

# SHIPPING

THE GENERAL CARGO  
AND HEAVY LIFT EVENT

# DAYS

APRIL 8 | 9 2026 • LA ROCHELLE • FRANCE

COMMERCIAL FILE

[www.shippingdays.com](http://www.shippingdays.com)

in 

#shippingdays

PROPOSED BY



2025 PARTNERS EDITION



2025 MEDIA PARTNERS



# SHIPPING DAYS 2026

## SEE YOU IN LA ROCHELLE !

### APRIL 8 | 9

**4<sup>th</sup> edition of professional event  
dedicated to shipping and breakbulk !**



### WHO ?

Shipping professionals, actors within the shipping industry : shippers, shipowners, brokers, ports & terminals, freight forwarders, oversize/overweight transport companies, shipping containers, equipment and service suppliers, training organization, temporary employment agencies, digital, legal...



### WHY ?

To support, connect, bring together and shape the future of the maritime logistics market.



### WHEN ?

Let's meet on Wednesday 8 and Thursday 9 April, in La Rochelle.  
Meet exhibitors, organize business meetings and attend conferences during 2 days.



### REVIEW OF THE 2025 EDITION :



**933**



**10%**



**74**



**350**



**35**



**1**

Participants   International   Exhibitors   Business meetings   Speakers   Technical visit

# 2 DAYS | 3 OBJECTIVES

## TO EXCHANGE

- An **Exhibitor's aperitif** with a welcome drink.
- An **Cocktail Party reception**.
- An **Exhibitor Area** with professional stands.
- **Business lunches** to continue discussions.

## TO CONNECT

- **Business meetings** to develop new partnerships.
- **Business Areas** for networking.

## POUR S'INFORMER

- **6 Conferences** about the challenges and future of the maritime transport industry.
- A **Studio** to interact between professionals.

## GENERAL INFORMATION

- Dates : Wednesday 8 & Thursday 9 April 2026
- Place : Espace Encan - LA ROCHELLE • FRANCE
- Opening hours :  
Wednesday : 9 to 6:30 p.m.  
Thursday : 9:30 to 3 p.m.
- Exhibitors' aperitif : Tuesday : 6 to 20:30 p.m.
- Cocktail Party : Wednesday : 7 p.m to 12 a.m.



# VISIT AT SHIPPING DAYS

 **VISITOR PASS 100 € EXCL. VAT instead of 150 €** (Early Bird rate until 13/02/2026)

- **1 access pass (1 attendant)**  
including access to : the Event / Conferences / Business Areas / 2 Coffee Receptions / Technical Port Visit with breakfast\* / Cocktail Party / Oyster bed enclosure
- **Access to a Networking application**
- **Communication kit**  
Your logo + company presentation on the website.

\*subject to registration before 30/03/26 and subject to availability

# EXPOSEZ À SHIPPING DAYS

 **EXPO PACK 260 € EXCL. VAT / M<sup>2</sup>** (minimum reservation area 9 m<sup>2</sup> = 2 badges included, per module of 3 m<sup>2</sup> = 1 additional badge)

- **Bare stand** (only floor space rental without any equipment)
- **A quota of exhibitor badges defined according to stand size**  
including access to : the Event / Conferences / Business Areas / Exhibitors' aperitif / 2 Coffee Receptions / Technical Port Visit with breakfast\* / Cocktail Party / Oyster bed enclosure
- **20 e-invitations to the event to offer to your network or customers**
- **Access to a Networking application**
- **Communication kit**  
Your logo + company presentation on the website + reference on the official paper catalogue

 **PREMIUM PACK 320 € EXCL. VAT / M<sup>2</sup>** (minimum reservation area 9 m<sup>2</sup> = 2 badges included, per module of 3 m<sup>2</sup> = 1 additional badge)

- **Stand equipped** with partitions, carpet, sign, lighting, electricity, furniture
- **A quota of exhibitor badges defined according to stand size**  
including access to : the Event / Conferences / Business Areas / Exhibitors' aperitif / 2 Coffee Receptions / Technical Port Visit with breakfast\* / Cocktail Party / Oyster bed enclosure
- **20 e-invitations to the event to offer to your network or customers**
- **Access to a Networking application**
- **Communication kit**  
Your logo + company presentation on the website + reference on the official paper catalogue

\*subject to registration before 30/03/26 and subject to availability

 **CO-EXHIBITION COSTS 550 € EXCL. VAT / CO-EXHIBITOR**

(minimum reservation area 9 m<sup>2</sup> = 1 co-exhibitor max., per module of 3 m<sup>2</sup> = 1 additional co-exhibitor)

2 badges and 10 e-invitations / access to a Networking application / logo and company presentation on the website + reference on the catalogue / name on the event plan / 1 common sign (for equipped stands)

# ADVERTISE AT SHIPPING DAYS

## SPONSORING

- **Sponsoring Aperitif Cocktail Party** (excl.) **3 000 € Exclu. VAT**  
Your logo will be associated with the Cocktail Party Aperitif on all media (print and web)
- **Sponsoring Welcome Coffee** (excl.) **2 600 € Exclu. VAT**  
Your logo will be associated with the Welcome Coffee on all media (print and web)
- **Sponsoring Conferences Area** (excl.) **1 800 € Exclu. VAT**  
The Conferences Area is branded with your name and your logo is featured on all media (print and web)
- **Sponsoring the Technical Port Visit** (excl.)  **1 500 € Exclu. VAT**  
Your logo will be associated with this visit on all media (print and web)
- **Sponsoring the Visitor Form** (excl.)  **1 200 € Exclu. VAT**  
Your logo appears at the top of the Visitor Form pages

## PUBLICITÉ

- **Your logo on cloakroom tickets** (excl.) **800 € Exclu. VAT**
- **Your logo on the event plan** **600 € Exclu. VAT**
- **Official neckband** (excl.) **2 600 € Exclu. VAT**
- **Your logo on the printable e-badge** (excl.) **2 600 € Exclu. VAT**
- **Advertisement in the official catalogue :**
  - Back cover **1 800 € Exclu. VAT**
  - Second or third cover page **1 500 € Exclu. VAT**
  - Full page **1 100 € Exclu. VAT**
  - Half page **600 € Exclu. VAT**

## C O N T A C T S

**Xavier ROQUEL**



**General organisation  
& Partnerships**

**Pauline DE LA IGLESIA**



**Trade relations  
& Communication**

**Sophie DESVIGNES**



**Technical Manager  
& Logistics**

- **Sales team : [sales@shippingdays.com](mailto:sales@shippingdays.com)**
- **For any info : [contact@shippingdays.com](mailto:contact@shippingdays.com)**

organized by



**Online registration & booking on**  
**[www.shippingdays.com](http://www.shippingdays.com)**

# BECOME A PARTNER OF SHIPPING DAYS

**SILVER**  
**7 000 €**  
Exclu. VAT

**GOLD**  
**12 000 € HT**  
Exclu. VAT

## **STAND OPTIONS**

- **Stand equipped 12 m<sup>2</sup> (4 x 3 m)**  
(partitions, carpet, sign, power supply, furniture)
- **Stand equipped 18 m<sup>2</sup> (6 x 3 m)**  
(partitions, carpet, sign, power supply, furniture)

## **COMMUNICATION**

- **Logo on all paper communication supports**
- **Official catalogue paper and web**  
(Logo + company presentation form)
- **Contribution to a conference**
- **Logo on event plan**

## **WEB**

- **Logo on our website homepage**
- **Your logo alongside other partners on the newsletters**

## **ACCESS**

- **6 Badges**  
including access to the Event / Conferences / Business Areas / Exhibitors' aperitif / 2 Coffee Receptions / Technical Port Visit with breakfast\* / Cocktail Party / Oyster bed enclosure
- **10 Badges**  
including access to the Event / Conferences / Business Areas / Exhibitors' aperitif / 2 Coffee Receptions / Technical Port Visit with breakfast\* / Cocktail Party / Oyster bed enclosure
- **30 invitations to the event to offer to your network**
- **40 invitations to the event to offer to your network**

\*subject to registration before 30/03/26 and subject to availability

Follow us



#shippingdays