Ornamentation, identification and authentication

Our know-how

For over 35 years, our expert teams have been supporting the industrialization of your decorations, from creation to production.

- Taylor made (bows, ribbons, adhesive tapes...)
- Sewing machines
- ZAMAK injection
- Laminating
- Jacquard weaving
- Laser cutting and engraving, ultrasonic and high-frequency embossing and pressing
- Hot stamping
- Customisation solutions (flanker, in-store events, etc.)

Multi-material

- Textile
- Ribbons
- Flat or curved aluminium plate
- ZAMAK
- Genuine leather or PU with custom grain
- Wood
- Embroidery
- Strass...

We develop eco-friendly alternatives to support your commitments : recycled, bio-based, biodegradable, etc.



Digital printing/
lurex embroidery

Textile/hot
melting logo

PU/
high
frequency

Hair
flocking
on textile

TPU/
digital printing/
high frequency

Ribbon/
silicone print

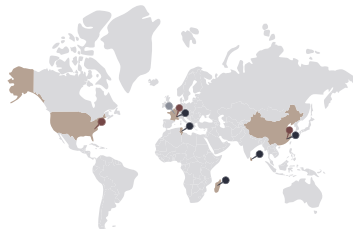
Customizable
keyring/charm

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About SERAM

- Well established since 1986
- 250M pieces sold every year
- 1200 employees in 7 countries
- +5% of turnover dedicated to Creation & Innovation



Sales offices
Productions sites
Show-room



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Our know-how

For over 35 years, our expert teams have been supporting the industrialization of your decorations, from creation to production.

- Jacquard weaving
- Printing (multi-material)
- Transfer (textile)
- Manual and automatic sewing machines
- Cutting, engraving, embossing with laser, ultrasonic, high frequency, press
- Metal parts injection (ZAMAK)

Multi-material

- Textile
- Metal
- Soft and rigid aluminum
- Pewter
- Wood
- Genuine leather or leather like
- Paper
- Feathers...

We develop eco-friendly alternatives to support your commitments : recycled, bio-based, biodegradable, etc.



Leather/PU



Metal



Paper



Textile

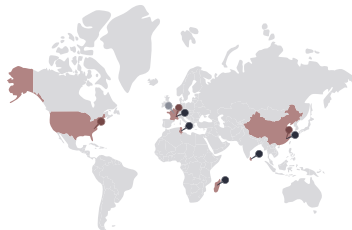
François BEAURAIN

Market manager

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