

26-28 JANUARY 2026 - EXHIBITION CENTRE, MONTPELLIER

MILLESIME BIO 2026: REINVENTING THE FORMAT, PRESERVING THE SPIRIT



Organised by SudVinBio, the 33rd Millésime BIO – the world's leading trade exhibition for organic wines and alcoholic beverages – will roll out a host of new features in 2026. Developed in close collaboration with exhibitors and trade buyers, these innovations are designed to address current industry challenges.

WINDS OF CHANGE

Millésime BIO remains true to its inherent spirit as an exclusively organic, marketing-free exhibition where all booths are identical. In 2026, however, an all-new exhibition format will be unveiled – it will enrich the visitor experience whilst also improving the clarity of the product range.

New exhibition format with halls arranged by major region and countries. Exhibitors will be grouped by major region within the halls though appellations will remain combined to preserve the exhibition's signature identity. The new lay-out is designed to ensure smoother visitor flow and elevate the tasting experience.

A BIODYNAMIC AREA

In 2026, Millésime BIO is confirming its support for initiatives that complement organic farming. Building on the success of the inaugural Biodyvin space in 2025, Millésime BIO will also welcome Demeter-certified producers in an area dedicated to biodynamics. This will improve visibility for the entire range of biodynamic approaches on display at the exhibition.

A NEW 100% ORGANIC NO-LOW AREA

The range of beverages at Millésime BIO continues to expand. Following the inclusion of organic beer, cider, sake and spirits, a new area entirely dedicated to organic no-low drinks makes its debut at the exhibition. This addition reflects a growing, sustainable consumer trend and aligns with expectations voiced by the general public and the trade.











TURNKEY TRIPS TO CONNECT VISITORS WITH ORGANIC ESTATES

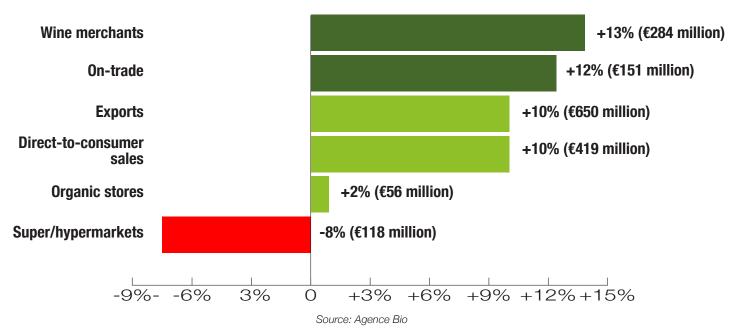
As another key new feature, Millésime BIO will help visitors organise wine tours in the vineyards of Occitania and neighbouring wine regions, either before or after the exhibition. Offered in partnership with travel and business tourism professionals, the service provides an ideal opportunity to combine trade sourcing with a deeper exploration of the local wine scene.

AN EXHIBITION THAT RESONATES WITH CORE INDUSTRY ISSUES

Millésime BIO will take place against a **backdrop of contrasts**: in 2024, organic vineyard acreage declined for the first time in its history and conversions dropped significantly. Yet **demand continues to grow**. In 2024, sales increased across all distribution channels except super/hypermarkets. Nevertheless, this positive momentum needs to be constantly fuelled and sustained, particularly in light of adverse weather conditions and political and geopolitical events causing concern and anxiety. Also, even though the organic industry is less exposed to the fall in supermarket sales – which account for less than 7% of its revenue – multiple retail remains a strategic channel for many businesses.



VALUE SALES 2024 BY DISTRIBUTION CHANNEL









1993 EXHIBITION ESTABLISHED

1

ORGANISER

SUDVINBIO, the trade association for organic winegrowers, co-operative members and marketers in Occitania



3 DAYS

OF ENGAGEMENT

4 HALLS

AT THE EXHIBITION (FORUM + MASTERCLASSES)

The range

PRODUCT CATEGORIES
WINE | BEER | CIDER SPIRITS | NO-LOW and other drinks

1,500 EXHIBITORS IN 2025

15% FIRST-TIME EXHIBITORS



100% of French wine regions



SOUTH AFRICA///GERMANY///ARGENTINA AUSTRIA///BELGIUM///CHILE///FRANCE///GEORGIA GREECE///ITALY///PORTUGAL///ROMANIA SLOVENIA///SPAIN///UNITED KINGDOM



10,000+
ORGANIC LISTINGS

26,000 m² OF EXHIBITION FLOOR SPACE

1 SELF-SERVE

tasting area with hundreds of products available on a free-pour basis and a Challenge bar with all the 2026 award-winners

1 CORNER

for Resistant grape varieties

1 AREA

for Bulk wine

Visitor attendance

10,000 trade buyers

Wine merchants, sommeliers, restaurant managers, trading companies, wholesalers, importers, super/hypermarket buyers and specialist organic shops

50 countries represented

- > France 82%
- > Export 18%











MILLÉSIME BIO, THE WORLD'S LEADING EVENT FOR ORGANIC WINE AND ALCOHOLIC BEVERAGES

Established in 1993, Millésime BIO is now the largest trade exhibition in the world for organic wines and alcoholic beverages with 1,500 exhibitors from around fifteen countries spread across four continents. It is hosted in Montpellier by the SudVinBio association which brings together some 1,100 winegrowers, cooperative members and trading companies across Occitania, Europe's leading organic region.

www.millesime-bio.com









