



AN EVENT BY
**COSMETIC
VALLEY**

20-21
MAY ORLÉANS
2026 FRANCE & DIGITAL

COSM' INNOV 6th edition

THE INTERNATIONAL CONGRESS
FOR COSMETICS RESEARCH

SPONSORSHIP BOOK

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ABOUT ORLÉANS

Combining economic dynamism and scientific excellence, Orléans is the **regional capital of the Centre Val de Loire region**. Its fully restored city centre makes Orléans a modern, pleasant, and dynamic city. The Loire, a UNESCO World Heritage Site, runs through Orléans contributing to the identity of the area. A City of Art and History, particularly with the history of Joan of Arc, it is located at the gateway to the famous "Châteaux de La Loire".

Located only 120 kilometres from Paris, and with its new CO'MET Convention Centre operational since 2022, Orléans is a popular destination for business tourism.

A true **scientific capital for the industry**, Orléans is a city of research and innovation that promotes French know-how, due to the quality of the R&D present in the area, whether public (University of Orléans, Cosmetosciences, AgroParisTech, CNRS, BRGM, INRAE) or private (LVMH Research, Shiseido, Caudalie, Gemey-Paris Maybelline-New York, as well as many SMEs).

ABOUT COSMETIC VALLEY

Cosmetic Valley is the **leading conference organiser for the perfumery and cosmetics industry in France**. It was created in 1994 and awarded the competitiveness cluster label in 2005. Cosmetic Valley is now the world's leading resource centre for the perfume and cosmetics industry. The driving force behind the French industry, whose excellence is recognised throughout the world, this cluster embodies the values of the "Made In France": innovation, performance, product safety and respect for the environment. It gathers a network of 3,200 companies, 80% of which are very small businesses, and around one hundred major brands. This ecosystem, unique in the world, is also the world's leading network for research in cosmetology. Like the major clusters that derive their performance from their ability to place science and universities at the very heart of their networks, Cosmetic Valley is driving research in cosmetics at national and European level.



WHY SPONSOR COSM'INNOV ?

The Cosmetic Valley congresses are an exceptional tool for scientific communication and training that help to consolidate France's leadership in the perfume and cosmetics industry. Their strength lies in their scientific committees, made up of experts from the industry and researchers, which highlight the major issues, meet the expectations of professionals and facilitate their development of skills. Sponsoring the event is a unique opportunity to gain visibility and promote your expertise within the industry. **Cosm'Innov expect 250 international attendees on-site and online.**



DIAMANT PACK

COSM'INNOV 2026 & 2028
= 2 ÉDITIONS

PRICE
15 000€ ex VAT

- **Logo** (and website link) **on all congress printed and digital supports** (abstract book, website, congress powerpoint, press releases, digital platform...)
- **Roll-up** in conference room
- **Advertising page** in official book abstracts
- **2 minutes speech** during congress
- **2 congress pass / 2 tickets** for congress evening
- **1 exhibition corner** during the congress
- **Possibility to insert goodies** in congress bag
- **Social network promotion** (Cosmetic Valley's LinkedIn 73,000 subscribers)



GOLD PACK

PRICE
8 000€ ex VAT

- **Logo** (and website link) **on all congress printed and digital supports** (abstract book, website, official congress powerpoint, digital platform, press releases...)
- **Advertising page** in official book abstracts
- **2 congress pass / 2 tickets** for congress evening
- **Possibility to insert goodies/flyers** in congress bag
- **Roll-up** in conference room
- **1 exhibition corner** during the congress
- **Social network promotion** (Cosmetic Valley's LinkedIn 73,000 subscribers)



SILVER PACK

PRICE
5 000€ ex VAT

- **Logo** (and website link) **on all congress printed and digital supports** (abstracts book, website, official congress powerpoint, digital platform, press releases...)
- **Advertising page** in official book abstracts
- **1 congress pass / 1 ticket** for gala evening
- **1 exhibition corner** during the congress
- **Social network promotion** (Cosmetic Valley's LinkedIn 73,000 subscribers)

SPONSOR "À LA CARTE"

The sponsoring offers below offer you an exclusive visibility. Design and delivery costs remain at your charge.



CONGRESS EVENING

Sponsor the convivial moment of the congress, on the 20th of May, and benefit from: the whole evening branded with your logo, a speech during the cocktail. Including 2 tickets for the after-party.

5 000€ ex VAT



BADGES LANYARDS

YOUR LOGO IN
CONGRESS LANYARD

Badge lanyards, printed with name and with your company's logo, will be worn by participants during the congress. Supply and delivery at your expense.

3 000€ ex VAT



CONGRESS BAGS

Congress bags are one of the most effective ways of communication.

Carefully chosen and carefully made, they will not only have excellent visibility during the event but will also be reused by the participants for future use. Supply and delivery at your expense.

3 000€ ex VAT



CONGRESS BREAKS

Sponsor the congress breaks and enjoy a short introduction of your company in the auditorium before the break, and your logo in break session.

3 000€ ex VAT



GOODIES FLYER OR PROMOTIONAL IN CONGRESS BAGS

We offer you an opportunity to communicate directly to all congress participants, by means of the insertion of an advertising document or a promotional item in the congress kits.

Supply and delivery at your expense.

2 000€ ex VAT



ADVERTISING PAGE IN CONGRESS PROGRAMME

We offer you the opportunity to communicate through a page of advertising in the final program of the congress distributed to all participants. In addition, enjoy digital visibility, with a banner on the congress broadcasting platform for remote attendees.

1 500€ ex VAT



POSTERS PRIZES

The prize rewards a scientific poster submitted by a participant to promote his/her research work.

Sponsor one of the poster prizes of the congress:

- Your logo as congress sponsor
- Short speech on Poster ceremony
- Your logo on the prize & on all official communications relative to posters winners

2 000€ ex VAT

For further information, please contact us !
Email : faudouit@cosmetic-valley.com

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