

RAIKU[®]

100% natural, highly protective and
luxurious packaging material
to substitute single-use plastics.





RAIKU is a cleantech company that has developed a breakthrough **100% natural packaging material.**

We've won multiple international awards and we're supported by private and public institutions, such as **European Innovation Council (EIC) Accelerator.**

RAIKU is recognised as a **strategic EU technology in the fight against packaging pollution.**

We have created a one-of-a-kind innovation for the beauty industry

100% compostable packaging, using **0** chemicals & reducing deforestation.

Beautiful unboxing experience with multiple options for customisation and personalisation.

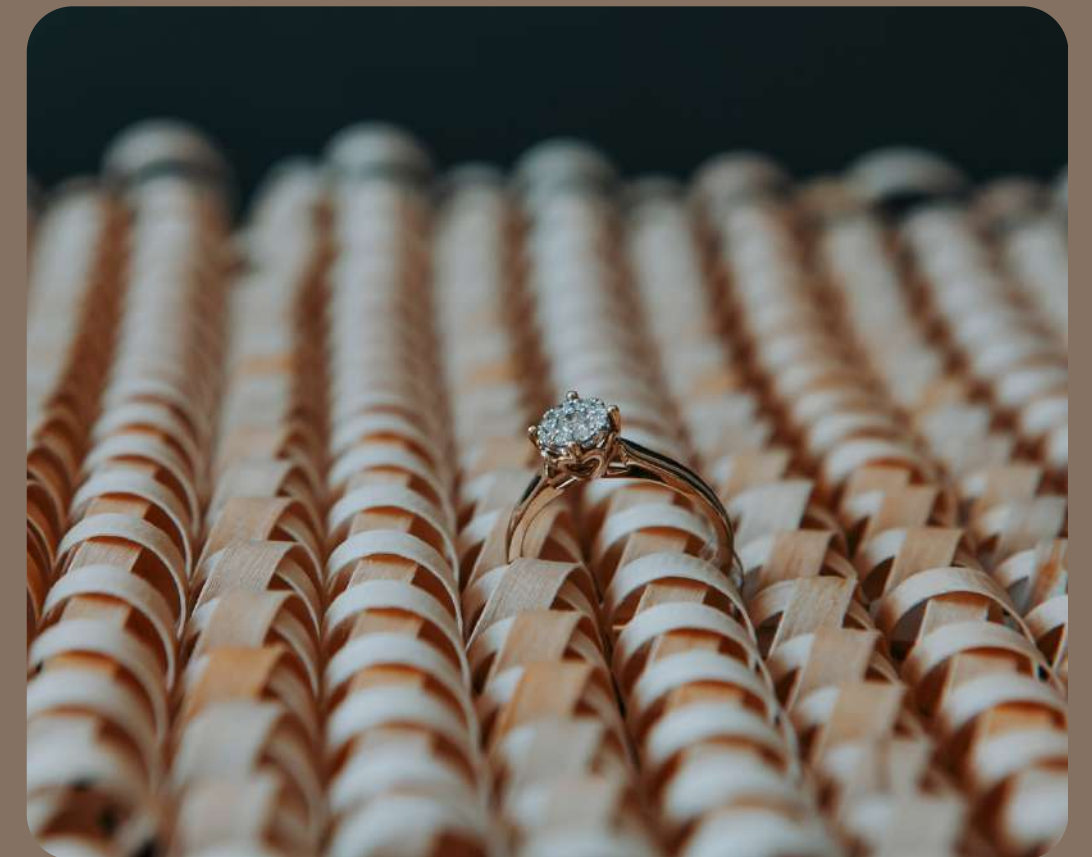
4× the compression strength of bubble wrap.



SUSTAINABLE & INNOVATIVE



AESTHETICALLY BEAUTIFUL



HIGHLY PROTECTIVE

OUR PRODUCTS

We currently have three types of products showcased below that broaden the use cases depending on your needs.

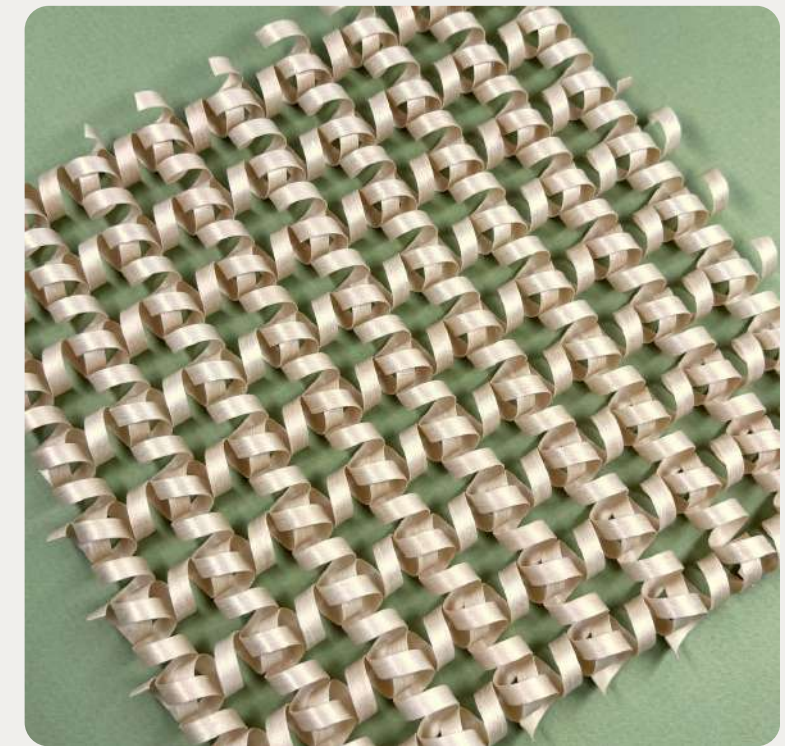
In the **upcoming months**, we'll be developing **customisation options** such as **natural coloring**, **laser engraving**, and **various sizes**.



INDIVIDUAL SPRINGS



WRAP



LIGHT WRAP

PACKAGING SOLUTIONS

Filler material

(individual springs/wraps)

Our core products. **Elevates** your packaging with a **premium, natural** finish.

- Fits into your existing boxes
- Suits e-commerce, gifting and other applications
- **Excellent shock absorption** for fragile goods

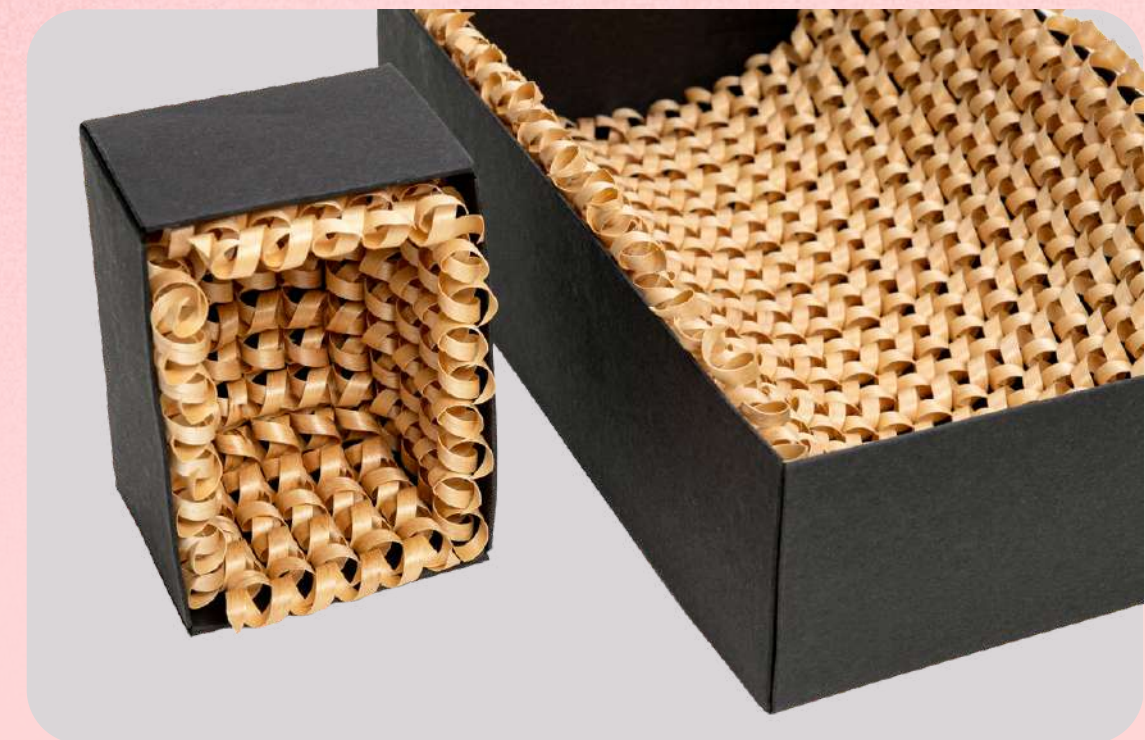


Full solution

(filler + box)

We can design and provide a full solution including **carton boxes, branding** and RAIKU **filler materials**.

This route is often better and more **cost-efficient** as we'll minimise the filler and box sizes according to Your products.



TRUSTED BY

RAIKU material has been highly rated by customers and industry awards - our clients cover cosmetics, ceramics, luxury goods, wines & spirits and even electronics.



100+ customers in 20 countries



LVMH, L'Oreal, Diageo Accelerators



Paris Sustainable Packaging Award,
Milan Avant-Garde Award,
Design of The Year

EMINENTE



L'ORÉAL

PENINURI

DISTILLERY

pidät

GIVEN

JUVEELIHTED

YaKUSH



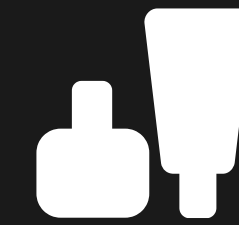
TAMME TALU
ÜRDIAED

a. Apotheke

ADA JOHANNA
PARFUM DE GRASSE



IDUN
MINERALS



CASE STUDY

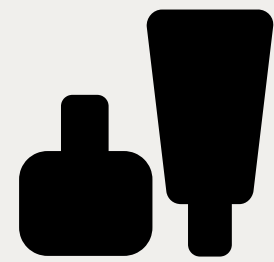
with tilk! natural skincare

“We pilot tested **RAIKU** during our most hectic day of the year - **Black Friday**.

For the first time, we had **0 broken products!** We can't use plastics with our brand so finally we've found **100% natural packaging that suits our needs and looks good.**”



[read more here](#)



CASE STUDY

with **Image Skincare**

Image Skincare (Estonia) is one of the world's **top** cosmetics companies, offering medical-grade skincare that is **safe** and **effective** without using chemical preservatives like parabens.



"We have already shipped our first products with **RAIKU**! It's a **new, innovative** and **funky** solution on the market. This packaging choice aligns perfectly with our brand's commitment to using the **lowest footprint packaging** available."

FAST & RESOURCE-EFFICIENT PRODUCTION PROCESS

Paper production is one of the most resource intensive processes in the world - we offer a radically better innovation.



IMPACT

Compared to paper & carton :



90%
less wood



95%
less energy

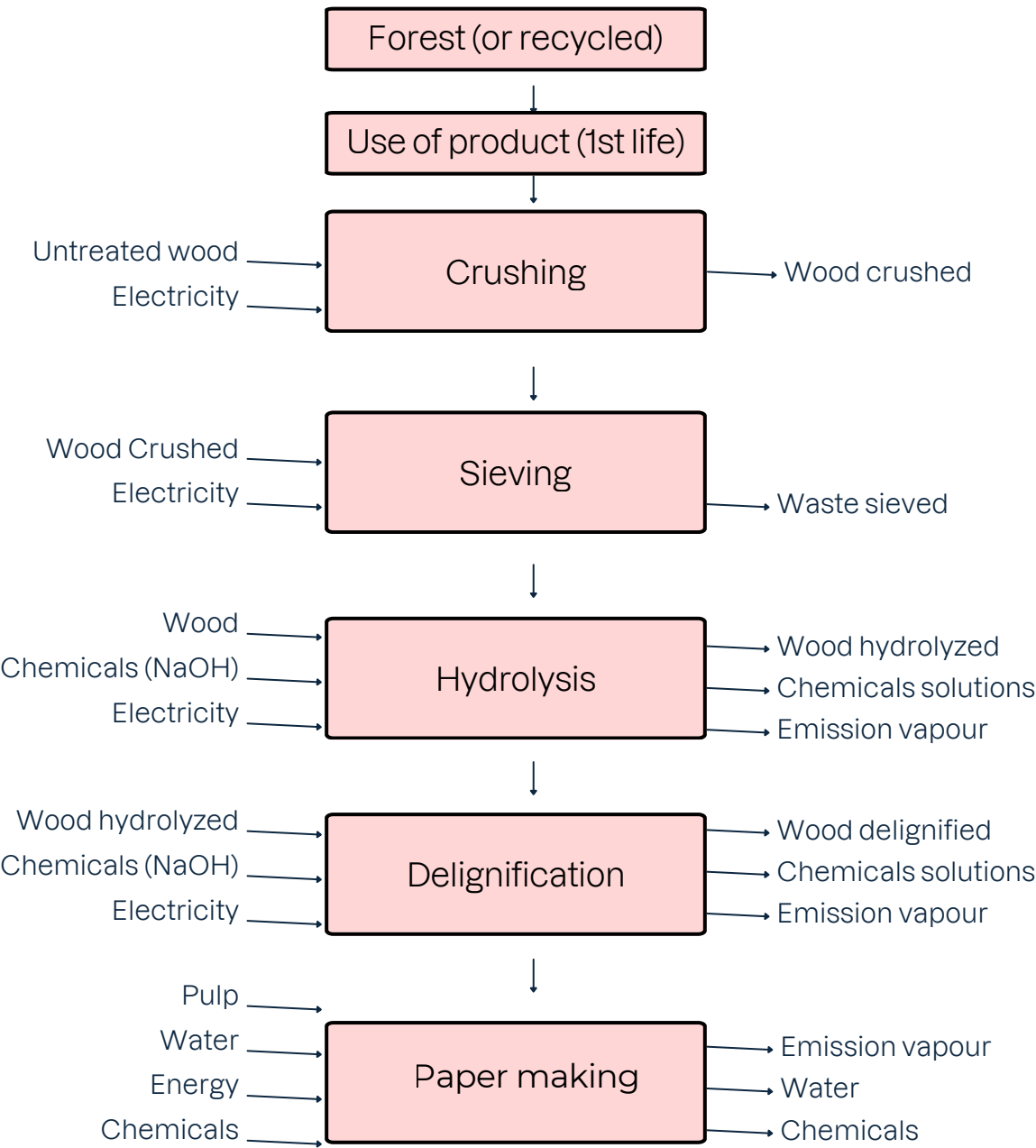


98%
less water



0 Chemicals
(instead of ca 50)

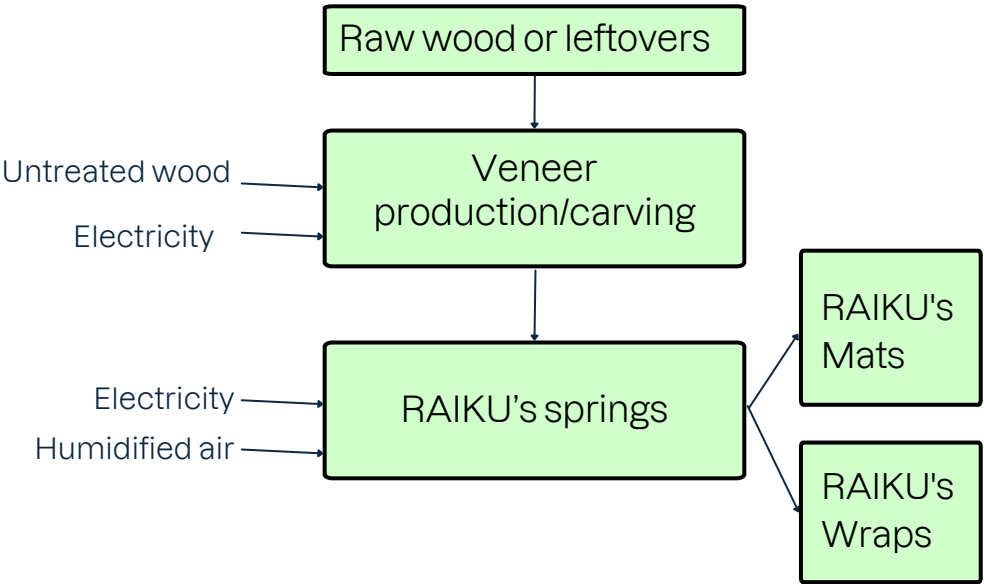
PAPER PROCESS

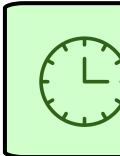




Process length: **10-20 hours**

RAIKU





Process length: **30 seconds**

[Click here for RAIKU
intro video](#)





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