



GRUPO OLMITOS

www.olmitos.com



MORE THAN 60 YEARS

TAKING CARE OF THE LITTLES ONES

"Our experience supports us"



About us

At Grupo Olmitos we have been dedicated to the children's world for more than 60 years, first as toy manufacturers and later, creating safe, innovative and high-quality childcare products for the baby's first years of life.

We know the needs of parents and children and we care about everything that concerns them, that's why we create very practical and functional products.

We strive to improve day by day to go along with them in the wonderful task of motherhood and fatherhood, and we want to be present in all those adventures and in the first moments that are so important for children.

As a recognized brand in this sector, we try to adapt to a globalized and digitized world incorporating new marketing and distribution processes that make it easier for our clients to access the firm's products.

We like to see our brands wherever we go and for this reason, at Grupo Olmitos, we make great efforts to create a niche for ourselves in the minds of consumers.

Furthermore, we are present at the main international fairs and we are part of the Spanish Association of Products for Children (ASEPRI).



Our brands

Olmitos Group is made up of our two major brands: our star brand Olmitos, which has been present in thousands of homes over the years, and our most innovative brand Niu, with a range of high-quality products and innovative designs.



The brand that has accompanied many parents for more than 50 years.



Our most modern and innovative proposal for childcare products.

International distributions

We are also Spanish distributors of well-known international brands. We carefully choose the firms that are part of our catalog and that expand and complement our brands to try to offer a greater range of childcare products.



Logistics

Our 10,000 m² warehouse guarantees us a large stock storage capacity. We are able to supply our customers whenever they need.

We manage the logistics so that everything arrives at the right time.





Committed

If something defines our brand, it is the commitment, not only with our clients and suppliers, but also with society.

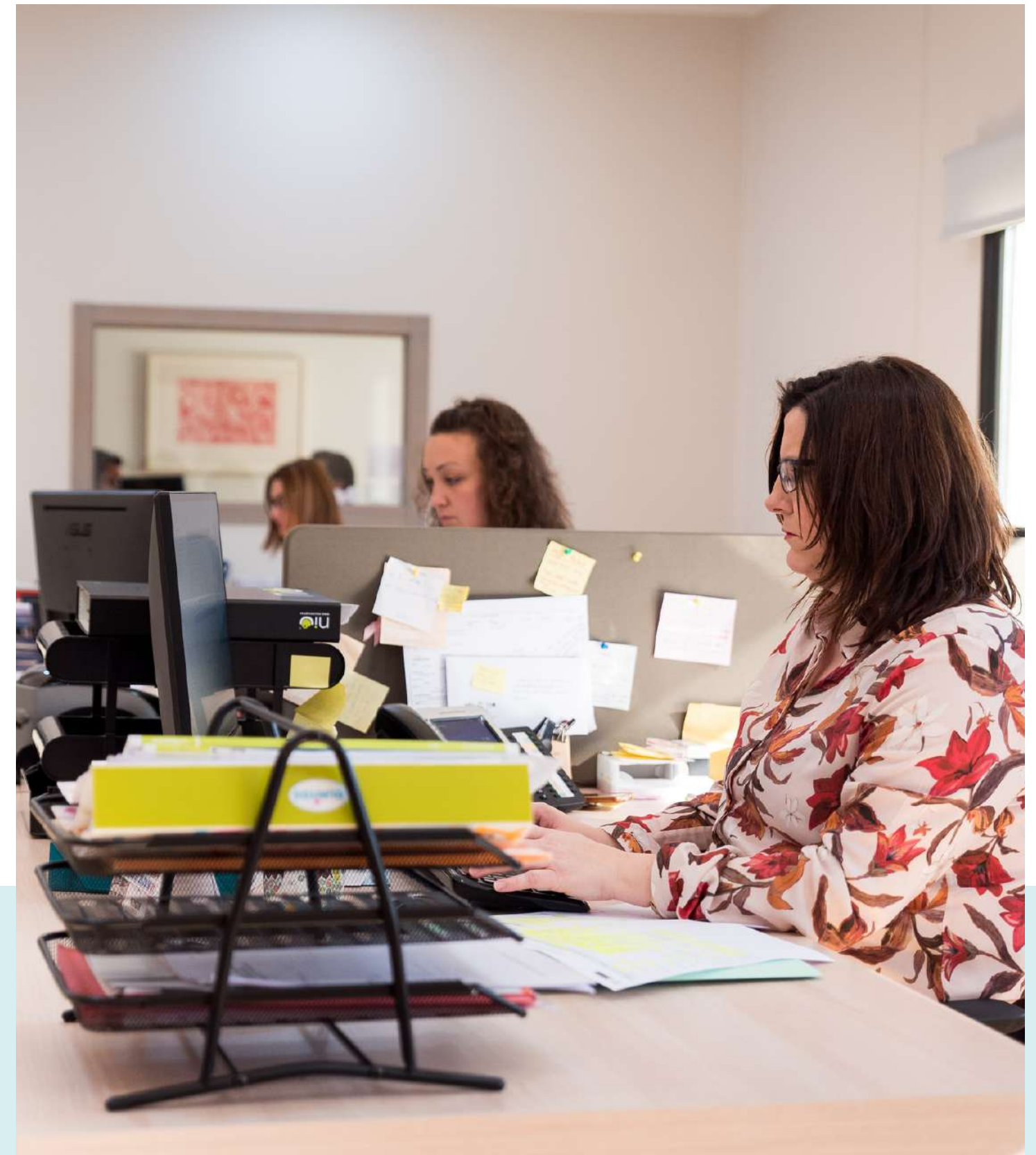
Our offices are powered exclusively by solar energy and we are committed to create products and distribution chains that are as sustainable as possible and not compromising our future generations.

Taking care

Since 2016 we have had new fully equipped offices. Our workers can carry out their work in the best conditions and we have a large warehouse with greater capacity.

We believe in equal opportunities, actually, our staff is led by women and made up to a greater extent by them. We support work-life balance with flexible schedule and all kinds of measures adapted to each case.

We care that the staff that carries out our exercise does so under decent working conditions and that their rights are respected.









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