

ZEROW

The Circularity Partner for Luxury Fashion.

Valorisation, compliance, and hands-on expertise — in one place.

ABOUT

Turning waste into **revenue**, **compliance**, and **brand protection**.

We turn leftovers, deadstock, and unsold goods into revenue, compliance, and brand protection. Resale, recycling, donation, and reuse — orchestrated on one platform, with every operation automatically documented and compliant.

+1.5M€

Resell value

+10

Top luxury brands

TRUSTED BY LEADERS IN LUXURY AND FASHION

KERING

DIESEL

RALPH LAUREN

CHANEL

HUGO BOSS

RICHEMONT

BURBERRY

OTB

Miroglio

Mulberry

AWARDS & MENTIONS

BEST LUXURY STARTUP AWARD
#Sole 24 ORE

Forbes

VANITY FAIR

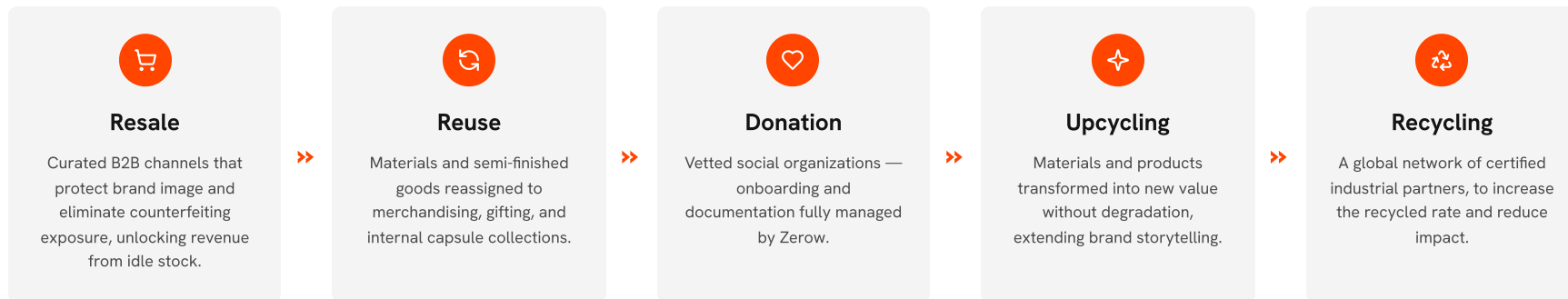
PITTI STARTUP AWARD
IMMAGINE

VOGUE



Five services, one strategy — designed to **minimise waste at source**.

Every engagement starts with an assessment of your inventory, risk exposure, and compliance gaps. We then activate the channels that fit your brand positioning following our valorisation hierarchy:



COMPLIANCE, BUILT IN — NOT BOLTED ON

Every operation, on every channel, automatically generates the record required by ESPR C(2026) 660, CSRD/ESRS E5, and WFD — one flow, zero duplicate entry.

Four frameworks. One solution that answers **all** of them.



ESPR — Destruction Ban on Unsold Goods

Applies to large companies (>250 employees, >50M€ turnover) operating in Europe. Disclosure of unsold-goods data is already in force; destruction of clothing, accessories, and footwear is banned from 19 July 2026 unless one of ten documented exemptions applies; a binding Annex I disclosure format becomes mandatory from February 2027, with voluntary adoption possible now.

Zerow: *disclosure, exemption tracking, and Annex I reporting are generated automatically for every transaction — zero manual entry.*



CSRD — ESRS E5

Large companies must report circular economy performance under ESRS E5 — material flows, recycling rates, unknown waste disposal, and prevention measures. ESPR data can be included directly.

Zerow: *data feeds ESRS E5 reporting.*



Green Claims Directive

From September 2026, all public environmental declarations in Italy must be specific, verifiable, and documented. Vague declarations risk fines of up to 4% of annual turnover.

Zerow: *every claim is backed by auditable data.*



WFD — Waste Hierarchy

Article 4 of the Directive (Revised 2025) sets a binding hierarchy: preparation for reuse, recycling, other recovery, disposal. Recycling is prioritized over disposal.

Zerow: *the platform flow follows this hierarchy natively.*

Software and consulting, working as one.



CONSULTING

- **Dedicated team**
Handles strategic assessment, partner selection, and material R&D.
- **Outcome-based engagement**
We take ownership over target and goals, designed together.
- **Efficiency & cost reduction**
Expert judgment upfront prevents wrong channels, technical tests and fines.



PLATFORM

- **Integrated resell channels**
Get connected into one resale flow immediately.
- **Automated compliance**
Every transaction reported and audit-ready for ESPR, CSRD, and WFD — automatically, with no manual work.
- **Scalable**
One system lets a small team of experts support many channels at once.



Revenue-positive from day one. *The extra value we recover covers the cost of the service on every project.*

The people behind the work.



Gabriele Rorandelli

Co-founder & CEO

Strategy, compliance, and EU regulation expert — turns evolving ESPR and CSRD requirements into clear, actionable roadmaps.



Axel Kolonko

Global Circularity Manager

Fiber-to-fiber recycling expert, with a background spanning Diesel and the traceability platform Retraced.



Gustavo Lozano

Circularity Specialist

New materials expert, with experience across Converse and material innovation research at Politecnico di Milano.



Simon Whitehouse

Commercial Advisor

Off-price resale and merchandising expert, with experience at Diesel and JW Anderson.



Alice Rosati

Marketing Expert

Online merchandising and e-commerce expert, with experience across Gucci and Valentino.



Every stream, **one place to work.**

MATERIALS MODULE

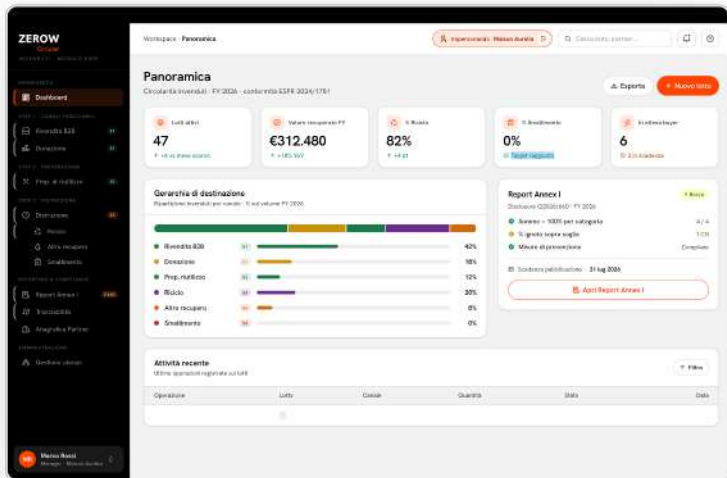
Inventories

Logoed
materials

Scraps

Metal

CSRD/ESRS E5
Compliance Module



UNSOLD GOODS MODULE

Clothing

Footwear

Bags

ESPR C(2026) 660, WFD
Compliance Module

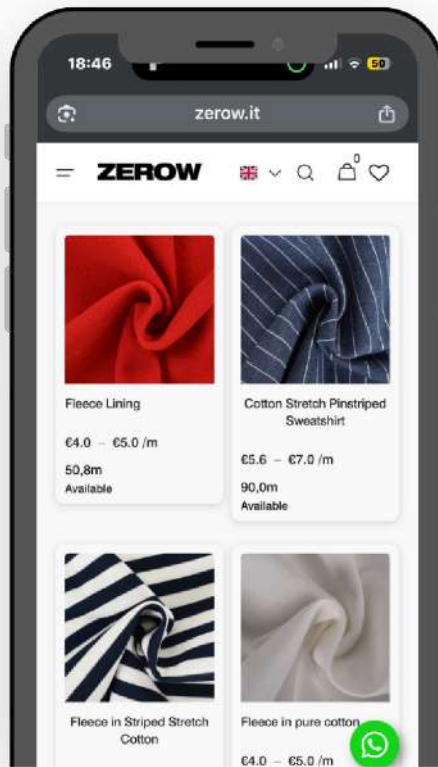
One marketplace, **value on both sides.**



SELLER

Luxury brands & manufacturers

- ✓ Recover value from stock that would otherwise be written off
- ✓ Full control over buyers, markets, and brand positioning
- ✓ Every sale automatically documented for compliance



BUYER

Small brands & artisans

- ✓ Access to certified luxury material
- ✓ Guaranteed and verifiable origin
- ✓ Less time and cost in research

+3,000 customers

From deadstock to revenue.

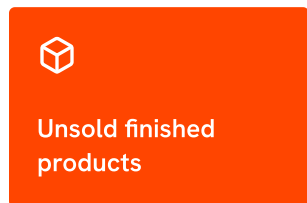
|| "Thanks to Zerow, inventory is no longer a problem but a source of revenue and impact. We use it as our only channel."

Head of Sustainability & Circularity, Luxury Brand > 5 BLN EUR Turnover

FIRST — TRADITIONAL MANAGEMENT			AFTER — WITH ZERO W	
30.000 €	Wholesale resale	➤➤	€300.000 (x10)	Marketplace sales
0	CO ₂ saved		12.000 t	CO ₂ saved
0	Water saving		5k t	Water saving
0%	⚠ Buyer visibility (risk of counterfeiting)		100%	Buyer visibility

The **stock clearance** flow.

Destruction only as last resort, with exemption on file – every step documented.



>>
ZEROW

Full price sale	BRAND
Outlets	BRAND
Sales to employees	BRAND
• Off-price buyer	+30 BUYERS
• Donation	+50 NGOS
• Recycling (last resort)	+200 PARTNERS
• Compliance	DISCLOSURE & INSPECTION REPORT

From **problem to compliance**, faster.

FIRST — TRADITIONAL MANAGEMENT		AFTER — WITH PLATFORM	
Resale	Few	Resale	+30 new potential buyers
Circular Partner	1-2 local partners	Circular Partner	+200 audit-ready solutions
Recycling	Ad-hoc, undocumented	Recycling	-30% of the cost
ESPR	Non-compliant	ESPR	Disclosure & automatic reporting
Activation	3-4 months per partner	Activation	< 2 weeks

A global network, **one point of contact.**



All partners are verified for regulatory compliance (Albo Gestori Ambientali, ESPR, WFD) and tracked per batch.

100+

Specialised in textile recycling

40+

Specialised in mixed / industrial

40+

Specialised in metal recovery

20+

Specialised in leather recycling

200+ certified partners, one point of accountability.

You don't manage a network of recyclers – you manage one relationship.

BENEFITS

Built for **every** function.



Merchandising

Recover more value per season with fractional resale by category.

Full control: choose buyers, blacklist markets, protect positioning.



Finance

Maximize residual inventory value and turn disposal costs into revenue.



Sustainability & Legal

ESPR Annex I report auto-generated.
CSRD & impact reporting fed directly from platform data.
Every lot is audit-ready.



Logistics & Operations

One platform replaces many suppliers and brokers.

Certified partners and per-batch tracking – less manual work.



Product

Access to certified recycled & surplus materials for new collections.

Certified origin and quality, ready to work with.



Marketing

Co-branded content and circular capsule collections.
Measurable CSR storytelling that improves brand image.





LABORATORY

Where waste becomes **inspiration**.

Zerolab is the creative heart of Zerow. Located in Scandicci and inaugurated in 2022, it is our showroom and laboratory dedicated to circularity and eco-design projects.

SERVICES PROVIDED

CSR & Inclusion Projects

Gadget upcycling

Workshops & training

Eco-design consultancy

we make fashion

#zerowaste



SDG 9 - Industry, Innovation & Infrastructure



SDG 12 - Responsible Consumption



SDG 13 - Climate Action

www.zerow.it - www.recycling.zerow.it

MEET US AT

PREMIÈREVISION®

TEXPREMIUM

LINEAPELLE

