

SHIPPING

THE GENERAL CARGO
AND HEAVY LIFT EVENT

DAYS

APRIL 8 | 9 2026 • LA ROCHELLE • FRANCE

COMMERCIAL FILE

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in 

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PROPOSED BY



2025 PARTNERS EDITION



2025 MEDIA PARTNERS



SHIPPING DAYS 2026

SEE YOU IN LA ROCHELLE !

APRIL 8 | 9

**4th edition of professional event
dedicated to shipping and breakbulk !**



WHO ?

Shipping professionals, actors within the shipping industry : shippers, shipowners, brokers, ports & terminals, freight forwarders, oversize/overweight transport companies, shipping containers, equipment and service suppliers, training organization, temporary employment agencies, digital, legal...



WHY ?

To support, connect, bring together and shape the future of the maritime logistics market.



WHEN ?

Let's meet on Wednesday 8 and Thursday 9 April, in La Rochelle.
Meet exhibitors, organize business meetings and attend conferences during 2 days.



REVIEW OF THE 2025 EDITION :



933



10%



74



350



35



1

Participants International Exhibitors Business meetings Speakers Technical visit

2 DAYS | 3 OBJECTIVES

TO EXCHANGE

- An **Exhibitor's aperitif** with a welcome drink.
- An **Cocktail Party reception**.
- An **Exhibitor Area** with professional stands.
- **Business lunches** to continue discussions.

TO CONNECT

- **Business meetings** to develop new partnerships.
- **Business Areas** for networking.

POUR S'INFORMER

- **6 Conferences** about the challenges and future of the maritime transport industry.
- A **Studio** to interact between professionals.

GENERAL INFORMATION

- Dates : Wednesday 8 & Thursday 9 April 2026
- Place : Espace Encan - LA ROCHELLE • FRANCE
- Opening hours :
Wednesday : 9 to 6:30 p.m.
Thursday : 9:30 to 3 p.m.
- Exhibitors' aperitif : Tuesday : 6 to 20:30 p.m.
- Cocktail Party : Wednesday : 7 p.m to 12 a.m.



VISIT AT SHIPPING DAYS

 **VISITOR PASS** 100 € EXCL. VAT instead of 150 € (Early Bird rate until 13/02/2026)

- **1 access pass (1 attendant)**
including access to : the Event / Conferences / Business Areas / 2 Coffee Receptions / Technical Port Visit with breakfast* / Cocktail Party / Oyster bed enclosure
- **Access to a Networking application**
- **Communication kit**
Your logo + company presentation on the website.

*subject to registration before 30/03/26 and subject to availability

EXPOSEZ À SHIPPING DAYS

 **EXPO PACK** 260 € EXCL. VAT / M² (minimum reservation area 9 m² = 2 badges included, per module of 3 m² = 1 additional badge)

- **Bare stand** (only floor space rental without any equipment)
- **A quota of exhibitor badges defined according to stand size**
including access to : the Event / Conferences / Business Areas / Exhibitors' aperitif / 2 Coffee Receptions / Technical Port Visit with breakfast* / Cocktail Party / Oyster bed enclosure
- **20 e-invitations to the event to offer to your network or customers**
- **Access to a Networking application**
- **Communication kit**
Your logo + company presentation on the website + reference on the official paper catalogue

 **PREMIUM PACK** 320 € EXCL. VAT / M² (minimum reservation area 9 m² = 2 badges included, per module of 3 m² = 1 additional badge)

- **Stand equipped** with partitions, carpet, sign, lighting, electricity, furniture
- **A quota of exhibitor badges defined according to stand size**
including access to : the Event / Conferences / Business Areas / Exhibitors' aperitif / 2 Coffee Receptions / Technical Port Visit with breakfast* / Cocktail Party / Oyster bed enclosure
- **20 e-invitations to the event to offer to your network or customers**
- **Access to a Networking application**
- **Communication kit**
Your logo + company presentation on the website + reference on the official paper catalogue

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 **CO-EXHIBITION COSTS** 550 € EXCL. VAT / CO-EXHIBITOR

(minimum reservation area 9 m² = 1 co-exhibitor max., per module of 3 m² = 1 additional co-exhibitor)

2 badges and 10 e-invitations / access to a Networking application / logo and company presentation on the website + reference on the catalogue / name on the event plan / 1 common sign (for equipped stands)

ADVERTISE AT SHIPPING DAYS

SPONSORING

- **Sponsoring Aperitif Cocktail Party** (excl.) **3 000 € Exclu. VAT**
Your logo will be associated with the Cocktail Party Aperitif on all media (print and web)
- **Sponsoring Welcome Coffee** (excl.) **2 600 € Exclu. VAT**
Your logo will be associated with the Welcome Coffee on all media (print and web)
- **Sponsoring Conferences Area** (excl.) **1 800 € Exclu. VAT**
The Conferences Area is branded with your name and your logo is featured on all media (print and web)
- **Sponsoring the Technical Port Visit** (excl.)  **1 500 € Exclu. VAT**
Your logo will be associated with this visit on all media (print and web)
- **Sponsoring the Visitor Form** (excl.)  **1 200 € Exclu. VAT**
Your logo appears at the top of the Visitor Form pages

PUBLICITÉ

- **Your logo on cloakroom tickets** (excl.) **800 € Exclu. VAT**
- **Your logo on the event plan** **600 € Exclu. VAT**
- **Official neckband** (excl.) **2 600 € Exclu. VAT**
- **Your logo on the printable e-badge** (excl.) **2 600 € Exclu. VAT**
- **Advertisement in the official catalogue :**
 - Back cover **1 800 € Exclu. VAT**
 - Second or third cover page **1 500 € Exclu. VAT**
 - Full page **1 100 € Exclu. VAT**
 - Half page **600 € Exclu. VAT**

C O N T A C T S

Xavier ROQUEL



**General organisation
& Partnerships**

Pauline DE LA IGLESIA



**Trade relations
& Communication**

Sophie DESVIGNES



**Technical Manager
& Logistics**

- **Sales team :** sales@shippingdays.com
- **For any info :** contact@shippingdays.com

organized by



Online registration & booking on
www.shippingdays.com

BECOME A PARTNER OF SHIPPING DAYS

SILVER
7 000 €
Exclu. VAT

GOLD
12 000 € HT
Exclu. VAT

STAND OPTIONS

- **Stand equipped 12 m² (4 x 3 m)**
(partitions, carpet, sign, power supply, furniture)
- **Stand equipped 18 m² (6 x 3 m)**
(partitions, carpet, sign, power supply, furniture)

COMMUNICATION

- **Logo on all paper communication supports**
- **Official catalogue paper and web**
(Logo + company presentation form)
- **Contribution to a conference**
- **Logo on event plan**

WEB

- **Logo on our website homepage**
- **Your logo alongside other partners on the newsletters**

ACCESS

- **6 Badges**
including access to the Event / Conferences / Business Areas / Exhibitors' aperitif / 2 Coffee Receptions / Technical Port Visit with breakfast* / Cocktail Party / Oyster bed enclosure
- **10 Badges**
including access to the Event / Conferences / Business Areas / Exhibitors' aperitif / 2 Coffee Receptions / Technical Port Visit with breakfast* / Cocktail Party / Oyster bed enclosure
- **30 invitations to the event to offer to your network**
- **40 invitations to the event to offer to your network**

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