

THE COL'LAB

Uniting Coalitions to Shape the Future of Packaging

LUXEPACK
MONACO

The premier trade show for creative packaging

GRIMALDI FORUM
MONACO

29-30 SEPT
01 OCT
2025

Welcome to THE COL'LAB: Uniting Coalitions to Shape the Future of Packaging

THE COL'LAB is a meeting place for associations and consortiums from around the world to foster constructive exchanges and inspire forward-thinking discussions on the industry's most pressing challenges. It serves as a global hub dedicated to sharing best practices.



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*No economic actor can tackle the environmental challenge alone.
I am convinced that progress will come through coalitions between
actors: as soon as they are formed to solve concrete problems, they
can be highly effective.*



Hélène VALADE,
Environmental Development Director
LVMH, ORS



Why JOIN US?

POSITION YOURSELF

as a pioneer to 10,000 key decision-makers from the most renowned luxury brands.

BOOST

your interactions with numerous specialists and experts, particularly from the luxury sectors (perfume, cosmetics, fashion, fine foods, etc.) coming from 80 different countries, in just 3 days.

CAPITALIZE

on the momentum of a unique and unifying event with unmatched networking, held for over 35 years in the Principality of Monaco



Exceptional visibility BEFORE and DURING the exhibition

Promote your company to the community through:

LUXEPACK

NEWSLETTERS

+ 100 000 contacts

WEBSITE

138 000 unique visitors*

340 000 pages viewers*

*on the last 4 months prior to the trade show



SOCIAL MEDIAS

 9,2 K

 14,7 K

PROFESSIONAL MEDIAS

+ 250 French and foreign journalists

ENHANCED PRESENCE DURING THE EXHIBITION:

featured in the visitor guide, highlighted on the event floor plan and dedicated signage.



THE COL'LAB, an incubator

**LUXE PACK
MONACO**
The Premier Trade Show for Creative Packaging

LUXE PACK Monaco Key figures:

450
EXHIBITORS



13 000
PARTICIPANTS

72
HOURS
in total immersion



10 300
VISITORS



35
CONFERENCES
with the intervention
of

80
SPEAKERS



Learn more about OUR VISITORS

INDUSTRY SECTORS

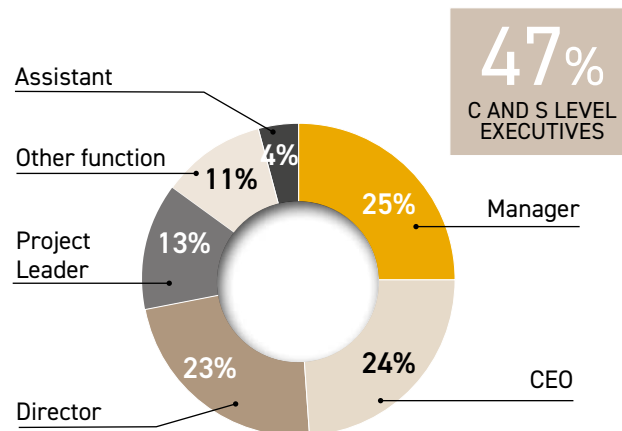


BUSINESS DEPARTMENT





JOB POSITION



A GLOBAL PRESENCE

+52 % international visitors

90 countries are represented!

They are in the TOP 10 :

- | | |
|--|--|
|  France |  Switzerland |
|  Italy |  United States |
|  United Kingdom |  United Arab Emirates |
|  Germany |  Netherlands |
|  Spain |  Poland |





For more information

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Learn more about LUXE PACK Monaco

