Upcell Event Lisbon 2026

April 8-9th, 2026
Lisbon - Portugal

Sponsorship Brochure

upcell events

Lisbon Event

Upcell Alliance, in partnership with Battery Cluster Portugal, is excited to announce its upcoming event on 8-9 April 2026 in Lisbon, hosted by Instituto Superior Técnico de Lisboa.

This two-day gathering will bring together leaders from across the battery value chain, including manufacturers, suppliers, researchers, policymakers, and technology providers, to foster collaboration and share insights in the rapidly evolving battery sector.

What to expect:

- Keynote sessions and expert panels on manufacturing, innovation, sustainability, and supply chain resilience
- Market insights
- Networking opportunities across Europe and beyond

Sponsoring Rationale

- Industry peers networking
- Brand visibility enhancement
- New technologies advancements and trends
- B2B relations building
- Reputation enhancement

Become a sponsor and **gain unparalleled visibility and access to a highly targeted audience**, enhancing your reputation and positioning your brand as a leader in the industry.

Our sponsorship packages are designed to provide **exceptional opportunities for networking, collaboration, and direct engagement with potential customers and key stakeholders**. Let us drive innovation, foster growth, and make a significant impact on our community.

Whether you're looking to generate leads, build relationships, or reinforce your brand's commitment to circular solutions, this is the place to be seen.
Join us and be at the forefront of an extraordinary event!

upcell events

Sponsoring Packages

Event Lead Sponsor — 5,000 EUR

Be the brand that powers the entire event.

- Prime logo placement on website, event signage and badges - before, during and after the event.
- 3m2 space for commercial material display - small table and 2 chairs provided.
- Opportunity to place branded giveaway items on session seats.
- April 8th reception opening remarks.
- Interview opportunity - podcast format or short video.
- 5 social media shout-outs.
- 3 tickets to attend

upcell events

Sponsoring Packages

Sponsorship Opportunity
April 8th Networking Cocktail — 3,500 EUR

Goal: To support the post event networking cocktail.

Attendance: 120–150 industry leaders, innovators, and stakeholders from across the battery manufacturing value chain.

Where: Lisbon – specific cocktail location to be confirmed.

When: April 8th, 7pm-10pm aprox.

Benefits:

- Brand visibility - company logo featured prominently at venue and on official promotional materials before, during, and after the event - to coordinate with the sponsor.
- Speaking opportunity - welcome toast.
- Interview opportunity - optional short video interview or podcast length,
- Recognition for supporting the industry and collaboration
- 3 social media shout-outs.
- 2 tickets provided to attend the event.

upcell events

Sponsoring Packages

Roll-Up Space — 1,400 EUR

Benefits:

- Boost your brand exposure at the event in a cost-effective manner
- Opportunity to connect directly with key industry professionals and academia representatives
- Gain insights into the latest developments in the battery sector

Includes:

- Small table and chair
- Placement outside main event room
- 1 ticket to attend the event

upcell events

Lisbon

Portugal is an exceptional destination for a battery-focused event, thanks to its rapidly expanding clean-energy ecosystem, strong national commitment to renewable power, and strategic position in Europe's lithium value chain.

The country is home to leading universities and research centers advancing materials science and energy-storage technologies, and it offers modern, accessible infrastructure at competitive costs.

Combined with a safe, welcoming environment that encourages international engagement, Portugal provides the ideal backdrop for a successful global gathering. We can't wait to see you there!

Hosting organisation

Centro de Congressos do IST
Instituto Superior Técnico
Campus Alameda
Av. Rovisco Pais, 1,
1049-001 Lisboa
PORTUGAL

Contact us!

Phone number
+34 614 231 643

Email
contact@upcell.org

upcell
events