

Kitting Solutions

for Jewelry & Luxury Brands

For jewelry and luxury brands, kitting is no longer just an operational task. It's a way to create exclusive assortments, elevate presentation, and deliver moments that feel intentional, premium, and memorable.

From luxury packaging and display design to sourcing, assembly, and white-glove, compliant distribution, we help brands simplify complexity and bring curated kits to market with confidence. You stay focused on craftsmanship, storytelling, and brand growth. We manage the system behind it; end to end, engineered for precision, and **built to scale without compromising the experience.**

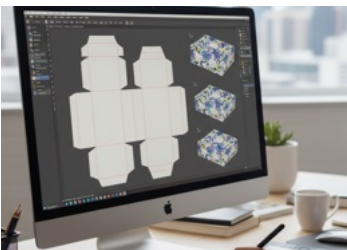
**End-to-End
Kitting**



**Assembly &
Co-Packing**



**Retail-Ready
Club SKUs**



**Packaging & Display
Engineering**



**Sustainability &
EPR Expertise**



**Global, Risk-Mitigated
Sourcing**



Visit kitting.veritiv.com to learn more today



The Value of Kitting

Turn Kitting into a Competitive Advantage



Create exclusive SKUs that unlock new revenue streams



Increase average order value without adding shelf space or new products



Build loyalty by delivering perceived value and premium experiences



Drive repeat store visits through seasonal, limited-time, or trial kits



Simplify merchandising and gifting with ready-to-sell bundled solutions

Each kit is built to support brand expansion, unlock new retail opportunities, and deliver a seamless, rewarding experience for customers that keeps them coming back.



Holiday Gift Sets



Discovery Kits



Advent Calendars



Loyalty & VIP Programs



Multipacks

End Caps & Displays



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