



A fully integrated ecosystem for brand experiences

EXCELLENCE MADE IN EUROPE

ISEM Packaging Group unites leading European centers of excellence, blending Italian and Spanish expertise to create premium packaging solutions.

With cutting-edge technology and artisan savoir-faire, we craft luxury packaging that meets the highest standards, combining innovation, precision, and refined aesthetics.

Our multi-market approach reflects the strength of European craftsmanship on an international scale.

A LEGACY OF CRAFTSMANSHIP

For over 70 years, our companies have upheld a proud tradition of excellence in packaging. Deep-rooted expertise, a unique technology park, and optimized production processes enable us to blend artisanal precision with industrial efficiency.

This heritage continues to define our unwavering commitment to quality, ensuring that every product embodies meticulous attention to detail and exceptional craftsmanship.



OUR CENTERS OF EXPERTISE



ISem

A leading company in the European market for high-end rigid boxes and folding cartons for the perfume, cosmetics, and wines and spirits industries. With more than 160 employees across Trecate and France, it is a partner to over 40 international brands.

Trecate, Italy
Production Plant + Co-Packing
Total area: 49.200 sqm
Production area: 35.000 sqm



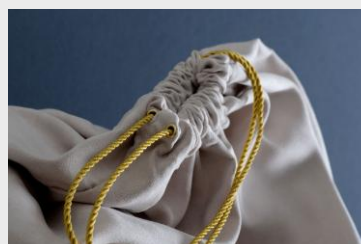
IndustrialPack
by **ISem**

Specialist in the manufacturing of rigid boxes, folding cartons, and custom silk paper. By integrating the best technologies on the market, it supports brands in the fashion, eyewear, nutraceutical, parapharmacy, cosmetics, and perfumery sectors with solutions that combine technical expertise, elegance, and performance.

Bologna, Italy - Production Plant
Total area: 12.000 sqm
Production area: 8.250 sqm

Treviso, Italy - Production Plant
Total area: 8.000 sqm
Production area: 3.750 sqm

Cesena, Italy - Production Plant
Total area: 5.000 sqm
Production area: 2.500 sqm



**SACCHETTIFICIO
TOSCANO** by **ISem**

A leading player in the manufacturing of custom-made dust bags, pouches, tote bags and shoppers serving some of the most iconic brands in the fashion sector. Its expertise combines artisanal excellence, creativity, and innovation within a firmly sustainable production approach.

Stabbia Cerreto Guidi, Italy
Production Plant
Total area: 7.500 sqm



BARTOLI
by **ISem**

A historic Tuscan company, Bartoli has been operating for over 70 years in the manufacturing of rigid boxes for the luxury sector. It is a strategic partner to some of the world's leading international fashion houses.

Monsummano Terme, Italy
Production Plant
Total area: : 12.600 sqm
Production area: 4.600 sqm

Atelier Bartoli
Stabbia Cerreto Guidi, Italy
Total area: 14.800 sqm
Production area: 2.500 sqm

Burchio e Figline Valdarno, Italy
Production Plant
Total area: 6.700 sqm
Production area: 1.630 sqm



EGISA
by **ISem**

A leading European manufacturer of high-end folding cartons, based in Barcelona, EGISA specialises in bespoke luxury packaging for the perfumery, cosmetics, wines & spirits, and fine food sectors. With more than 60 years of expertise, EGISA combines excellence, innovation, and sustainability to create luxury packaging that enhances brand value and elevates the consumer experience.

Barcelona, Spain
Production Plant
Total area: 11.000 sqm

ISEM PACKAGING GROUP WORLDWIDE

ISEM
PACKAGING GROUP

Commercial Branch | Paris

EGISA
by ISEM

Folding carton production | Barcelona

ISEM
PACKAGING GROUP

**Rigid boxes + folding carton production
+ Co-packing** | Milan (Trecate)

NEW

IndustrialPack
by ISEM

Folding carton production | Treviso

**Rigid boxes and folding
carton production** | Bologna

Silk paper production | Cesena

**SACCHETTIFICIO
TOSCANO** by ISEM

Dust bags production | Firenze

BARTOLI
by ISEM

Rigid boxes production
Monsummano Terme

**Drawer boxes and collapsible boxes
production** | Stabbia Cerreto Guidi

Rigid boxes production
Burchio / Figline Valdarno

ISEM **EGISA**
MIDDLE EAST

Commercial Branch
Dubai

THE STAGES OF OUR IDENTITY

1949

Founded in Vigevano, Italy, by Enrica Maestri and Cesare Darone, ISEM has built a long-standing expertise in packaging solutions. Production initially focused on shirt, accessories, bed linen, and toy boxes. As one of the early Italian pioneers, the company was among the first to import advanced machinery from the United States, enhancing both process quality and operational speed.

2008

ISEM acquired La Poligrafica, marking the first step in the development of its folding carton production. At the same time, the company established its French commercial subsidiary, ISEM France.



2020-2021

A new facility was established in Vigevano, dedicated to the co-packing of folding cartons.

ISEM Obtains the B Corp certification and a silver medal as ECOVADIS rating.



2023

Grafiche Bramucci was fully integrated into ISEM.

ISEM acquires Sacchettificio Toscano.

**SACCHETTIFICIO
TOSCANO**
italian packaging

The Group becomes a Benefit Society.



2025

ISEM Packaging Group acquires EGISA, reinforcing its position as the first fully integrated, multinational luxury packaging group. This strategic move further strengthens its multi-product and multi-service offering across key target markets.



2000

ISEM adopts a "full-service" business model, enhancing its offering by integrating within its boxes, products supplied by its clients, such as perfumes, creams, or promotional items.



2018

Grafiche Bramucci also joined the Group, bringing its expertise as a leading producer of folding cartons for the luxury sector. It is recognized as one of the first printing houses in Italy to adopt UV offset printing technology.

**G R A F I C H E
Bramucci**

2022

ISEM acquires Industrial Pack, a group already active in the fashion, eyewear, and fine chocolate sectors, specialising in the production of rigid boxes, folding cartons, and bespoke silk papers.

ISEM BRAMUCCI Middle East is established as a commercial subsidiary in the Middle East.



2024

The Group continues its expansion with the acquisition of Bartoli Packaging, a historic flagship of Made in Italy, specialising in the manufacture of luxury rigid boxes for high fashion.

ISEM achieves EcoVadis Gold rating for corporate sustainability.

BARTOLI
LUXURY PREMIUM PACKAGING



2026

ISEM Group is recertified as a B Corp, with an expanded certification scope including Isem Srl, Sacchettificio Toscano, and Industrial Pack.



KEY FIGURES

+121 M€

turnover

+170 M

folding cartons
(pieces x year)

+27 M

rigid boxes
(pieces x year)

+17 M

textile bags
(pieces x year)

+18 M

silk papers
(linear meters x year)

622

employees

+72%

revenue CAGR 21- 25

+126k m2

production area across
9 production sites

50-250

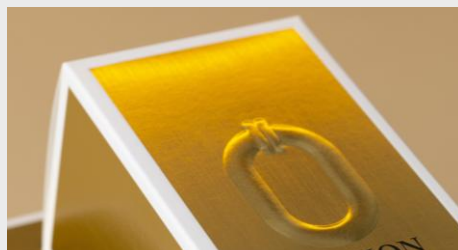
seasonal employees dedicated
to co-packing activities

A FULLY INTEGRATED OFFERING



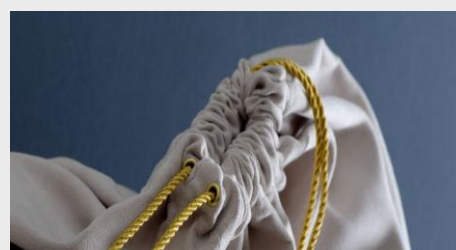
Rigid Boxes

We bring rigid boxes of different types and formats to life: T-lined boxes, bottom-lid boxes, hinged boxes, three-piece boxes, folder boxes, giftsets, round boxes.



Folding Cartons

Building on the artisanal heritage of our historic companies in Italy and Spain, we produce premium folding cartons enhanced with high-end finishes.



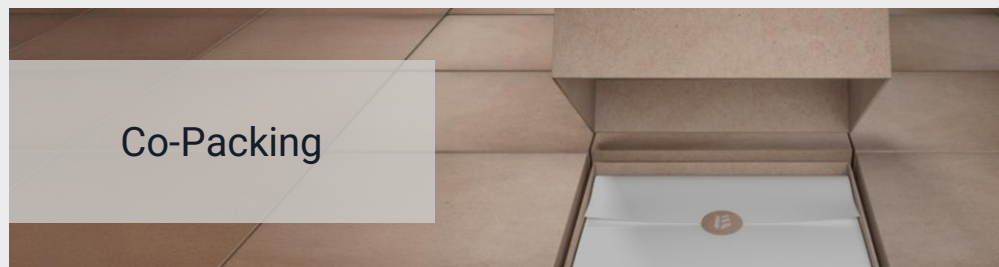
Textile Packaging

Shoppers, dust bags, clutch bags, backpacks and pouches are crafted with sartorial finesse, using refined and innovative materials to protect and enhance the value of each product.



Silk Papers

To obtain excellent silk papers, we use a high-quality raw material: pure cellulose that is finely refined, perfectly formed and of the right transparency.



Co-Packing

In-house management of the whole process: storage, packaging, packing, labeling, logistics.

[LEARN MORE](#)

CO-PACKING MEANS FULL-SERVICE

The Group's strength lies in the seamless integration of the production process and logistics.

We directly place the product (perfumes, creams, promotional item, etc.) inside the package, dealing with shippers and transportation service providers to ensure an efficient logistics service.



Order



Customer material
reception



Storage



Packaging



Order preparation



Product traceability
management



Transportation and
delivery



Returns and reverse
logistics

End

GALLERY

Rigid boxes
Collapsible boxes

RIGID BOX + CO-PACKING



RIGID BOX + CO-PACKING



RIGID BOXES and DRAWER BOXES



ROUND BOXES



RIGID BOXES



COLLAPSIBLE BOXES (DELIVERED FLAT, WITHOUT MAGNET)



RIGID BOXES



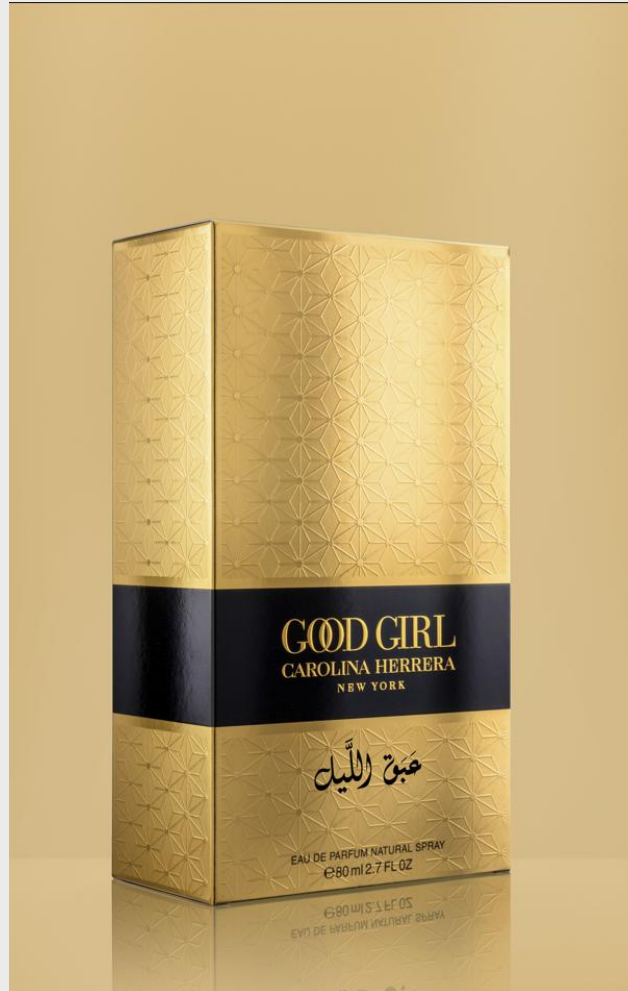
GALLERY

Folding Boxes

LA BOMBA – LUCKY CHARMS - CAROLINA HERRERA



GOOD GIRL – CAROLINA HERRERA



JIMMY CHOO



RABANNE



NINA RICCI - LACOSTE



BASTILLE



MATIS



ONE OCEAN – CYTOCARE – ARTHES



MARTIDERM



CHAMPAGNE THIÉNOT



MAISON FERRAND



MINUTY– DOBBÉ WHISKY



CHAMPAGNE CHRISTIAN SENEZ



GALLERY

Dust bags, pochettes
Shoppers and tote bags

DUST BAGS



POCHETTES ZIP



SHOPPERS



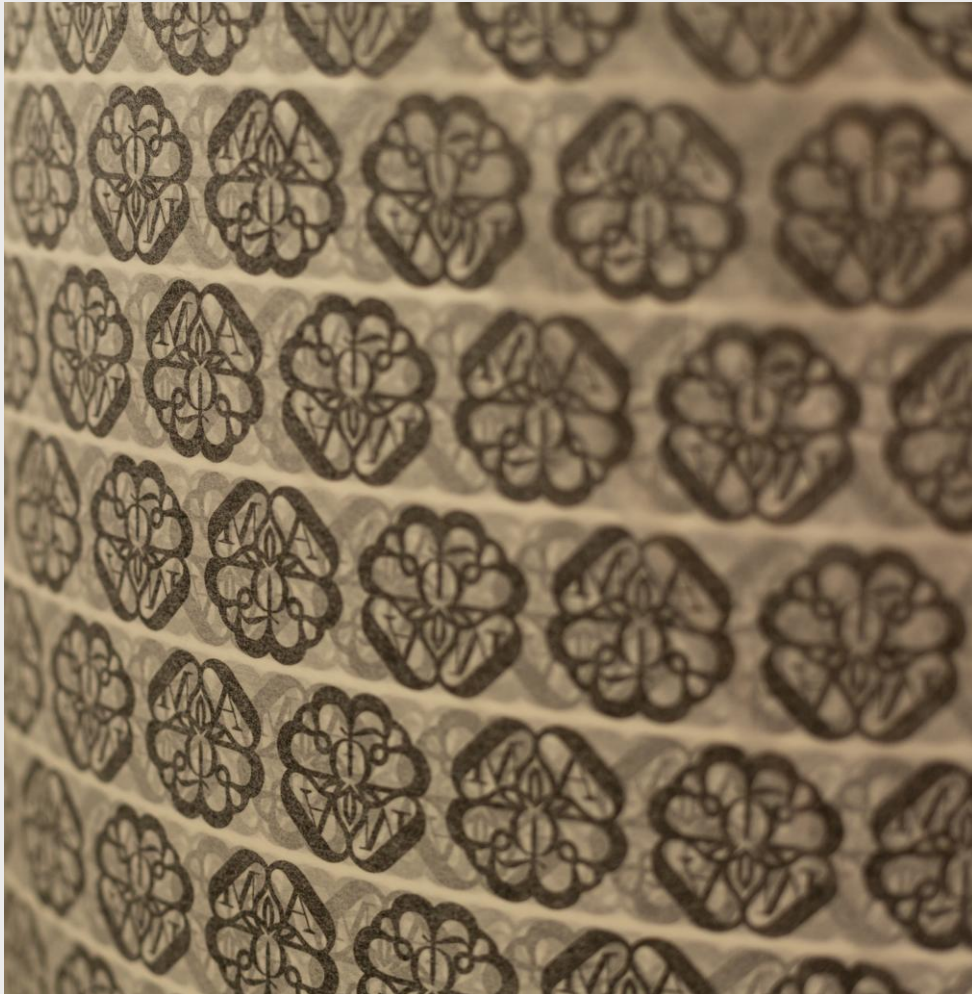
TOTE BAGS



GALLERY

Bespoke Silk Papers

BESPOKE SILK PAPERS – upon request



OUR LOW-IMPACT SOLUTIONS

Sustainability inspires our innovation to develop responsible packaging solutions where aesthetics and performance remain fully preserved.



COLD FOIL DECORATION

This technique enables selective metallic finishes applied directly on cardboard, without the use of PET metallized films. It helps reduce additional plastic layers while preserving substrate brightness and enabling standard recyclability processes.



LIGHTWEIGHT STRUCTURAL DESIGN

An internal micro-corrugated structure offers comparable strength to solid cardboard solutions. Depending on the configuration, it can enable weight reduction ranging from 30% to 50%, helping optimize material usage.



ART-ECO SOLUTION

A patented structural solution replacing traditional thermoformed plastic inserts with paper-based alternatives. It combines structural performance, visual quality and material efficiency for luxury packaging applications.



ECO MATERIALS

Paper and cardboard are sourced as key materials within circular design approaches. Options include FSC-certified materials and recycled content, supporting reduced reliance on virgin fibre inputs.



CERTIFIED TEXTILE FIBERS (GRS & GOTS)

Regenerated and organically sourced textile fibers are combined with our expertise to bring to life eco-responsible, bespoke creations of unique character. Each fiber tells a story of sustainability, without ever compromising our standards of quality or our sense of elegance.



ECO GLITTER ALTERNATIVE

A decorative effect based on plant-derived cellulose particles, designed as an alternative to conventional plastic-based glitter. It enables strong visual impact while reducing dependence on fossil-based materials.

CERTIFICATIONS & LABELS



ISO 9001



ISO 45001



ISO 14001



SA 8000



PAS 24000



Sacchettificio Toscano s.r.l. is GRS certified
By ICEA
ICEA-TX-632





Thank you



www.isempackaginggroup.com

hello@isemgroup.it