



CONFERENCES PROGRAMME



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WEDNESDAY, OCTOBER 15TH



12:30 pm – Région Centre-Val de Loire x Dev'up



*L'IA au service de l'innovation cosmétique :
une vision d'avenir en Région Centre-Val de Loire*

SESSION 1 : Shaping Tomorrow's Beauty: AI, Impact & Hyper-Personalization

- 01:45 pm **CENT DEGRES & IBG** – Design the Desire. Reinventing innovation in beauty, from consumer needs to the perfect product. AI-Powered, human-Driven
- 02:30 pm **EcoDesignCloud** – Measuring sustainability by what we do: the rise of activity-based impact
- 02:50 pm **Prose** – Next-generation beauty: predictive formulation and made-to-order product personalization

SESSION 2 : Ingredients – Unveiling the Potential of Tomorrow's Actives

- 03:10 pm **Me Now !** – From Cosmetopeia to circular intelligence: leveraging AI to reinvent sustainable cosmetic innovation
- 03:35 pm **Greenpharma** – Valorization of bioresources beyond data
- 03:55 pm **Orius & Naemos** – Designing bioactive ingredients: predicting and unlocking plant potential through precision indoor Farming

04:30 – Greentech : Unveiling the BIOTECHS 2045 Anticipation Capsule



How Biotechnologies will impact cosmetics and our lives in 20 years with the experts from the foresight team.

05:15 – COSMETIC 360 AWARDS CEREMONY

Best innovations of this 11th edition



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SESSION 3 : Packaging- *Predict, Trace, Optimize*

10:00 am **Aimplas** – Digital tools supporting sustainable cosmetic

10:25 am **Aptar Beauty**– Predicting Beauty: Harnessing AI and consumer insight to shape the future

SESSION 4 : Testing & Analysis – *Predicting Efficacy, Enhancing Longevity*

10:50 am **Biolevate SAS** – From skin omics to predictive cosmetic innovation: an AI-guided framework for bioactive discovery and precision cosmetics

11:10 am **L'Oréal**– The Beauty of Longevity, a New Paradigm

11:30 am **Netri** – Neurons as a sensor. Digitize biology to predict compound efficacy

SESSION 5: Formulation – *Designing Smarter, Safer & More Effective Cosmetics*

02:15 pm **Dassault Systemes** – Predicting Beauty: Virtual Twins and AI in the Future of Cosmetic Innovation

02:40 pm **TinyPred** – Superior prediction of shampoo formulation phase stability using Large Language Models

03:00 pm **Naturakem** – Leveraging CLP classification to predict the ecotoxicological hazard of cosmetic formulations : a strategic approach

03:20 pm **Dsm-Firmenich** – unlocking the full potential of fragrance creation with predictive models

03:40 pm **Solabia** –SPF Prediction by Design: The role of mineral UV filters dispersion and optimized formula chassis



THURSDAY, OCTOBER 16TH

SESSION 6 : Industrial Processes – When AI Anticipates, Production Optimizes

04:00	Zozio SAS – Predictive planning with AI
04:25	WAB Group – Predicting the beauty evolution for all: mechanochemistry's crystal ball
04:45	Antares Vision Spa – How can prediction become reality in the supply chain of cosmetic products?

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