



WE CREATE VALUE FOR BRANDS WITH CREATIVITY

BXIL

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01 | ABOUT

Company Profile

Founded in 2008, was listed in 2022. BXL focus on design and manufacturing expertise in the luxury & beauty gifting & packaging industry around 17 years. Dedicated to help clients enhance their brand and product experience, BXL provides innovative gifting & packaging solutions from concept to completion for unique requirement.

What we can do

- Gifting Development
- Gifting & Packaging design (graphic & structure design)
- Sampling & Manufacturing
- Oversea shipping with fast turnaround schedule

9

Subsidiaries

5

Factories

1000⁺

Employees

100⁺

Designers

40⁺

Engineers

Sichuan BXL



Huizhou BXL



Guizhou BXL



BXL USA



Shanxi BXL



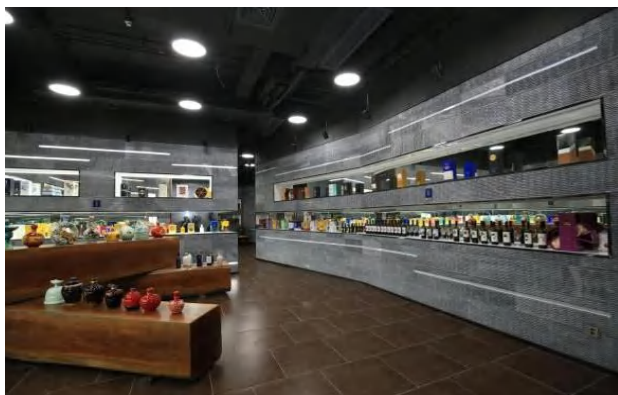
Jiangsu BXL



Hebei BXL



Shenzhen Headquarter



Factory



With **5 factories** and diverse machines, we finish almost all the processes in our own factories, including printing, lamination, emboss, deboss, foil, hand-making, etc.

Certificates

✓ LVMH Audit

✓ Ecovadis

✓ Disney Audit

✓ L'Oreal Audit

✓ Estee Lauder Audit

✓ Sedex

✓ FSC

✓ SA8000

✓ ISO9001

✓ ISO14001

Ethical Audit Report

Client
Supplier
Factory
Industry

LVMH-PC-BVLGARI Global Operations SA
DEA Creative packaging
Shenzhen Baixinglong Creative Packaging Co., Ltd
Printing & Packaging

AI Service No
Auditor
Date
Country

R-us3-1638588
Cynthia Peng
15/June/2016
China

Audit Compliance level: **Need Improvement**

	Unacceptable NC	Need Major Improvement	Need Improvement NC
Health & Safety, Hygiene	0	0	2
Waste Management	0	0	3
Child Labor	0	0	0
Hours, Wages & Benefits	0	0	2
Labor Practices	0	0	0
Total	0	0	7

NC: Non-Compliances

Valid until: 14-June-2017

FACILITY AND MERCHANDISE AUTHORIZATION

LICENSEE/ENDORSEMENT NAME:
CONTACT NAME, TITLE & EMAIL ADDRESS:

STREET ADDRESS:
TELEPHONE NUMBER:

1. Facility Name (Place where Chain-of-Custody product will be produced)
Shenzhen Baixinglong Creative Packaging Co Ltd
(FAC: 000000)

16. Contact Name, Title and E-mail
Wanglin Chen, CEO Supervisor, 1758439913@qq.com

15. Facility Address:
No. 2 Songbai Road, Huinan High-tech Industrial Park, Huizhou
Road
Huizhou, Guangdong
China

16. List all other names by which the Facility is known:
Huizhou Baixinglong Packaging Co Ltd

10. Telephone Number: 00 7523758051

16. Facility Contact Telephone Number: 00 7523758051 ext.8822

L'Oréal Supplier Social Responsibility Audit

HUIZHOU BAIXINGLONG PACKAGING CO.,LTD.

GENERAL INFORMATION

Overall Result: Needs Continuous Improvement

Report No :	F_IAR_97288	City :	Huizhou
Assessment No :	A4617736	Country :	China
Audit Date :	Sep 25, 2017	Auditors :	Primary: Aver Wang
Last Audit :	NA		Secondary: Infi Li
Assessment Stage :	Initial		

PERFORMANCE SUMMARY

Participating facilities: 2686

Assessment Area	Section Result	Zero Tolerance	Needs Immediate Action	Needs Continuous Improvement	Satisfactory	Access Award	Not Applicable
Overall	NCI	-	-	5	133	-	286
Child Labor	S	-	-	4	-	-	16
Forced & Compulsory Labor	S	-	-	14	-	-	21
Health & Safety	NCI	-	-	3	82	-	143
Freedom of Association	NA	-	-	-	-	-	22
Non Discrimination	S	-	-	6	-	-	15
Disciplinary Practices	S	-	-	6	-	-	12
Harassment & Abuse	S	-	-	4	-	-	10
Compensation and Benefits	NCI	-	-	1	10	-	21
Hours of Work	NCI	-	-	1	7	-	16
Subcontracting	NA	-	-	-	-	-	10

Certificate SGSHK-COC-330720

The Organisation
Huizhou Baixinglong Packaging Co., Ltd

No. 2 Songbai Road, Huinan High-tech Industrial Park, Huao Road, Huizhou City, Huizhou City, Guangdong Province, P.R. China

has been assessed and certified as meeting the requirements of
FSC™ Chain-of-Custody
The company was assessed against the following standards:
FSC-STD-40-004 V3-1 – Chain of Custody Certification
FSC-STD-00-001 Requirements for use of the FSC trademarks by Certificate Holders
for the products detailed in the scope below:
Purchasing of FSC 100%, FSC Mix and FSC Recycled paper, paperboard and Adhesive labels,
Manufacturing (flexible systems) and sales FSC 100%, FSC Mix and FSC Recycled Paper Products

This certificate is valid from 28 May 2024 until 28 May 2029 and remains valid subject to satisfactory surveillance audits.
Issue 3. Certified since 29 May 2019

Authorized by:
Ben Tsang
SGS Hong Kong Limited
Unit: 303, 2/F, 3/F, Building 22E, Phase 3, Hong Kong Science Park, New Territories, Hong Kong
+8522324 4481 - www.sgs.com

The validity of this certificate is dependent on the holder's compliance with the full set of product group specific rules. This certificate is not valid if the holder is not in compliance with the full set of product group specific rules. The certificate holder is responsible for ensuring compliance with the full set of product group specific rules. The certificate holder is responsible for ensuring compliance with the full set of product group specific rules.

CERTIFICATE

IO Net Ltd of Switzerland certifies that
HUIZHOU BAIXINGLONG PACKAGING CO., LTD.
No 2 Songbai Rd, Huinan High-tech Industrial Park, Huao Rd, Huizhou City, Guangdong Province, P.R. China

with the following scope:
Printing of packaging & decoration presswork comprising of colour boxes, handbags, Jiang tags, wine boxes, boutique boxes

complies with the requirements of
SA8000:2008
Social Accountability International Standard

Issued on: 21 March 2016
Valid until: 20 March 2019

Certified since: 21 March 2016
Registration Number: SA-1471-CN

Michael Drechsel
Chairman of IO Net Ltd

Pedro Castro Alves
Managing Director of IO Net Ltd

IO Net Ltd Representative CGM
Li Xiangdong
General Manager of CGM

CGM is an official IO Net Ltd Representative for the promotion of SA8000 assessment services. IO Net Ltd is accredited by Social Accountability Accreditation Services (SAAS) to deliver SA8000 certification globally, through its cooperation with CGM and other IO Net Ltd Representatives.

Read Accreditation International and other stakeholders in the SA8000 process only recognize SA8000 certification issued by certified CGM general accreditation by SAAS and do not recognize the validity of SA8000 certificates issued by unaccredited organizations or organizations accredited by any entity other than SAAS. To confirm the validity of an accredited SA8000 certificate please consult SAAS website: www.saasint.org/2016/06/01/

QUALITY MANAGEMENT SYSTEM CERTIFICATE OF CONFORMITY

This is to certify that Quality Management System of
Huizhou Baixinglong Packaging Co., Ltd.
(Register Add: No. 2 Songbai Road, Huinan High & New Science and Technology Industrial Park, Huao Road, Huizhou City, Guangdong Province, Postcode: 516000)

has been found to conform to Quality Management System Standard:
GB/T 19001—2008/ISO 9001:2008

This quality management system covers following product(s):
The Printing and service of packaging of packaging & decoration presswork comprising of color boxes, handbags, Jiang tags, wine boxes, etc

Add: No. 2 Songbai Road, Huinan High & New Science and Technology Industrial Park, Huao Road, Huizhou City, Guangdong Province.
The No. of this certificate is: 02813Q1912R05
This certificate is valid until: Nov.13.2016

Beijing Zhong-An Zhi Chuan Certification Center
(Former 8 * J Certification Center of Quality System)
(ADD: A 22nd floor, Free Town, No. 58 South Road, East Ping Road, Chaoyang District, Beijing, Postcode: 100022)

Center Director:
任庆才

MANAGEMENT SYSTEM
CNAS CB08-Q

Annotation: This certificate is valid when used with annual inspection logo one year after promulgation

CERTIFICATE OF REGISTRATION

The Management System of
HuiZhou Baixinglong Packaging Co., Ltd.
Registration Code: 0008445-0
#2 Songbai Road, Huinan High-tech Industrial Park, Huao Road, Huizhou City, Guangdong Province, P.R. China

has been assessed by GIC and complying with
ISO14001: 2004
For the following activities:
Environmental management activities of paper box, shopping bag, tag, wine box, packaging, decoration printing products and services

Date of Issue: 12 November 2014 Date of Expiry: 11 November 2017
Date of Initial Certification: 12 November 2014
Certificate No.: U14E02Z728959ROM

The granting of this certificate does not mean that the certificate holder can avoid any legal liability. If the certificate holder is found to be in breach of the scope of certification, administrative actions, the certificate shall be only valid within the scope of administrative actions. The certificate shall be only valid within the scope of administrative actions. The certificate shall be only valid within the scope of administrative actions.

The certificate information can be queried at the National Certification and Accreditation Commission official website (www.cnca.gov.cn) and (www.gic.com.cn)

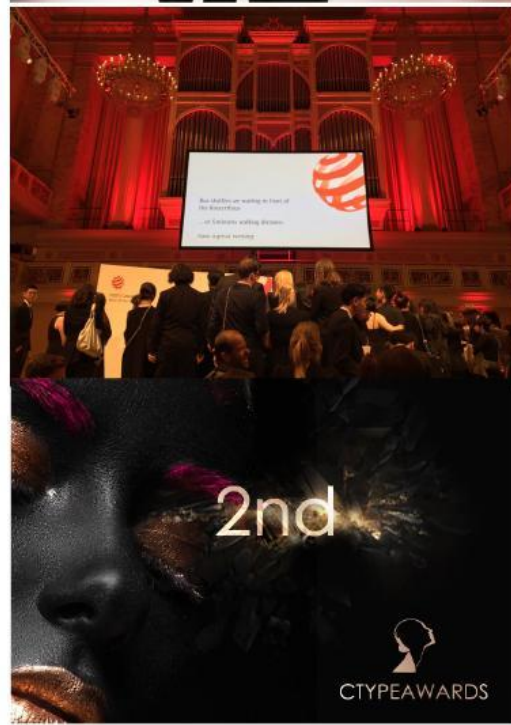
Guardian Independent Certification Ltd
Registration Code: 0008445-0
Beijing Zhong-An Zhi Chuan Certification Center
(Former 8 * J Certification Center of Quality System)
(ADD: A 22nd floor, Free Town, No. 58 South Road, East Ping Road, Chaoyang District, Beijing, Postcode: 100022)

147811

02 | HONOR

170 International Design Awards

 WORLDSTAR AWARDS FOR CREATIVE EXCELLENCE	 reddot award	 pentawards	 MOBIUS® Awards
40 ^项 世界之星	15 ^项 德国红点奖	7 ^项 Pentawards	9 ^项 莫比乌斯广告奖
 product design award	 DESIGN AWARD	 CTYPEAWARDS	 A'DESIGN AWARD & COMPETITION
20 ^项 IF设计奖	1 ^项 IAI设计奖	1 ^项 亚太化妆品创意设计奖	11 ^项 A' DESIGN设计奖



AWARDS

03 | CLIENT

OUR CLIENTS



BVLGARI

GRAFF



FRED

Pomellato



BALENCIAGA

MIU MIU

BOTTEGA VENETA

CELINE

AUDEMARS PIGUET
Le Brassus

Baccarat

DOLCE & GABBANA

RALPH LAUREN



ami
alexandre mattiussi

Roger Vivier
PARIS



ĀMAN



THE PENINSULA
GROUP



GUERLAIN

L'ORÉAL
PARIS



L'OCCITANE
EN PROVENCE

CLARINS
PARIS

SHISEIDO
GINZA TOKYO

04 | PROJECT

Bvlgari Parfums 2026 CNY Gift



Bulgari 2025 CNY Gift



- Crafted with selected silk, eco-friendly leather, and metal materials, and featuring exquisite craftsmanship

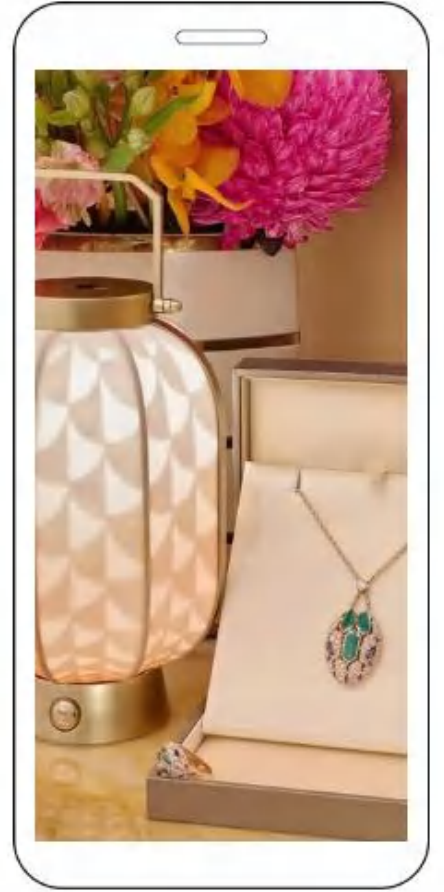


Bvlgari 2025 MAF Gift



Bvlgari 2025 MAF Gift

Customer feedback images from social media.



2024 MAF Gift - VIC

Ceramic tea sets

- A complete set of ceramic tea sets, decorated with a golden brand logo, very high-end and classic;
- PEF eco-friendly tray, FSC eco-friendly paper&cardboard



2023 MAF Gift - VIC

Jewelry wooden storage



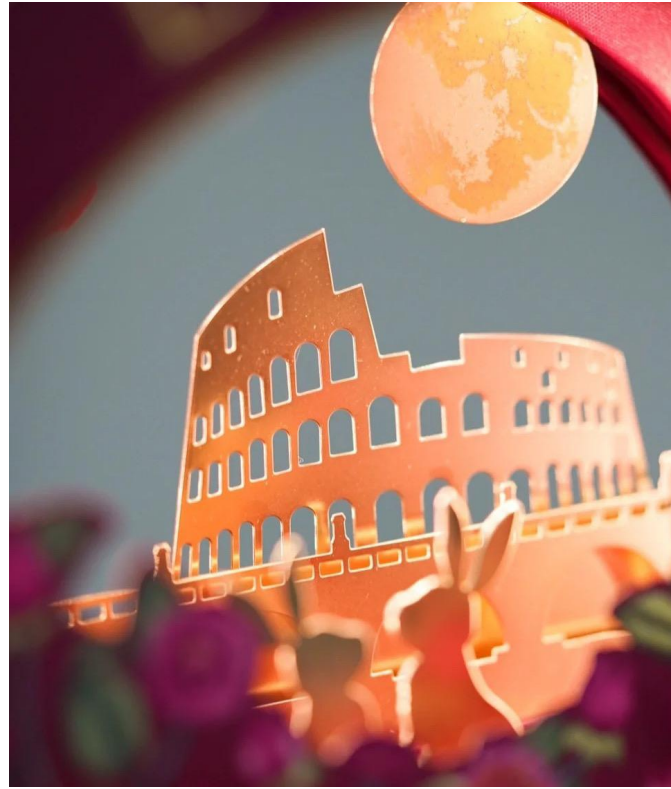
2023 MAF Gift - VIP

Fridge magnet



2022 MAF Gift - VIC

Mooncake



2021 MAF Gift - VIC

Mooncake



2021 CNY Gift - VIC

Mahjong



2024 Chinese Valentine's Day Gift

Ceramics Plate



Fred 2025 MAF Gift



2025 CNY Festival Gift - VIC

Jewelry box



2024 CNY Festival Gift - VIC

Ceramic snack set & Red envelopes



2024 MAF Gift - VIC

Ceramic tea set



- A complete set of gradient blue ceramic tea sets, the product is very beautiful. The whole design is based on the sea, with sea waves and blue as the main colors.

2026 CNY FESTIVAL GIFT - VIC

BAMBOO-WOVEN LANTERN



CNY Festival Gift - VIC

Snack box

- This is a design creation that harmoniously integrates traditional wisdom with contemporary chic, the subtle charm of the East (Chinese Eight Treasures Box) with the refined elegance of the West (Dolce & Gabbana's pink flowers) .



MAF Gift

Metal jewelry storage

- A metal jewelry storage box in the shape of a carriage, with a jade rabbit driving the carriage in front, very high-end and cute;
- Round box fit the product better and save transportation space.



2026 CNY FESTIVAL GIFT - VIC

FLYING CHESS & RED ENVELOPES



2024 CNY Festival Gift - VIC

Photo Frame & Red envelopes



- The art of paper-cutting, as an environmentally friendly art form, does not pollute, and the paper used can be recycled. This is in line with the brand's environmental philosophy.



2025 MAF GIFT - VIC

STORAGE CART & TISSUE BOX



2024 MAF GIFT - VIC

MINI LUGGAGE & OUTDOOR TABLEWARE



2024 Roger Vivier

Jewelry box



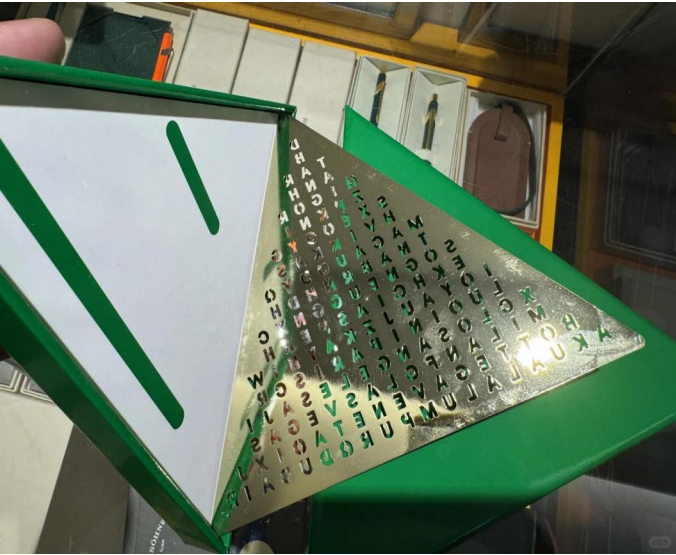
Chinese Valentine's Day Gift

Bicycle bell



Welcome Gift

Metal stencil



MAF Go-game Gift Box

Go-game & 100% wool felt



Pop Up Gift

Drink kit



GUCCI



Ami CNY Gift



Baccara Mirror



Baccara luggage tag



Celine PU Pouch



Berluti Plaster Gift Set



2023 MAF Gift- VIP

Candles & Wine



- 4 osmanthus scented candles
 - 1 bottle of osmanthus wine
- (All prepared by BXL)

2024 MAF Gift - VIP

Jump rope



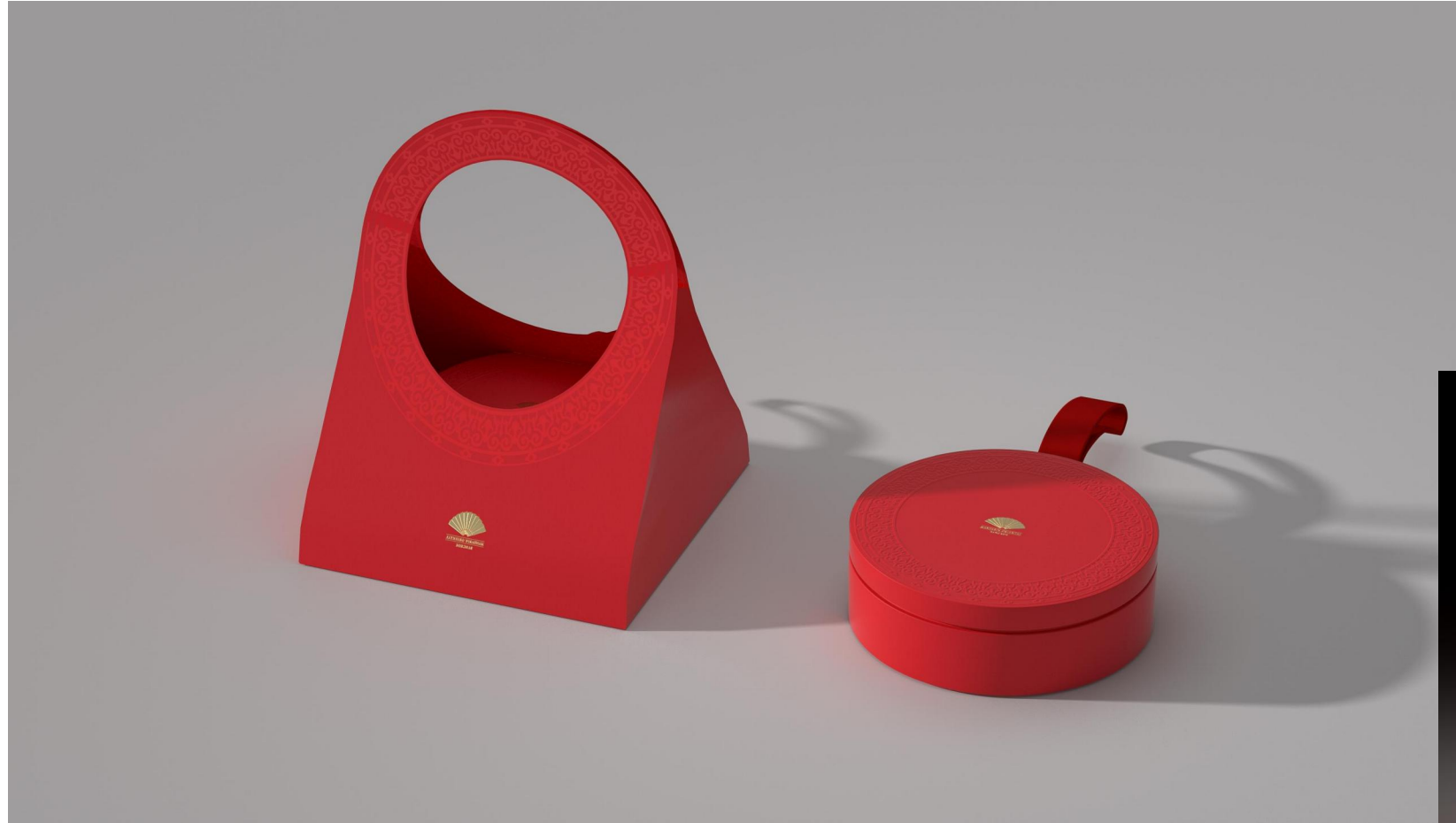
- In line with the Paris Olympics, sports is the theme





2022 MAF Gift - VIP

Gift box



THANK YOU