

LUXE PACK NEW YORK

The leading industry showcase
for **PREMIUM PACKAGING**



www.luxepacknewyork.com

Exhibitor Brochure

Expand Your Premium Packaging Portfolio

The exclusive East Coast event for novel packaging design, materials, and cutting-edge innovation—tailored for discerning brands across every industry.

**MAY 6-7
2026**

NEW YORK

JAVITS CENTER

Why Exhibit in 2026

Your Gateway to the Premium Packaging Market

The only U.S. Trade Show Platform with a 20+ Year Legacy of Success.

For over two decades, LUXE PACK New York has set the standard for excellence in premium packaging exhibitions. The 2026 edition presents a powerful opportunity for your team to engage in meaningful, face-to-face collaboration—spotlighting your latest primary and secondary packaging innovations.

Expand Your Reach Across all Premium CPG Sectors.

Tap into new consumer markets and diversify your client base by showcasing packaging solutions with powerful crossover appeal. LUXE PACK New York puts your innovation in front of buyers across beauty, wellness, spirits, gourmet, and beyond. One show. Endless sector-spanning potential.

Strengthen Relationships. Capture New Business.

This is your moment to secure face time with top-tier clients, reinforce loyalty, and convert fresh leads into long-term partnerships. The market is moving fast. Lock in your spot before your competitors do.

Seal Deals and Scale Up in Real Time.

Generate high-quality leads onsite, with face-to-face interactions sparking instant partnerships and long-term collaborations—plus post-show personalized KeepTrack contact reports to fuel follow-ups.



” *The East Coast is witnessing a powerful resurgence of legacy brands—where the prestige of heritage meets the pulse of modern consumer expectations.”*

Globe News Wire

” *By 2027, East Coast luxury brands—especially those in New York—will lead the U.S. resurgence in luxury, leveraging rich heritage, bold innovation, and a consumer base projected to drive 4–6% annual growth.”*

Mckinsey Forecast

2025

LUXE PACK New York

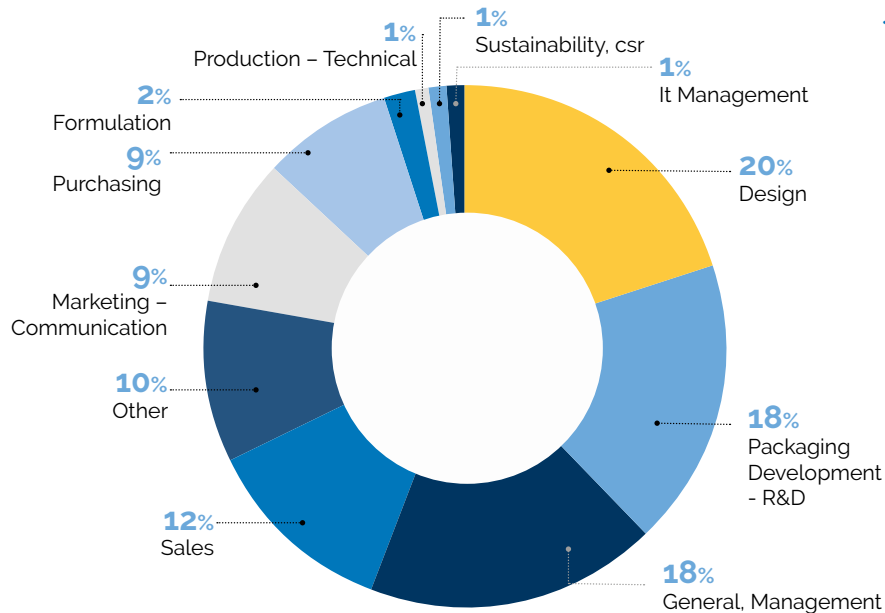
Show Figures



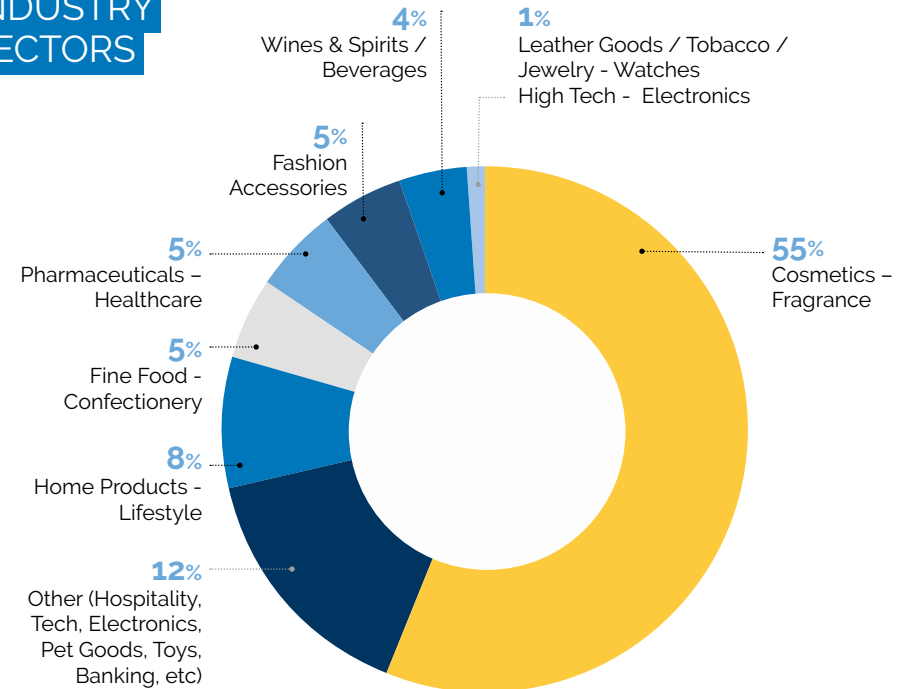
76%

**OF COMPREHENSIVE
ATTENDANCE**
(C and S level executives,
Founders, VP's, and Directors)

BUSINESS DEPARTMENT



INDUSTRY SECTORS



”

We had a fantastic experience at Luxe Pack NY! The event was exceptionally well-organized, with impressive attendee traffic that made it a resounding success for us. Thank you for creating such a dynamic and engaging platform for exhibitors!

Sergio PICCIARELLI - Director of Innovation and International Business Development, ADHESPACK

”

We have been attending and exhibiting LUXE PACK NY for most of the past 10 years. The show reliably draws existing customers and new customer leads, as well as new supplier leads and opportunities to connect with former colleagues. The Javits Center is a great location for these conversations, and supports the show well."

Dana JACKSON Sales Director, BERRY GLOBAL

Inside the Guest List:

Who's Attends LUXE PACK New York?

(2025 attendee extract)

The ultimate stage to meet the minds shaping packaging—where CEOs, founders, VPs, and visionary creatives from leading U.S. brands converge to discover and create their what's next.



ANTHROPOLOGIE

BALMAIN
BEAUTY

bloomingdales



Cartier

ELEMIS



hims & hers

MAKEUP
BY MARIO

Moët Hennessy

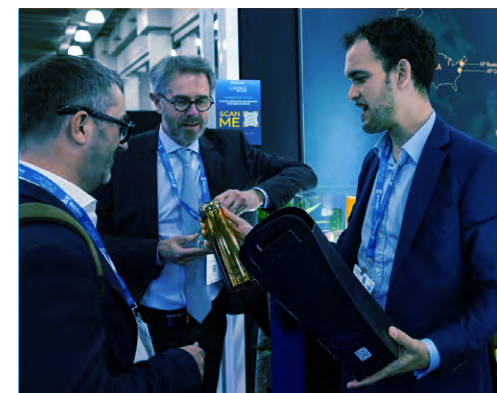
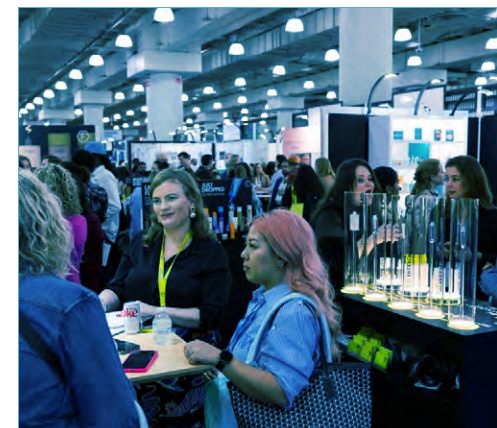
RALPH LAUREN

Supergoop!

TOCCA

- AMERICAN EXPRESS
- ANTHROPOLOGIE
- AVEDA
- BALMAIN BEAUTY
- BARKBOX
- BATH & BODY WORKS
- BE WELL FOODS
- BEEKMAN 1802
- BEIERSDORF
- BENEFIT COSMETICS
- BLACK & CO
- BLOOMINGDALES
- BRIOGEO HAIR CARE
- BROWN-FORMAN
- BUBBLE SKINCARE
- BY KIND
- CAMPARI GROUP
- CARTIER
- CAUDALIE
- CLARINS USA
- CLINIQUE
- COLGATE PALMOLIVE
- COMCAST
- COMPARI
- COTY
- DERMALOGICA
- E.L.F. BEAUTY
- ELEMIS
- ESTÉE LAUDER COMPANIES
- FRESH
- GLOSSIER
- HARRY WINSTON INC.
- HARRY'S
- HENKEL
- HIMS & HERS
- INTERPARFUMS LUXURY BRANDS
- JOSIE MARAN
- KENDO BRANDS
- KENVUE
- KIEHL'S
- KISS PRODUCTS
- L'OREAL
- LAURA MERCIER/ORVEON
- LIMELIFE BY ALCONE
- LIVING PROOF
- L'OCCITANE EN PROVENCE
- LVMH
- MAC COSMETICS
- MAKEUP BY MARIO
- MILK MAKEUP
- MOËT HENNESSY
- MOROCCANOIL
- NECESSAIRE
- OLAPLEX
- PATRICK TA BEAUTY
- PERNOD RICARD USA
- RALPH LAUREN
- R.E.M. BEAUTY
- REVANCE
- REVLON
- ROC SKINCARE
- ROSS STORES
- SAM'S CLUB
- SCENTBIRD
- SHISEIDO AMERICAS
- SKINCEUTICALS
- SOL DE JANEIRO
- STRIVECTIN
- SUAVE BRANDS COMPANY
- SUN BUM LLC
- SUNTORY GLOBAL SPIRITS
- SUPERGOOP!
- THE FRAGRANCE GROUP
- TIFFANY & CO.
- TOCCA LLC
- TOM FORD
- TWEEZERMAN
- UNILEVER
- VICTORIA BECKHAM BEAUTY
- VS&CO
- WESTMAN ATELIER
- WHISTLEPIG WHISKEY
- WINKY LUX
- YOUTH TO THE PEOPLE

among so many others...



All-Inclusive Booth Packages

Exhibiting, Elevated: A White Glove Experience



10ft x 20ft
\$34,750



10ft x 15ft
\$26,226



10ft x 10ft
\$17,700

- **Fully constructed high-end booths** (including furnishings, shelving, lighting, carpet, company signage, and set-up/dismantling)
- Cohesive booth design with **personalized graphics and furnishing options** at your disposal.
- KeepTrack App: Streamline your in-booth and outside-the-booth lead generation. **Strengthen your networking. Scan, Connect, and Grow.**
- Exhibitor digital invitation generator to easily **invite and welcome your current industry contacts to your personal New York City "showroom"**.
- Banner generator to **share your exhibitor participation via your marketing channels**.
- Private meeting room access to coordinate **focused business meetings to discuss pricing, partnerships, contracts, or product development**. Ensure your ROI on the spot.
- A seamless show experience with **complimentary lunch and coffee**, provided for added ease and comfort.
- **No hidden fees**

Elevating Every Moment: Before, During, and Beyond

From setup to showcase, unique booth options make it easy to present your full packaging solutions in one spot.



Free Exclusive Exhibitor Exposure

Curated marketing opportunities
designed to drive high-value leads

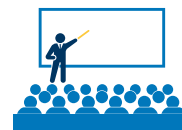


LUXE PACK
in green



The Renowned LUXE PACK *in green* Competition and Product Showcase

A global staple, this prestigious platform honors cutting-edge sustainable packaging. Showcase your innovations and compete for industry-wide recognition at the only "green event" where nothing goes to waste.



New in!
2026!

The «Packed In» Crash Course

Introducing the interactive packaging workshop series. Step into the spotlight and lead a hands-on session on the show floor. Share your expertise in a dynamic, classroom-style setting designed to educate and engage.



In «The Spirit of Things» Turbo Talks Tour

IN THE SPIRIT
OF THINGS

Participate in the optimal opportunity to present your wine and spirit packaging solutions during a guided tour that brings the wine and spirit brand contacts directly to your booth space.



Global Media Publication Coverage



The opportunity to obtain exposure with a variety of domestic and international media before, during and after the event.

Step into the East Coast's ultimate packaging industry hub, where deals are made and businesses scale.

When:
May 6th
and 7th
2026

Where:
JAVITS CENTER
655 West 34th Street
NY, NY 10001

CONTACT INFO:

Luxepacksales@infopro-digital.com
www.luxepacknewyork.com

Immerse Yourself in the New York State of Mind.

The Javits Center – Modern, accessible, and iconic.

Indulge in the city's **most elegant accommodations and exceptional cuisine.**

