

JUNE 17 & 18 2026
Carrousel du Louvre, PARIS

CONFERENCES

Wednesday, June 17

- 10:30 AM - 11:15 AM** **EN - Beauty at the Speed of Intelligence:** how AI is revolutionizing the industry, from the lab to Shelf.
- 11:30 AM - 12:15 PM** **FR - Line & Color:** who is Makeup For Now? or How Self-Expression is Replacing the Beauty Standard.
- 12:30 PM - 1:15 PM** **FR - The Art of Intentional Experience:** when Beauty, Health, Well-being are merging.
- 1:30 PM - 1:15 PM** **FR - Nature, Science, and Color:** the New Agenda to Makeup.
- 2:30 PM - 3:00 PM** **EN - Category Convergence:** Blurring the Lines Between Beauty Segments.
- 3:15 PM - 4:00 PM** **FR - Giving Back to Nature:** from Biomimicry to Regenerative Beauty.
- 4:15 PM - 5:00 PM** **FR - New Influences of Beauty:** A-Beauty, I-Beauty and the Polycentric World

Thursday, June 18

- 11:00 AM - 11:30 AM** **FR - C-Beauty is the New K-Beauty:** Hype, Reality and What Comes Next.
- 11:45 AM - 12:30 PM** **FR - From Tweakment to Treatment:** how Aesthetic Medicine is Reshaping Beauty.
- 12:45 PM - 1:15 PM** **EN - The Future of Makeup:** Signals, Shifts & the Next Wave Across the US, France & Korea: a forward-looking exploration of the forces redefining makeup globally.
- 1:30 PM - 2:15 PM** **FR - HairCare Augmented:** how Luxury Haircare and Smart Devices are Redefining the Category.
- 2:30 PM - 3:15 PM** **FR - French Beauty:** prescription for the whole world?
- 3:30 PM - 4:00 PM** **EN - Holistic Longevity:** beyond Age, Towards Resilience.

BEAUTY TALKS

Wednesday, June 17

- 11:00 AM - 11:25 AM** **EN - NELE KOSMETIK GMBH** - From color to care: the exosome revolution in mascara.
- 11:30 AM - 11:55 AM** **FR - COSMETICS INSPIRATION & CREATION** - The Viral Beauty Economy: Decoding Social Media Power in Makeup.
- 1:30 PM - 1:55 PM** **EN - ASIA COSME LAB** - Asian color codes: new shades and correction expertise across Japan, Korea, and South Asia.
- 2:00 PM - 2:25 PM** **EN - PECLERS PARIS** - Foodification of Beauty & Meet Gen Alpha.
- 2:30 PM - 2:55 PM** **EN - SPATE** - The Ingredients Shaping Consumer Demand Across Beauty in 2026.
- 3:00 PM - 3:25 PM** **EN - BEAUTYSTREAMS** - The sensorial future of beauty.
- 3:30 PM - 3:55 PM** **FR - RAPHAËL MAKE UP BRUSHES** - From formula to brush: creating the right tool for the right texture.

Thursday, June 18

- 10:30 AM - 10:55 AM** **EN - NELLYRODI** - Maximalist Beauty.
- 11:00 AM - 11:25 AM** **EN - LO CONSULTING** - Light & Emotions in Make-up & Hybrid Skincare.
- 11:30 AM - 11:55 AM** **EN - PECLERS PARIS** - Scalp First & Fragrance Beyond Scent.
- 12:00 PM - 12:25 PM** **EN - ESSENTIA** - The Future of Beauty Personalization: Accessible to All, Scalable for Brands.
- 1:30 PM - 1:55 PM** **EN - ASIA COSME LAB** - Asian Ingredients in Makeup: The "Skinification" of makeup in China, Korea, and Thailand.
- 2:00 PM - 2:25 PM** **EN - SPATE** - The Comprehensive Guide to Longevity Across Beauty Categories.
- 2:55 PM - 3:20 PM** **FR - COSMETICS INSPIRATION & CREATION** - Luxury Renaissance & Resilient Beauty: understanding Luxury's New Era and Its Impact on Beauty.

This session will be followed by a book signing with Eric Briones and Anais Duquesne, co-authors of the book "Luxe Renaissance".

EXCLUSIVE ANIMATIONS

Two events not to be missed



The world's first digital eyelash diagnostic tool for the next generation of mascara personalization

Stand A16

THE MAKEUP IN PARIS 2026 COLOR JOURNEY

Vibrant Color

Two activations to experience color differently, no longer as a code, but as a material, an emotion, a gesture.

Talking About Color

by Isabelle Pain
A visual journey where color becomes pure perception. Ash mauve, vibrant red, electric blue: each shade told like an encounter.

In Aisle E

Le Pigment Vivant

by Le Rouge Français
The 100% plant-based makeup experience. Color is born from the flower, before your eyes. Plant Based Makeupology.

Booth E26



CONFERENCE PROGRAMME

Wednesday, June 17

- 10:30 AM - 11:00 AM** **Luxury Put to the Sustainability Test : What Consumers Really Want** - Groupe IFOP
- 11:15 AM - 12:00 PM** **Regulatory Change : Are You Ready ?** - FEBEA, CITEO, PERNOD RICARD, PIERRE FABRE GROUP
- 2:00 PM - 2:45 PM** **Refill & Reuse : The Moment of Truth** - CIRCUL'R, NOCIBE, NELLY RODI, THE ESTÉE LAUDER COMPANIES
- 3:00 PM - 3:50 PM** **Success Stories / Retours d'expériences Exhibitors-Brands**
 - The Power of Paper in Niche Perfumery :* Maison Bontemps x Fedrigoni Special Papers - EDRIGONI SPECIAL PAPERS, DSM-FIRMENICH, BONTEMPS PARIS
 - Where Beauty Tech Meets Rituals :* Designing Lasting Results : Nuon Medical x MyBlend - NUON MEDICAL, MYBLEND
- 4:15 PM - 5:00 PM** **New Materials Pitches** - PERMAFUNGI, PLANET OF THE GRAPES, CIRCUL'EGG, ATIL
- 5:15 PM - 5:30 PM** **Green Awards Ceremony** - FORMES DE LUXE, INFINITY GLOBAL

Thursday, June 18

- 10:30 AM - 11:00 AM** **Pitches New Materials** - SHELLWORKS, KRILLMAT, BLUE OCEAN CLOSURES
- 11:15 AM - 11:45 AM** **Still Existing in 10 Years: Rethinking Business Within Planetary Boundaries** - INSTITUT NATIONAL DE L'ECONOMIE CIRCULAIRE, COOPERATIVE MU, 900.CARE
- 2:00 PM - 2:45 PM** **Beyond Plastic: Real-World Results from the Pulp in Action Consortium** - (RE)SET, SISLEY
- 3:00 PM - 3:50 PM** **Success Stories / Exhibitor-Brand Feedback**
 - Reducing Carbon Without Compromising Excellence:* A Brand-Supplier Journey - EDRIGONI SPECIAL PAPERS, DSM-FIRMENICH, BONTEMPS PARIS
- 4:00 PM - 4:30 PM** **New Rules, New Opportunities: Sustainability communications in a changing green claims landscape** - THE CARBON TRUST

OUR NEXT SHOWS...



SEPTEMBER 16 & 17, 2026, Javits Center



FEBRUARY 23 & 24 2027, Los Angeles Convention Center



JUNE 16 & 17 2027, Carrousel du Louvre



MONACO September 28 -30, 2026
LOS ANGELES February 23 - 24, 2027

SHANGHAI April 14-15, 2027
NEW YORK May 6 - 7, 2027

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IT AWARDS 2026:
THE INNOVATIONS DRIVING THE INDUSTRY FORWARD

+100 applications | **22** finalists | **6** winners

The finalists and IT Awards winners are on display in a dedicated showcase at the entrance to the show floor. Each year, the Innovation & Trends Awards highlight the most remarkable innovations presented by exhibitors: groundbreaking ingredients, novel textures, boundary-pushing formulations, and packaging that reinvents everyday use. The awards ceremony will take place in the Conference Room at 10:00 a.m., immediately after opening time.

SCAN ME



ACCESS THE MAKEUP IN PARIS APP

ANIMATIONS

Regenerative Economy Fresco

- Booth H10

Masterclass

June 17 3:00 PM - 4:00 PM
& June 18 11:00 AM - 12:00 PM

Artist Sarah Saint-Pol

- Booth H03

Artist Kera Kill

- Booth E10

ACCESS THE SPECIAL EDITION BY LUXEPACK APP

SCAN ME



EXHIBITORS LIST

A&H COSMETICSK16	GPACK SPA.....J40	PENNELLI FARO.....K27
AGIA.....C24	HAKUHODO.....K32	PIBIPLAST.....K35
AIRCOS PASCUAL.....J24	HWASUNG COSMETICS / NOWCOS.....D15	PRETTY 9.....B23
ALLIANCE ETIQUETTES.....M36	ICONS BEAUTY GROUP.....D19	PVL BEAUTE.....M39
ALLTA INTERNATIONAL INC.....C27	IMEI DIVISION SRL.....A14	QUIZ COSMETICS.....L5
ANCOROTTI GROUPA25	INCA COSMETICI SRL.....C12	R&D COLORJ9
ANISA INTERNATIONALA20	INDUPLAST PACKAGING GROUP.....K34	RAPHAËL MAKE UP BRUSHES.....K15
ANJAC HEALTH & BEAUTY.....J24	INSENS.....K25	REGI GROUP.....L27
ANTE GROUP.....E19	INTOPS.....C22	S&J INTERNATIONAL.....B2
ARCADE BEAUTYL14	INUNUP.....J25	SAMBOUND VIETNAM.....B22
ART COSMETICS.....J20	ITALIAN BEAUTY LABS.....J6	SAMHWA.....J16
AY-LABS.....E25	ITIT COSMETICS.....J11	SCHWAN COSMETICS INTERNATIONAL.....C26
B&B COMPANY.....C11	JIA HING ENTERPRISE.....B11	SERAM.....C16
B.KOLORMAKEUP & SKINCARE S.P.A.A26	JOTIM COSMETICSD1	SERIPLAST A.T. PACKAGING.....J33
BEUKAY COSMETICS.....D10 D6	JYX GMBH.....M28	SHADELINE.....J24
BEAUTY YAURIENT.....K12	KDC/ONE.....D3	SHANGHAI CHINDO COSMETICS.....B21
BEAUTYCROMIA SRL.....J7	KEMINOVA ITALIANA SB.....D7	SHINHAN C.M.....E29
BEAUTETOOLS LLCB36	KINDU PACKING.....L15	SICAF.....J24
BRIVAPLAST GROUP.....M1	KONIRICA COSMETICS.....L8	SIMP.....M35
C&C INTERNATIONAL.....L23	KORACOS.....E31	SHANDONG QIUPAI.....B20
CCS I BEAUTY.....D26	LÉONARD.....K15	TAIKI COSMETICS EUROPEM23
CENTURY BOX MAINETTI.....K40	LIBO COSMETICS.....A15	TAKBO LIMITED.....B16
CHAO LING CHEMICAL IND.....L12	LISSON GROUP.....M29	TECNOCOSMESI.....J30
CHOEBE (DONGGUAN) PACKAGING.....B30	LIVCER MONODOSES.....J35	TENSOAR.....B29
CHROMAVIS FAREVAA31	LUMSON.....L35	TJ ENTERPRISEC15
COCO COSMETICS.....L9	MAGNOLI COSMETICS.....L20	TOA INC.C6
CONCEPT 4.....D20	MARCHESINI GROUP BEAUTY.....C20	TOKIWA COSMETICS INTERNATIONAL.....C6
COOL COLOR COSMETICE20	MARINO BELOTTI.....J15	TRENDCOLOR.....J25
CORAL BEAUTY ASIA LTD.....C29	MARSHMALLOW BIOTECHD32	U-SOURCE(HK)CO.LIMITED.....L31
COSMAXD16	METAPACK.....K31	UA PACKAGING HONG KONG.....J12
COSMECCA KOREAC19	MILOTT LABORATORIESL11	UCL CO LTD.....L8
COSMESIT.....A17	MKTG INDUSTRY.....J2	UMF BEAUTY LTD.....B13
COSMETEC S.R.L.....L6	MONAMI COSMETICS.....B8	WORLD SPONGE MANUFACTURINGB7
COSMETICS ATELIER.....D32	MPLUS COSMETICS SRL.....K5	YANKE CORPORATION LIMITED.....C9
COSMEWAX.....E8	MS BEAUTILABA32	YOURNEWS.....D32
COSORAN COSMETICS.....B26	MYC BEAUTY INNOVATION.....J36	YUEN MYNG INDUSTRIAL.....L13
COTTON BLUE.....L39	N&K COSMETICS.....L16	
CUIDAI BIOTECHNOLOGY.....B17	NECOS.....K6	
DINGRONG(A&T)PLASTIC PACKAGING.....M24	NELE KOSMETIK GMBHD36	ASIA COSME LAB.....T3
DKSH FRANCE.....C33	NEW COSMESY.....J25	BEAUTYSTREAMS.....T7
DRIMPAK (GROUP DOCUWORLD).....K39	NEW TREND UP.....J25	COSMETICS INSPIRATION & CREATION.....T1
DY PACKAGING.....K11	NINGBO JIELI.....B10	LO CONSULTING.....T4
EISEN COSMETIC SHARPENERS.....C1	NIPPON SHIKIZAI, INC.K24	NELLYRODI.....T7
EUROMAKEUP EUROVETROCAPGROUP.....L1	NUCO.....C25	PECLERS PARIS.....T6
EVERFAVOR COSMETICS.....D30	NUON LLC.....A22	SPATE.....T2
EVERFORE PLASTIC.....K13	NVI BEAUTY.....K29	BW CONFIDENTIAL.....P1
FABER-CASTELL COSMETICS.....C5	OP BIOCHEMICAL.....B27	EXPRESSION COSMETIQUE.....P2
FAST BEAUTY RETAILINGM8	OREN MEDICAL.....E35	EXPORT MAGAZINE.....P3
FLOSTY.....M27	OSEM INTERNATIONAL.....E14	
GLANZER COSMETIC ENGINEERING.....B3	PASSAGE COSMETICS LABORATORY S.A.....M34	
GOTHA COSMETICS.....K20	PENCIL FACTORY BY JOVI COSMETICS.....B5	

ALTERSKIN®.....D10	FVL SRL.....E05	PAPETERIES DE VIZILLE - VICAT.....Co2
ANTALIS.....A02	GAINERIE 91 CRÉANOG.....A01	PAPETERIES DU LEMAN.....Fo1
ARCTIC PAPER FRANCE SAS.....A02	GAINERIE MODERNE SA.....E02	PASSION PAC GMBH.....Co4
ATIL.....A12	GF SMITH COLORPLAN.....F02	PERMAFUNGI.....A12
AVANTIUM.....D01	IDP DIRECT.....F05	PLANET OF THE GRAPES.....A12
BARALAN.....F03	INJECTOSE.....C11	PROCOP SAS.....Go5
BERLIN PACKAGING COSMEI.....B03	JAMES CROPPER.....Bo2	PAAGE PACKAGING PLP PAPETERIES DE MONTSEUR.....A07
BERLIN PACKAGING BEAUTY.....B03	JUNG VERPACKUNGEN.....Fo6	RENATURE MATERIALS.....Do4
BLUE OCEAN CLOSURES.....A12	KELLER PACKAGING.....Go3	QIXIN LEATHER.....Eo8
BRANDART.....Bo6	KNOLL PRESTIGE PACKAGING.....Bo4	S.LAB.....Co3
BRC.....D05	KRILLMAT.....A12	SCATOLIFICIO E.M.A.R. SRL.....Fo4
CANSON.....B12	KURZ.....E01	SERICYNE.....Co1
CONTEXTURE X LES MOUETTES VERTES.....F09	LACTIPS.....Co5	SHELLWORKS.....A12
CIRCUL'EGG.....A12	LUDE RIBBON & BOWS.....Fo8	SONOCO.....A09
COSJAR.....A06	MAESTRO PACKAGING.....Go2	SUSMATA AG.....Co9
COSMOTEC.....Go4	MAISON CHRYSOLE.....Do3	SWISSPACK COMPANY LIMITED.....Ho6
DANZER AG.....F07	MANULENA.....Go7	TACTINNOV.....Do2
EDELMAANN GROUP.....Bo1	MARTINET ET HIRONDELLE.....Do2	THE NEW MATERIALIST.....Do8
EMMETEX ETICHETTIFICIO.....Go6	MEBA BIORÉSINE SB SRL.....E09	TOP ONE LABEL.....Ho8
FABRAP.....Ho2	MERKURY ATELIERS.....Co6	UNIBAGS.....Go8
FACA PACKAGING.....B11	MPO.....Bo9	VAN GENECHTEN PACKAGING.....Bo8
FAVINI.....Bo7	MY PROD SA.....A03	VIMER SRL.....Bo5
FEDRIGONI.....F10	NILÖRN BELGIUM.....A10	VISUAL IDENTITY PACKAGING.....C10
FIORINI INTERNATIONAL ITALIA SPA.....A05	NIMETEX GROUPE.....B10	WHAT ELSE PACKAGING.....E07
FOAMLAB.....Do6	NISIAR.....D12	WILDCAT PACKAGING.....E06
FOILCO.....Ho4	NORDIC CARTON.....Go9	YONG YU FENG ECO MATERIALS.....Co8
FRONTPAC AB.....A04	NOTPAPER BY EXCELPAC.....Co7	
	NUON MEDICAL.....E03 E04	

Exhibitors who are IT AWARDS finalists are highlighted in red



EDITION SPECIALE POINTS OF INTEREST

- Circular Economy
- Startups Corner
- Animations

PRACTICAL GUIDELINES

- Restrooms
- Coffee/Bar
- Water station
- Chill corner
- Salons MakeUp in Paris / Edition Spéciale Crossing

MAKE UP IN PARIS POINTS OF INTEREST

- Trend agencies
- Animations
- Partners press
- IT AWARDS Finalists

EXHIBITORS HIGHLIGHT

B3

D7

M34

C26

MEDIAS AND PARTNERS