



CREATING FRAGRANCE IS AN ART

FROM THE RAW MATERIAL TO THE FINISHED PRODUCT.



« We Are Industrial Artisans »

From raw ingredients to finished, market-ready products, we are one of the few fully integrated creation and manufacturing facilities in Grasse.

Our heritage and expertise enable us to combine the precision of modern manufacturing with the sensitivity of traditional craftsmanship. We do more than produce: we guide, structure, and bring ideas to life, always with flair and passion.

Xavier Blaizot, CEO and Perfumer

40 years

OF EXPERIENCE

+ 1500

FRAGRANCE MATERIALS

+ 1000T

NEGOTIATED INGREDIENTS

70

EMPLOYEES



15 000

FRAGRANCE
PRODUCTS DAILY

15 000

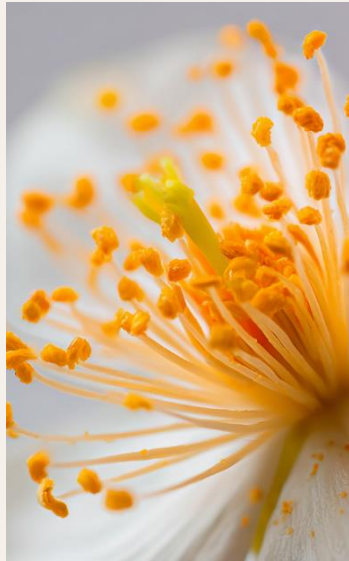
SAMPLES
PRODUCED DAILY

1 000

CANDLES
PRODUCED DAILY

Our Unique Model

PCW is unique in the fragrance industry, as we utilise the entire value chain:



MATIERES PREMIERES



CREATION



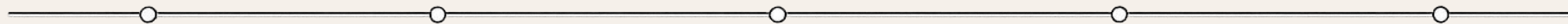
FORMULATION



FABRICATION



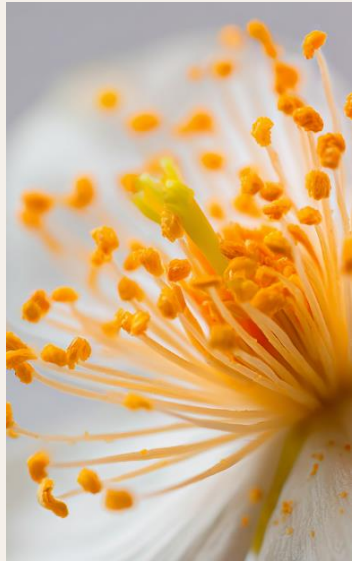
PRODUIT FINI



ONE PARTNER. ONE VISION.
ONE STANDARD OF QUALITY.

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MATIERES PREMIERES



CREATION



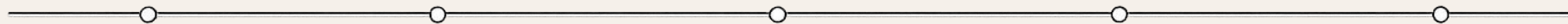
FORMULATION



FABRICATION



PRODUIT FINI



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A Family Business Based in Grasse Since 1986

For more than 20 years, **Patrice Blaizot** guided the company's growth and development, building the expertise and foundation that define us today.

His son, **Xavier Blaizot** assumed the role of CEO in 2022, bringing a fresh perspective and a new drive for innovation.

Patrice's in-depth knowledge and Xavier's forward thinking approach come together to shape the next chapter

Our size is our strength:

- large enough to support international projects,
- agile enough to offer each client personalized attention.





Artisanal Production

PCW occupies a unique position between :

- the sourcing of fragrance materials
- a composition house
- industrial manufacture

We combine :

The sensibility of the artisan with industrial precision.

A premium, agile, and integrated approach dedicated to partnership with our clients.

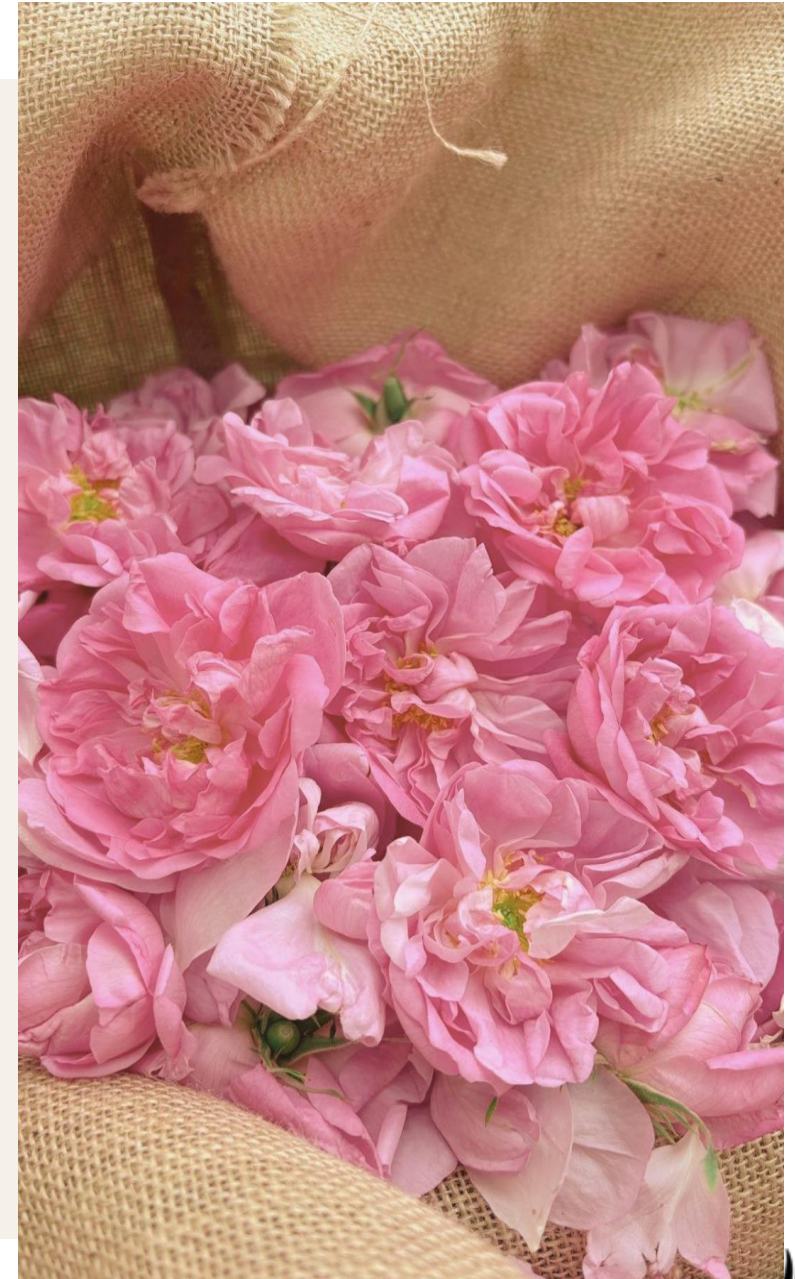
Excellence In Global Sourcing

+ 1500 fragrance ingredients

Premium quality Naturals and Aromachemicals
Vegan, halal and kosher ingredients
Access to unique fragrance materials

+ 100 ingredient global partners / local partners

Trusted International Partners
Consistent Quality & Traceability
Regulatory Compliance



The Art of Fragrance Composition

A creative service that bridges the gap between ingredients and finished products, providing external perfumers with access to professional-grade quality materials and services.

Custom creations by our in-house perfumers
–ISPC members Xavier Blaizot and Maud Chabanis.

+ 35T of fragrance concentrate sent to 480 clients in 2026



SOCIÉTÉ INTERNATIONALE DES
PARFUMEURS-CRÉATEURS





From Concept to Finished Product

Turnkey Fragrance Products – Time-to-Market

Full-service offering including:

- Product strategy
- Formulation
- Packaging
- Industrialization
- Regulatory compliance
- Logistics

More Than Just a Contract Manufacturer - A Growth Partner



Exclusive access
Raw materials sourced directly



Grasse based excellence
A streamlined
design process



Perfume centred business
Perfumer leads the business



Legitimacy
Recognised perfumers (ISPC)



Agility
A model that can grow with your
brand



Reliability
Rigorous standards at every stage of
development



International network
A global presence, close to the
markets.



Confidentiality
Discretion and protection
guaranteed



Reactivity
Fast solutions to support your
ambitions.



Partnership
A dedicated team working
alongside you, from concept to
success

An International Network, Anchored in Grasse



Labels & Certifications

Our certifications and accolades demonstrate our ongoing commitment to quality, regulatory compliance, environmental responsibility and the preservation of the traditional expertise of the Grasse perfumery industry.





They Have Trust In Us

FREE YOURSELF



SOPHIA MAE®

LIQUIDES
IMAGINAIRES



LADURÉE
Paris

Charlotte Tilbury



SILLAGE
HOUSE OF

BEAUTY PIE®



CONTACT

info@pcwfrance.com

+33(0)4 92 42 35 00

www.pcwfrance.com

PCW

45 Boulevard Marcel Pagnol

Parc Aromagrasse

06130 Grasse - FRANCE

