

Silent signature

The invisible touch behind iconic brands

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Handcrafted boxes
in traditional Chinese
lacquer technique



Pure cashmere accessories
and garments for exclusive
restaurants and hotels



Handcrafted boxes
in genuine leather and
sustainable materials

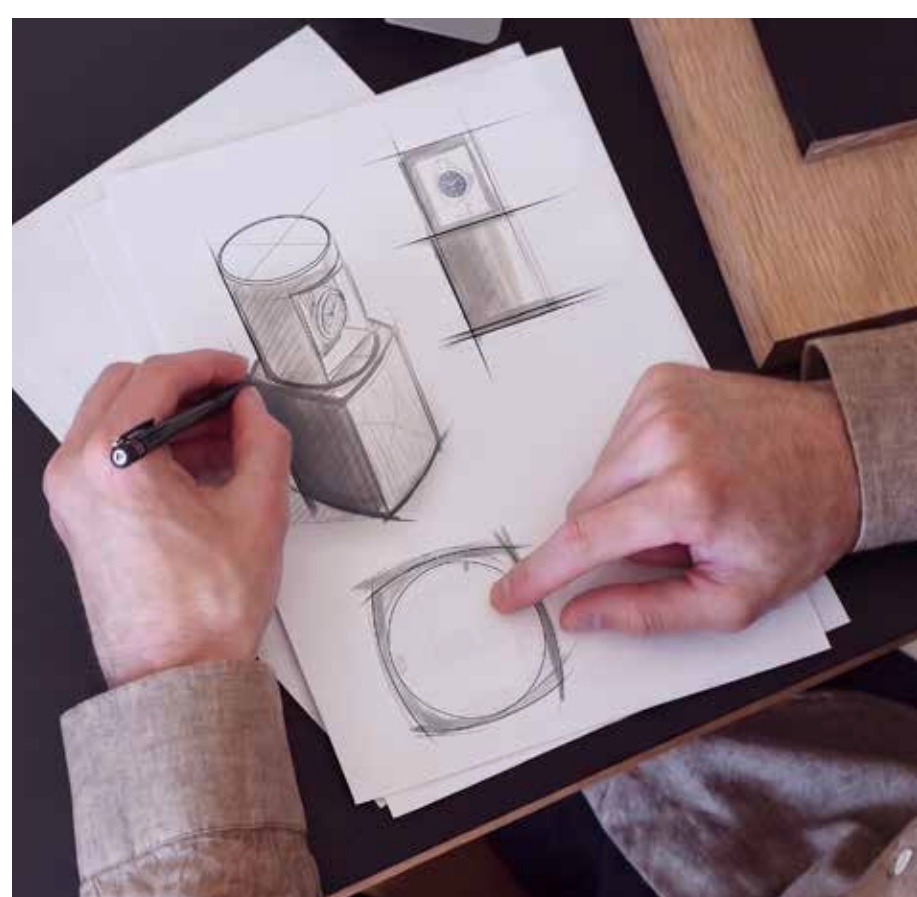


Dust bags
and pouches



Tote bag in heavyweight
cotton canvas with
digital printing

Our signature is
silently behind various
projects, starting
from the first idea.



Idea Prima, where design
and creativity meet years
of dedicated research to
identify the best partners,
with one goal: excellence.



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