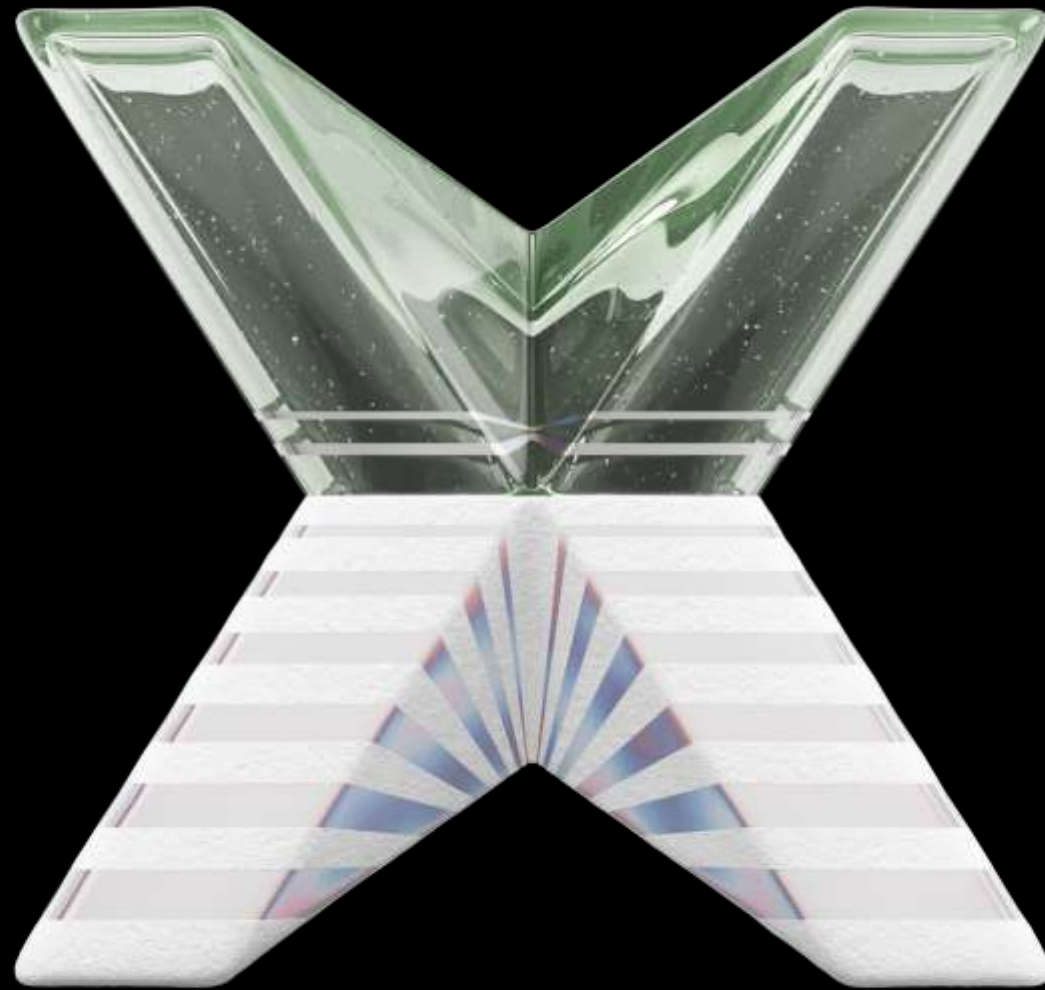


Make a MarkTM



Bold

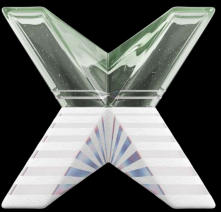
Visionary

Collaborative

Premium

Innovative

Sustainable



THE MAKE A MARK MAGIC

Create Community

Among designers, print partners and the wider premium packaging industry

Push Design, Innovation, Sustainability and Connectivity

Become the reference to the packaging design community

Generate Business & Awareness

Network of excellence



THE PILLARS

The Platform

A living platform where the world's most visionary design studios explore, question, and reimagine the role of packaging

The Founding Partners



The Mission

To unleash creativity

To innovate without constraint

To leave behind the expected

The founding partners



Built on a history of industry-leading breakthroughs in the world of premium, innovative and sustainable labeling materials, Avery Dennison empowers consumer-focused brands to elevate their sustainability credentials and reduce the environmental impact of their packaging.

label.averydennison.com



For over 30 years, Estal has specialized in providing premium glass bottle solutions to Wines, Spirits, Beverages, Gourmet, and Beauty companies across the globe. With a commitment to innovation and sustainability, Estal promotes maximum creative freedom.

estal.com



Leonhard KURZ develops and manufactures decorative, high-end, and functional layers applied to a transfer carrier for a wide range of industries. This includes labeling and packaging, where Kurz is renowned for investing in new technologies and the development of innovative and sustainable solutions.

kurz-graphics.com



THE PRINCIPLES



Sustainability

Pushing Eco-conscious design, circular systems and storytelling through renewal



Luxury

Reimagined for emotional richness, sensory tactility and visual seduction through daring materiality



Innovation

Experimenting and testing boundaries to propose ideas the market knows it doesn't yet needs



Connectivity

Becoming a portal through NFC, AR, and digital triggers that bridge physical products and interactive storytelling



THE COMMUNITY

82

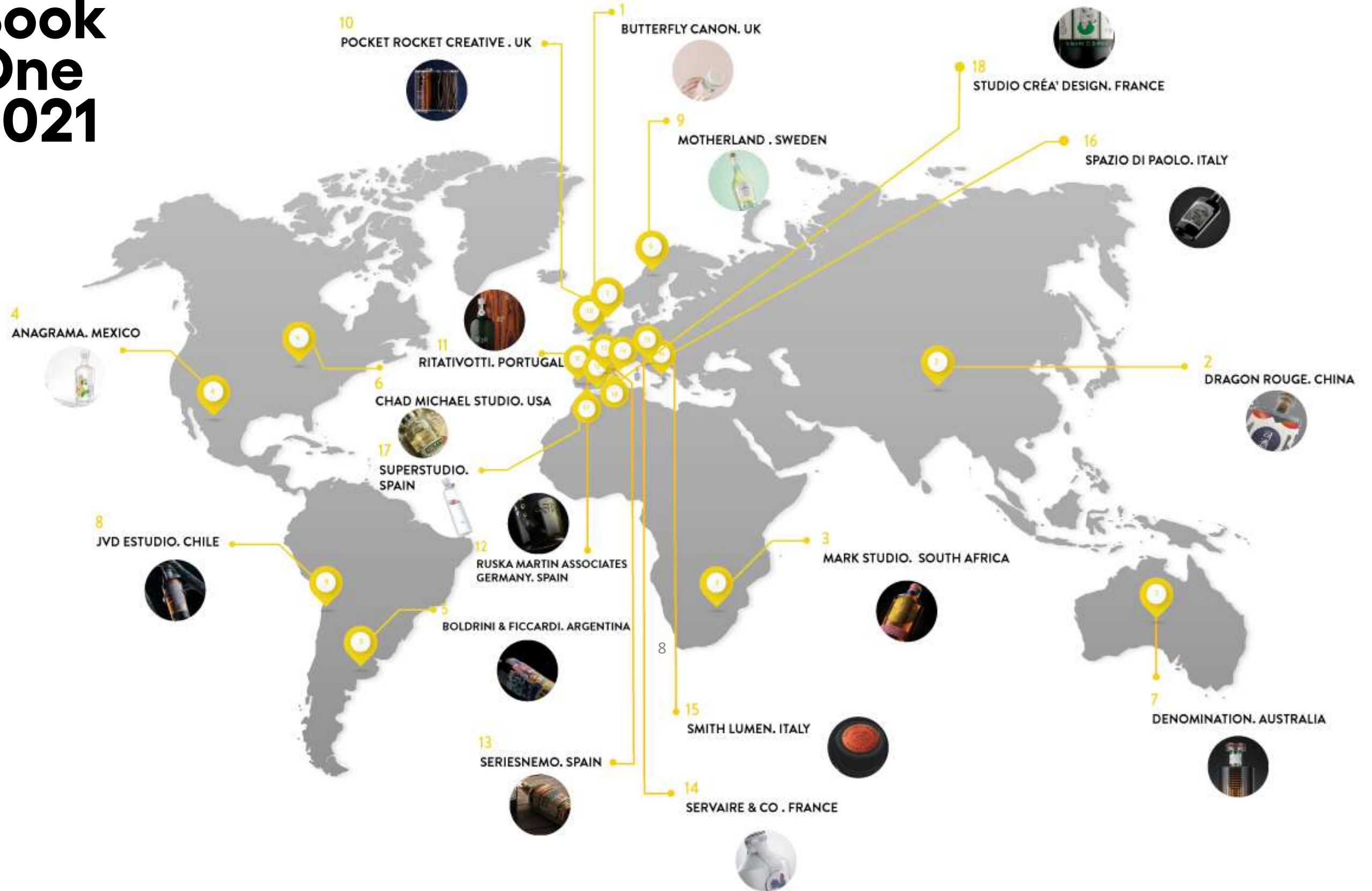
TOP PACKAGING
DESIGN STUDIOS

+ 65

PACKAGING INDUSTRY PARTNERS
AND LABEL CONVERTERS



Book One 2021

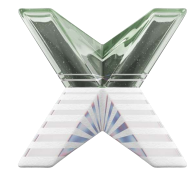




Book One 2021

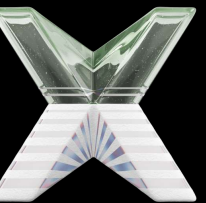
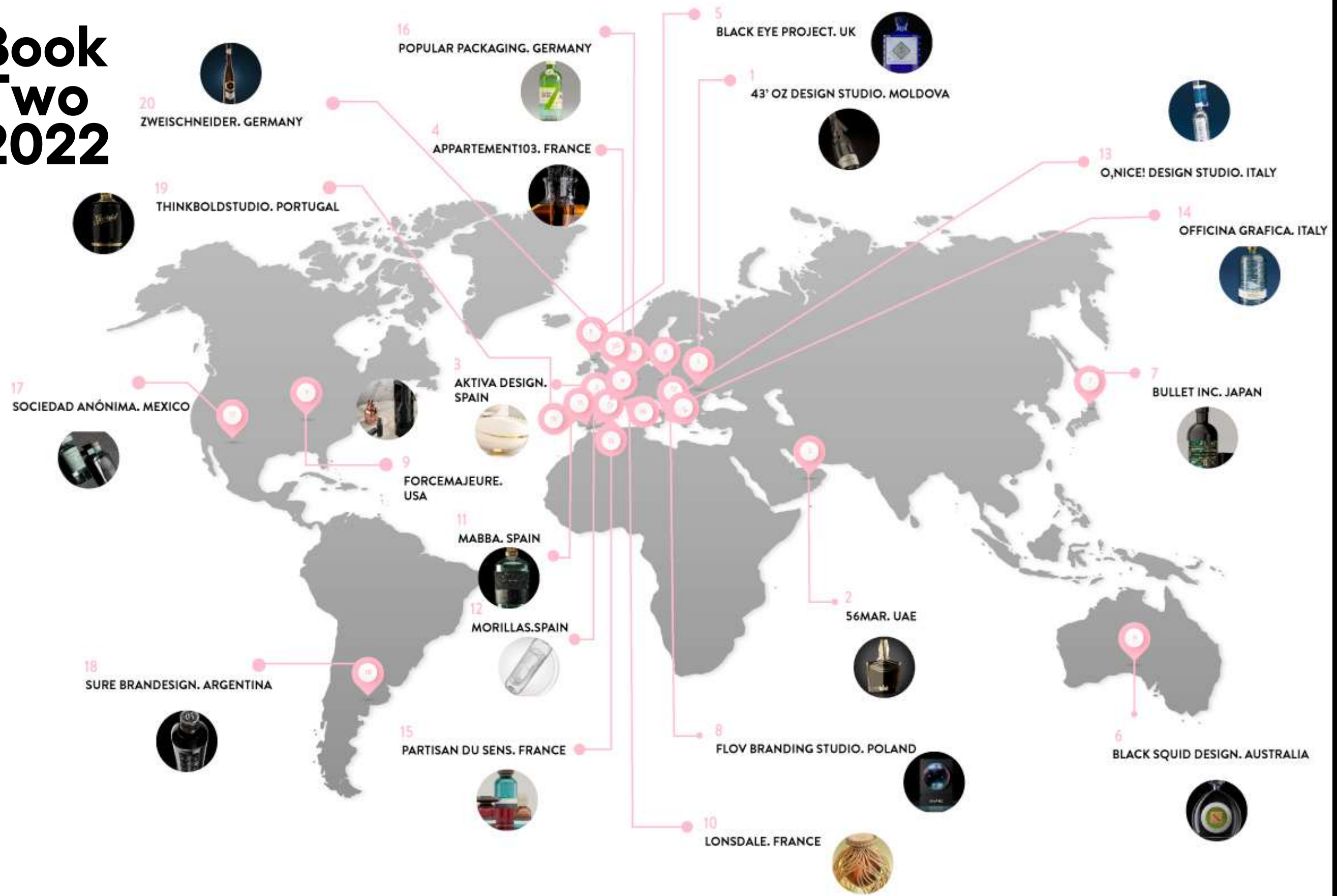
Top to bottom, left to right:

Anagrama, Mexico – **Boldrini & Ficcardi**, Argentina – **Butterfly Cannon**, UK – **Chad Michael Studio**, USA – **Denomination**, Australia – **Dragon Rouge**, China
JVD Estudio, Chile – **MARK Studio**, South Africa – **Motherland**, Sweden – **Pocket Rocket Creative**, UK – **RitaRivotti**, Portugal – **Ruska Martín Associates**, Germany & Spain
SeriesNemo, Spain – **Servaire & Co**, France – **Smith Lumen**, Italy – **Spazio Di Paolo**, Italy – **Studio Créa' Design**, France – **Supperstudio**, Spain



Book Two 2022

AKTIVA
Boulevard of Mobsters
2018
LAW
AKTIVA DESIGN
Spain
Appartement103
France
Black Eye Project
United Kingdom
Black Squid Design
Australia
BULLET INC.
Japan
FLOV
Poland
Lonsdale
France
MABBA
Spain
Morillas
Spain
Partisan du Sens
France
Popular Packaging
Germany
Société Anonyme
Mexico
Sure Brandesign
Argentina
Thinkboldstudio
Portugal
Zweischneider
Germany

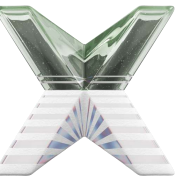




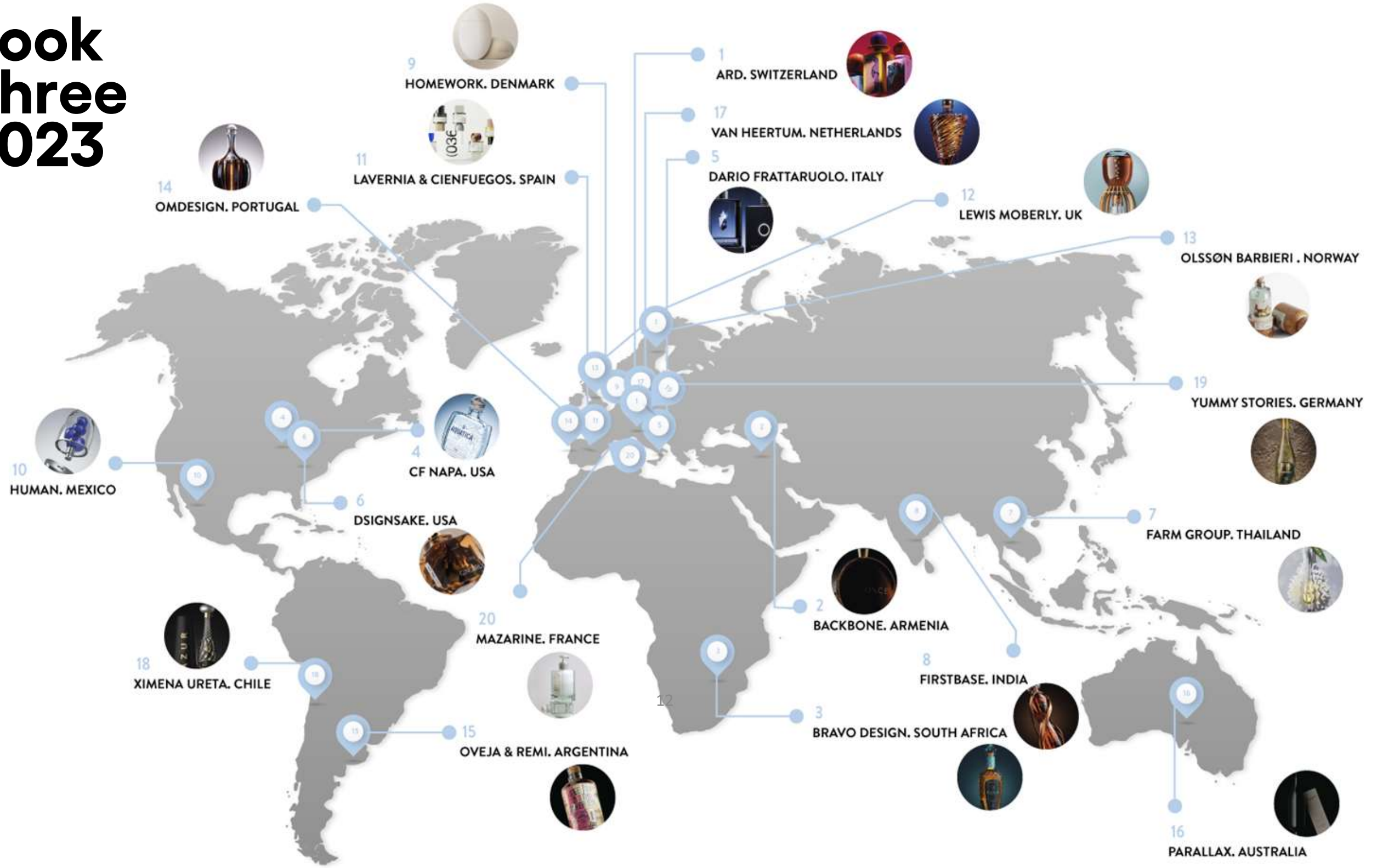
Book Two 2022

Top to bottom, left to right:

43'oz, Moldova – **56 Mar**, UAE – **Aktiva Design**, Spain – **Appartement103**, France – **Black Eye Project**, UK – **Black Squid Design**, Australia – **BULLET Inc.**, Japan
FLOV, Poland – **forceMAJEURE**, USA – **Lonsdale**, France – **MABA**, Spain – **Morillas**, Spain – **Officina Grafica**, Italy – **O,nice! Design Studio**, Italy
Partisan du Sens, France – **Popular Packaging GmbH**, Germany – **Sociedad Anónima**, Mexico – **SURE Brandesign**, Argentina – **ThinkBoldStudio**, Portugal – **Zweischneider**, Germany



Book Three 2023

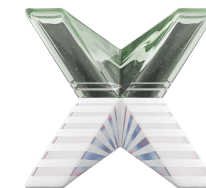




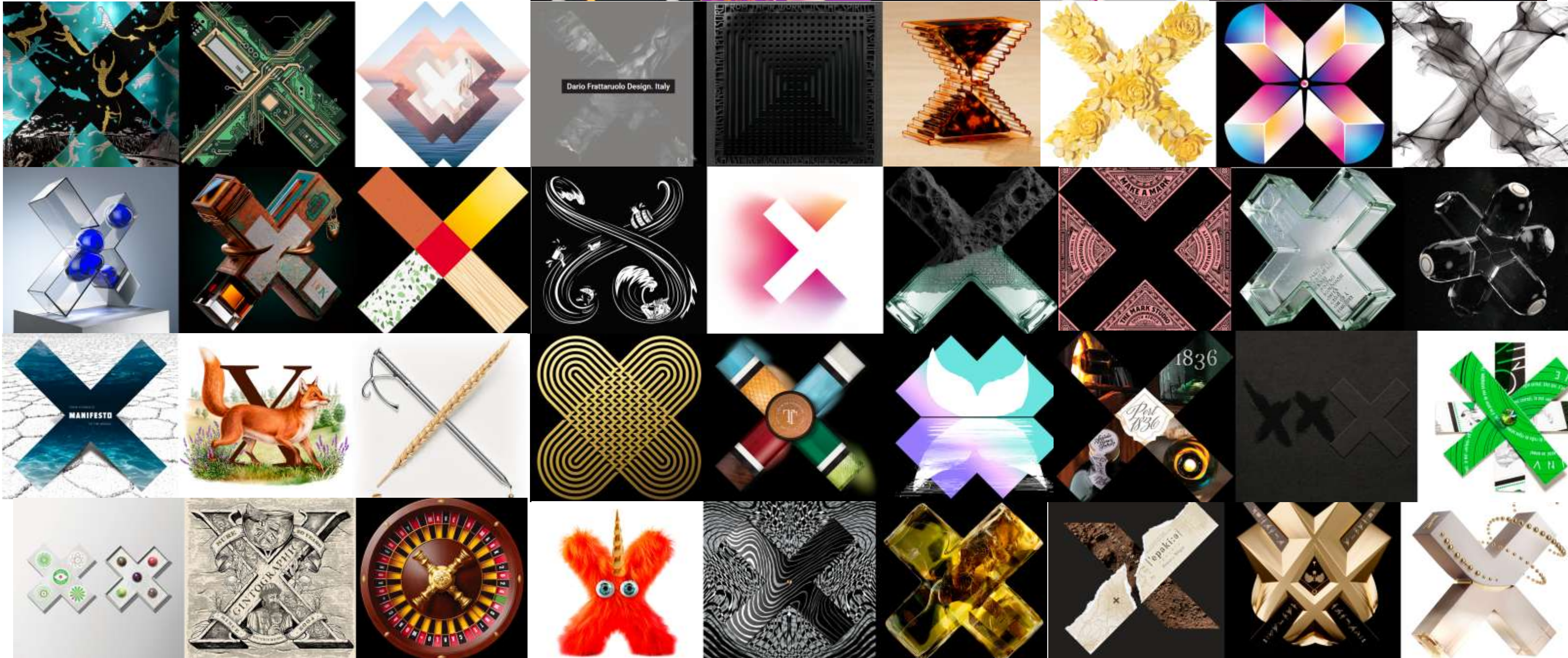
Book Three 2023

Top to bottom, left to right:

ARD Design Agency, Switzerland – **Backbone Branding**, Armenia – **BRAVO DESIGN**, South Africa – **CF Napa Brand Design**, USA – **Dario Frattaruolo Design**, Italy – **Designsake Studio**, USA – **Farmgroup**, Thailand
Firstbase, India – **HOMEWORK**, Denmark – **HUMAN**, Mexico – **Lavernia & Cienfuegos**, SPAIN – **Lewis Moberly**, UK – **Mazarine Pascalie Design**, France – **Olsson Barbieri**, Norway
Omdesign, Portugal – **Oveja&Remi**, Argentina – **Parallax Design**, Australia – **Van Heertum Design VHD**, The Netherlands – **Ximena Ureta Studio**, Chile – **Yummy Stories**, Germany



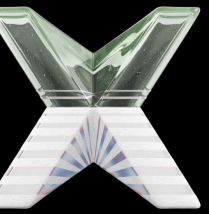
Book X 2024



Make a Mark

Basile ADV
Bulldog Studio
Centdegrés
Co-Partnership
Graphic Brands
Drinks by Kingpin
Nano Alfonsín
Periscoop Agency
Piano & Piano
Studio Guild
This is Pacífica
Vincent Villéger

Book Four 2025



Make a Mark

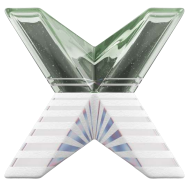
Basile ADV
Bulldog Studio
Centdegrés
Co-Partnership
Graphic Brands
Drinks by Kingpin
Nano Alfonsín
Periscoop Agency
Piano & Piano
Studio Guild
This is Pacífica
Vincent Villéger

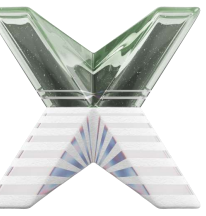
Book Four 2025

Top to bottom, left to right:

Basile ADV, Italy – **Bulldog Studio**, Spain – **Centdegrés**, France – **Co-Partnership**, Australia – **Graphic Brands**, UK – **Drinks by Kingpin**, UK

Nano Alfonsín, Argentina – **Periscoop Agency**, The Netherlands – **Piano & Piano**, Chile – **Studio Guild**, Australia – **This is Pacífica**, Portugal – **Vincent Villéger**, UK





Book Five 2026

Discover it first at Luxe Pack Monaco — September 28
Verrière Hall — **VA23**

Something extraordinary is about to make its mark

Lead the way,
be brave.