



CONFERENCES PROGRAMME



Conferences
in English

FREE
ENTRANCE
NO RESERVATION
REQUIRED



WEDNESDAY, OCTOBER 15TH

12:30 pm – Région Centre-Val de Loire



Content is coming soon

SESSION 1 : *Shaping Tomorrow's Beauty: AI, Impact & Hyper-Personalization*

- 01:45 pm **CENT DEGRES & IBG** – Design the Desire. Reinventing innovation in beauty, from consumer needs to the perfect product. AI-Powered, human-Driven
- 02:30 pm **EcoDesignCloud** – Measuring sustainability by what we do: the rise of activity-based impact
- 02:50 pm **Prose** – Next-generation beauty: predictive formulation and made-to-order product personalization

SESSION 2 : *Ingredients – Unveiling the Potential of Tomorrow's Actives*

- 03:10 pm **Me Now !** – From Cosmetopeia to circular intelligence: leveraging AI to reinvent sustainable cosmetic innovation
- 03:35 pm **Greenpharma** – Valorization of bioresources beyond data
- 03:55 pm **Orius & Naemos** – Designing bioactive ingredients: predicting and unlocking plant potential through precision indoor Farming

04:30 – Greentech : the anticipation capsule



What about biotechnologies in 2045 ?

05:15 – COSMETIC 360 AWARDS CEREMONY

Best innovations of this 11th edition



CONFERENCES PROGRAMME



Conferences
in English

FREE
ENTRANCE

NO RESERVATION
REQUIRED



THURSDAY, OCTOBER 16TH

SESSION 3 : Packaging- *Predict, Trace, Optimize*

09:30 am **Aimplas** – Digital tools supporting sustainable cosmetic

09:55 am **Aptar Beauty**– Predicting Beauty: Harnessing AI and consumer insight to shape the future

SESSION 4 : Testing & Analysis – *Predicting Efficacy, Enhancing Longevity*

10:35 am **Biolevate SAS** – From skin omics to predictive cosmetic innovation: an AI-guided framework for bioactive discovery and precision cosmetics

11:00 am **L'Oréal**– The Beauty of Longevity, a New Paradigm gg

11:20 am **Netri** – Neurons as a sensor. Digitize biology to predict compound efficacy

SESSION 5: Formulation – *Designing Smarter, Safer & More Effective Cosmetics*

02:15 pm **Dassault Systemes** – Predicting Beauty: Virtual Twins and AI in the Future of Cosmetic Innovation

02:40 pm **TinyPred** – Superior prediction of shampoo formulation phase stability using Large Language Models

03:00 pm **Naturakem** – Leveraging CLP classification to predict the ecotoxicological hazard of cosmetic formulations : a strategic approach

03:20 pm **Dsm-Firmenich** – unlocking the full potential of fragrance creation with predictive models

03:40 pm **Solabia** –SPF Prediction by Design: The role of mineral UV filters dispersion and optimized formula chassis



FREE
ENTRANCE
NO RESERVATION
REQUIRED



THURSDAY, OCTOBER 16TH

SESSION 6 : Industrial Processes – When AI Anticipates, Production Optimizes

04:00	Zozio SAS – Predictive planning with AI
04:25	WAB Group – Predicting the beauty evolution for all: mechanochemistry's crystal ball
04:45	Antares Vision Spa – How can prediction become reality in the supply chain of cosmetic products?

Boost your visibility and increase your brand awareness by becoming a sponsor of conferences programme!

👉 contact@cosmetic-360.com