

14 - 16 MARCH 2026
PARIS - PORTE DE VERSAILLES

THE LEADING BUSINESS EVENT
FOR FRANCHISE ENTREPRENEURS

INVITATION

THE PLACE TO BE

Come and make your business creation project a reality!

600 exhibitors
470+ brands
220+ new concepts



Do you have an entrepreneurial spirit?

Whether the process has been ingrained in your mind for years or not, whether you want to give a new impetus to your professional career or are looking for new challenges, the show will answer all your questions!



As many ideas as desires!

90 sectors of activity (Restaurants, Specialist food shop, Fashion, Beauty, Construction, Automotive, Specialist outlets, B2B and B2C services, etc.). Whatever your budget, you will find the concept that suits you best and many brands are accessible with a low personal fund.



Get the right support to start in the right conditions

Before finding the right idea, get support in the development of your project from all the actors involved in business creation: banks, financing organizations, Franchise Experts, Specialized Media, Cities & Territories...



Captez tous les bons conseils et les bonnes idées !

Profitez de plus de 150 prises de paroles : témoignages de franchisés et d'entrepreneurs, tendances marchés, conseils sur le financement, les études de marché, les implantations... Selon le niveau de maturation de votre projet.



The French Franchise Federation

To inform and train you on the advantages of franchising. More information: <https://www.franchise-fff.com/>

Download the Franchise Expo Paris mobile app

Access the list of exhibitors, the show map, the conference program, your appointment schedule, and many more...



This invitation is offered by:

PRACTICAL INFORMATION

Saturday 14 & Sunday 15 March 2026 from 9:30 a.m. to 7 p.m.
Monday 16 March 2026 from 9:30 a.m. to 6 p.m.
Pavilion 1 Paris Expo Porte de Versailles
1 place de la Porte de Versailles 75015 Paris FRANCE

**YOUR FREE
ACCESS!**

with this invitation code:
on www.franchiseparis.com, "Register" rubric