



cares

Future in the making

**THE ONLY GLOBAL FORUM FOCUSED ENTIRELY
ON SUSTAINABLE CAR PRODUCTION**

Energy costs. Carbon compliance. Process emissions.

**CARES Asia brings together the people and solutions that solve
the biggest industrial challenges in automotive.**

2 Days, 50+ Speaker, 100+Carmakers, 300+Experts



Suzhou, China



Sept 24-25, 2025

www.cares-sustainableforum-asia.com

This Is the Room Where the Industry Solves What Matters Most

CARES Asia is the only event in the world built entirely around the sustainability transformation of car manufacturing.

What's Driving Urgency

- Energy prices and CO₂ targets threaten global competitiveness
- Automotive OEMs must transform fast – while still meeting quality & cost KPIs
- Scope 1, 2 & 3 are now investor-level conversations
- Suppliers need to cut emissions and prove it
- Digital, chemical, and process innovation is no longer optional

Who it's for

- Automotive OEM Sustainability, Production, R&D leaders
- Tier 1-2 Automotive Suppliers Decision-makers
- Tech, Chemical, Energy, Data-related innovators
- Strategic consultants & investors

Among the confirmed companies



If you're not solving the future of sustainable manufacturing, you're already behind.

Meet the Leaders Driving Net-Zero in Automotive Manufacturing

Who's Speaking – and Why It Matters!

Asian OEM Leaders Share Their Net-Zero Manufacturing Playbooks

CARES Asia 2025 opens with visionary keynotes and a high-level leadership panel to explore how top Chinese and regional OEMs are translating carbon commitments into operational excellence.

From digitalization to energy systems and circularity, these sessions will set the strategic tone for the entire forum.



Keynote Presentation

Sept 24

9h30 AM

NIO's Sustainable Development Strategies and Future Industry Outlook

A deep dive into how NIO is aligning internal manufacturing, supplier networks, and ESG goals to meet Net-Zero mandates across platforms and markets.



Grace ZANG

Head of Corporate Quality and ESG & Sustainability departments



Sept 24

10h00 AM

OEM ROUNDTABLE PANEL

Achieving Net-Zero Targets in Asian Automotive Manufacturing: Are We Moving Fast Enough?

Asia's top automotive players gather on stage to share progress, pain points, and pathways to full-scope net-zero manufacturing. Expect honest dialogue and real operational insights!

- ✓ Key Topics include:
- Scope 1-3 implementation strategies
 - Regional regulation vs. global standards
 - Data, digital twins & traceability
 - Collaboration across complex supply chains

Moderated by



Michael BAITINGER
CEO CHINA



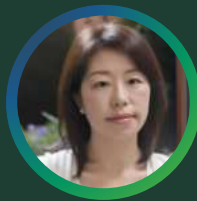
Confirmed Panelists Include



Fengxue MA
Manufacturing Engineering Center
Vice General Manager



Grace ZANG
Head of Corporate Quality and ESG & Sustainability departments



Yuan WAN
Environment Group Manager
Sustainable Workplaces



Yi DENG
Sustainability Manager



Shuren ZHENG
Sustainability Manager



Lili WANG
Head of Productivity and Environment



Keynote Presentation

Sept 25

9h00 AM

Driving a Zero-Carbon Future: Geely's Journey to Sustainable Innovation and Leadership

GEELY reveals how its operations integrate renewable energy, closed-loop systems, and AI-driven efficiency to build one of the world's most advanced carbon-neutral facilities.



Fengxue MA

Manufacturing Engineering Center
Vice General Manager



Want a Front-Row Seat to Asia's Sustainability Leaders?

- Join CARES Asia 2025 and gain direct access to Carmakers strategies, Q&As, and expert networking!



REGISTER NOW

Sponsor & Partner Opportunities



SIGN UP

CARES Asia 2-Day Technical Agenda

Where Innovation Meets Implementation



08:00 am **Welcome Reception**

09:45 am **Keynote Presentation: NIO's Sustainable Development Strategies and Future Industry Outlook**



10:10 am **OEM Roundtable Panel: Achieving Net-Zero Targets in Asian Automotive Manufacturing**

After our opening keynotes and leadership roundtable, CARES Asia delivers two full days of hands-on technical content, showcasing practical tools, emerging technologies, and scalable best practices for decarbonizing automotive production.

Energy Efficiency and Emission Reduction in Manufacturing

10:40 am **Session Chairpersons Welcome Notes**

- Michael **BAITINGER**, CEO China - **DURR SYSTEMS**
- Daniel **REN**, Manufacturing Engineering Director- **NIO**

10:45 am **EcoNextJet: Revolutionizing Energy Consumption in Tomorrow's Paintshop**

- Yifang **SHI**, APAC Technical Director - **AXALTA COATING SYSTEMS**
- Sheng **XU**, Sales Engineer - **DURR SYSTEMS**

11:05 am **Decarbonization of Automotive Manufacturing & Upstream Emission Reductions**

- Paolo **MARTIGNONI**, VP Decarbonization Mobility OEMs - **TOTALENERGIES**

11:20 am **Ultrasonic Imaging Gas Leak Detection for Energy Savings**

- Yawei **HOU**, Body Shop Director - **GENERAL MOTORS CHINA**
- Jianxiang **SHEN**, Application Manager - **FLUKE CHINA**

11:40 am **Empower · Exhibitor 2-Minute Spotlights**



11:50 am **Networking and Lunch Break**

Advanced Materials and Green Manufacturing Processes

01:20 pm **Session Chairmen Welcome Notes**

- Matthias **SCHMIDT**, Head of Paintshop China - **BMW**
- Yaodong **LI**, Paint Regional Head - **GENERAL MOTORS**

01:25 pm **Smart Adhesion Solutions for Next-Gen EV Batteries**

- Pierre **ALGRET**, APAC Business Development Manager - **BOSTIK**

01:40 pm **Natural Fiber Composites in Automotive Manufacturing**

- Yikang **WANG**, Manufacturing Engineer-Polymers - **GENERAL MOTORS CHINA**
- Zheng **JIANG**, Material Engineer for Sub-system - **SAIC-GM-WULING AUTOMOBILE**

02:00 pm **Solar Heat Management Coating for Automotive Applications**

- Xue **JIANG**, Assistant Chief Engineer paint shop planning- **CHANG'AN AUTOMOBILE**
- Ting **CUI**, Head of Developing - **NIPPON PAINT**

02:20 pm **Full integrated low-bake solution in OEM paintshop**

- Eric **SONG**, Director, Coatings Technology & Customer Teams Asia Pacific - **BASF**
- Peng **DENG**, Sr. Scientist - **SABIC**
- Jianhua **HU**, Technical Director- **TPGM**

03:35 pm **Networking and Refreshment Break**

02:50 pm **Inline Paint Quality Control: Simulation, Defect Detection, and Classification Applied to Volkswagen's Anhui Manufacturing**

- Qiankun **DING**, Paint shop Supervisor - **VOLKSWAGEN**
- Javier **Gil BELDA**, Business Development Manager - **EINES VISION SYSTEMS**

03:55 pm **Available Presentation Spot**

04:15 pm **Available Presentation Spot**

04:35 pm **Expert Roundtable: Empowering Green Manufacturing Through Material Innovation**

05:00 pm End of the Day

05:30 pm **Cocktail Reception Dinner & Networking**

CARES Asia 2-Day Technical Agenda

Where Innovation Meets Implementation



08:00 am **Welcome Reception**

09:00 am **Keynote Presentation: Driving a Zero-Carbon Future: Geely's Journey to Sustainable Innovation and Leadership**

GEELY

Innovating for Sustainability: Breakthroughs in Production Technologies

09:25 am **Session Chairmen Welcome Notes**

- Shuren **ZHENG**, Sustainability Manager - **MAGNA**
- Chris **STEPHENSON**, Director, Manufacturing Systems - **MONTAPLAST**

09:30 am **Energy and Consumption Reductions in Corrosion Protection Application**

- Chai **JUN**, Technical Planning Paint Shop- **BMW BRILLIANCE**
- Karsten **LESSMANN**, Director Innovation- and Sustainability Management - **PFINDER**

09:50 am **Zero Carbon Painting - Sustainable Solutions Setting New Standards for Paintshop**

- Huasong **DENG**, Sustainability Manager - **DURR SYSTEMS**

10:05 am **Green and Efficient Paint Shop Based on Centralized Stereoscopic Warehouse**

- Peng **HUANG**, R&D Center Manager of Painting Engineering Division - **AUTOMOTIVE ENGINEERING**

10:20 am **Energy Saving Through Press Tonnage Reduction**

- Haijian **JIANG**, Die Execution Engineer - **GENERAL MOTORS CHINA**

10:35 am **Networking and Refreshment Break**

11:20 am **Low Bake Clearcoats Solution for a Sustainable Future**

- Xiangyue **SHEN**, Customer Technology Leader - **AXALTA COATING SYSTEMS**
- Steven **GUANG**, Product Owner, Painted Body - **VOLVO**

11:40 am **Expert Roundtable:**

What's truly changing the game for Sustainable Car Production – and what's next?

12:10 pm **Networking and Lunch Break**

Circular Economy and Carbon Neutral Strategies

01:10 pm **Session Chairmen Welcome Notes**

- Aaron **SCEPKA**, Director of Body System - **GENERAL MOTORS**
- Lili **WANG**, Head of Productivity & Environment - **VOLKSWAGEN CHINA**

01:15 pm **Waste Solvent Recycling – Practice of Circular Economy**

- Speaker TBC, **BMW**
- Jeff **CHEN**, Senior Business Development Manager - **PPG COATINGS**

01:35 pm **Sustainability Roadmap & Achievements**

- Shuren **ZHENG**, Sustainability & Energy Manager - **MAGNA**

01:50 pm **Biodiversity Integration in Zero-Carbon Manufacturing**

- Jun **TIAN**, Deputy director of the Institute of Green Development - **JIANGSU ENVIRONMENTAL ENGINEERING TECHNOLOGY**
- Yi **DENG**, Sustainable Development Manager - **YANFENG PLASTIC OMNIUM**

02:10 pm **Smart Manufacturing and Greener Supply Chain Initiatives**

- Daniel **REN**, Manufacturing Engineering Director - **NIO**

02:25 pm **How Volkswagen redefines Sustainability in automotive manufacturing through terahertz paint inspection**

- Israel **ARNEDO**, Terahertz Business Unit Director - **DAS-NANO**
- Shuangming **GUO**, Process & Tech. Coordination Paint shop - **VOLKSWAGEN**

02:45 pm **Available Presentation Spot**

03:05 pm **Networking and Refreshment Break**

03:35 pm **Expert Roundtable:**

Circular Innovation and Net-Zero Pathways for the Future of Automotive Manufacturing

03:55 pm **Sustainability Innovation Awards Ceremony**

04:15 pm **End of Conference**

Sponsor CARES Asia 2025

Position Your Brand at the Center of Asia's Net-Zero Transition

CARES Asia gathers the region's most forward-thinking OEMs, suppliers, and tech innovators. Whether you're launching a new solution or seeking strategic exposure, this is the platform to be seen, heard, and trusted.

Remaining Sponsorship Options



Knowledge Partner Panel

Host & curate one expert panel

1 spot left

Innovation Spotlight

Present new tech or solution

3 slots



Branded Speaking Slot

Position Your Expertise as Panelist

3 remaining

Exhibit Space

Booth + Pitch on-stage

Limited



Why Sponsors Choose CARES

✓ Meet the right people

C-suite, directors, engineers, and sustainability managers from OEMs and Tier 1s are in the room.

✓ Speak on stage, not behind a booth

position your brand as the expert, not a vendor.

✓ Multiple networking opportunities and touchpoints

✓ Visibility that lasts beyond the event

Your brand shows up pre-event, on-site, and in the post-event replay sessions used by R&D and exec teams for months.

✓ Built for quality leads – not foot traffic

CARES Asia is engineered to help you engage, influence, and convert the top companies of the market – not chase hundreds of unqualified leads.

Interested? Contact us for the full sponsor kit: roel.mijnsbergen@infopro-digital.com

What You Need to Participate

Everything you need to know to join CARES Asia 2025

Event Dates & Location

DATES 时间

Wednesday September 24 – Thursday September 25, 2025

2025年9月24日（星期三）至9月25日（星期四）

VENUE 地点

Banyan Tree Suzhou Shishan Hotel

苏州狮山悦榕庄酒店

INDIVIDUAL REGISTRATION | 注册信息

✔ **Early Bird Rate : EUR 1695 per ticket** (ends on Friday July 25, 2025)

早鸟价（单张）：1695 欧元（优惠截止于2025年7月25日 星期五）

✔ **Standard Rate : EUR 1895 per ticket**

标准定价（单张）：1895欧元

Group Packages Designed to Facilitate OEM Participation

团体套餐仅限用于促进主机厂的积极参与

Group 5 and Group 10 are tailored for suppliers who wish to include their automotive OEM partners in the conference experience.

五人和十人团体套餐面向希望与其汽车主机厂合作伙伴共同参与大会的供应商设计。

✔ **Group 5 Registration** (including FIVE tickets) | 五人团体报名注册（含五张门票）

EUR 4100 (EUR 820 per ticket) | 总价4100欧元（每张门票820欧元）

Group-5 is valid only if at least three of the participants are OEM representatives.

五人团体套餐仅适用于至少三位参会人员为主机厂代表

✔ **Group 10 Registration** (including TEN tickets) | 十人团体报名注册（含十张门票）

EUR 7000 (EUR 700 per ticket) | 总价7000 欧元（每张门票700欧元）

Group-10 is valid only if at least SEVEN of the participants are OEM representatives.

十人团体套餐仅适用于至少七位参会人员为主机厂代表

Suppliers may allocate the remaining tickets in each package to their internal teams. These packages are structured to strengthen collaboration between suppliers and OEMs, support long-term partnerships, foster innovation, and contribute to shared sustainability goals – helping make the event a success for all stakeholders.

供应商可将套餐中剩余的名额用于自有员工的参会。

团体套餐旨在加强供应商与主机厂之间的协作关系，推动长期合作、创新发展，并共同实现可持续发展目标，从而助力大会的整体成功。



Each registration includes **full access to the two-day CARES Asia Conference program**: Keynote sessions, Networking opportunities, Refreshment breaks, Lunch, Cocktail Reception Dinner, Awards Ceremony, and access to the Exhibition and Business Meeting areas. **One night of single-room accommodation on September 24** at the Banyan Tree Suzhou Shishan Hotel – or a designated CARES partner hotel if availability is limited – is also included. Rooms are assigned on a first-come, first-served basis.

每位注册参会者将获得 CARES Asia 亚洲大会为期两天的完整参会权益，包括主旨演讲、交流活动、茶歇、午餐、欢迎酒会、颁奖典礼以及展览和商务会议和行业交流区。注册亦包含9月24日一晚苏州狮山悦榕庄酒店单人住宿（或 CARES 合作酒店，视房源情况而定），住宿名额按先到先得原则分配。

How to Register

<https://www.cares-sustainableforum-asia.com/en/register-now>