







L'INTERVENANT





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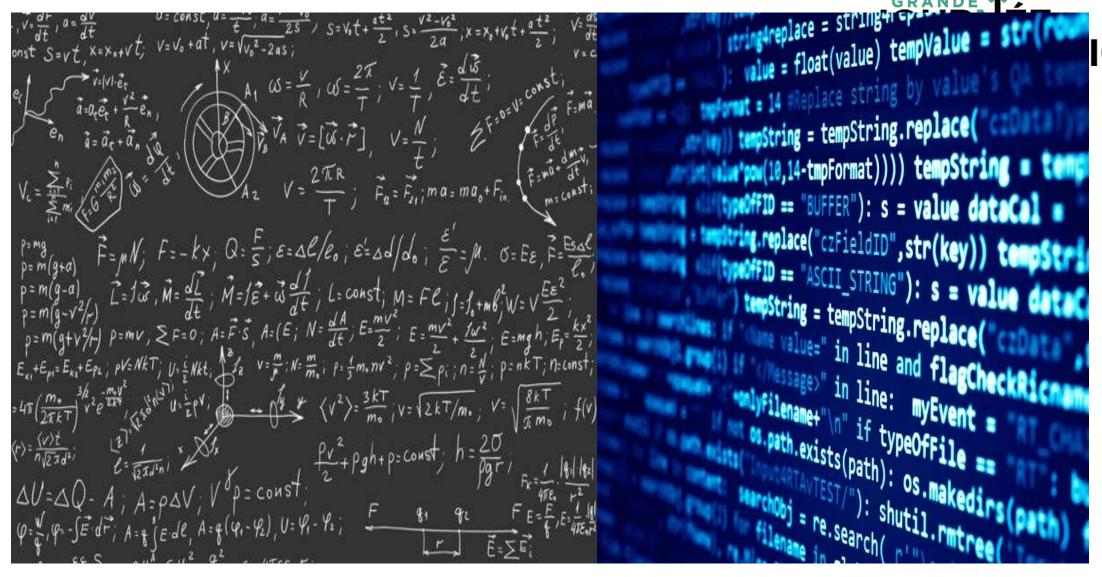






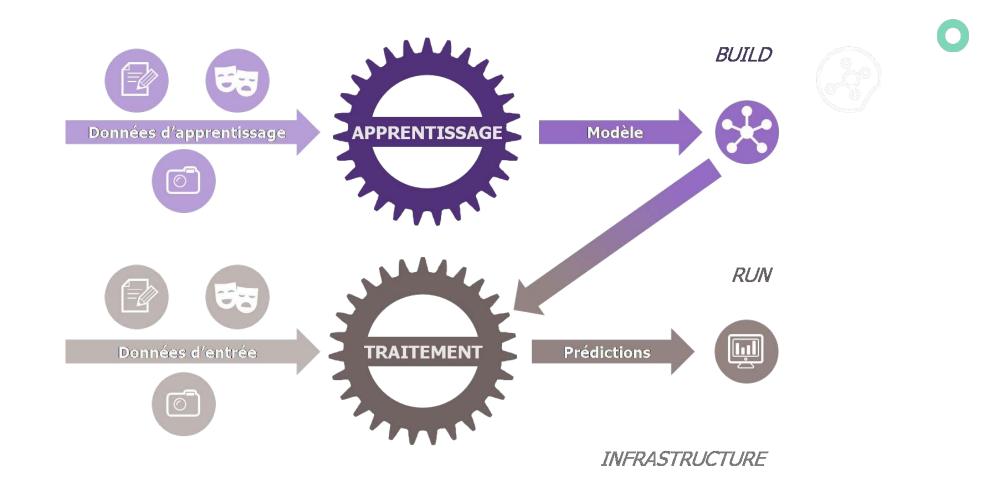
L'IA: Un processus "magique"?

QU'Y A-T-IL DANS LA BOÎTE MAGIQUE?



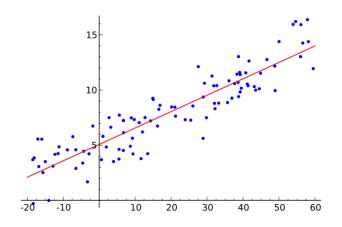
L'APPRENTISSAGE AUTOMATIQUE

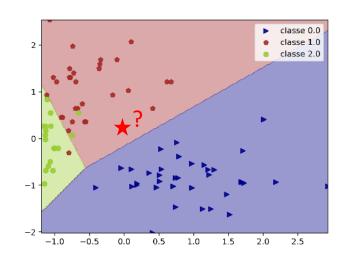


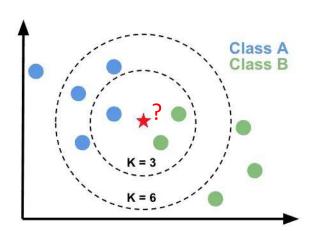


QUELQUES MÉTHODES SUPERVISÉES JÖÜR





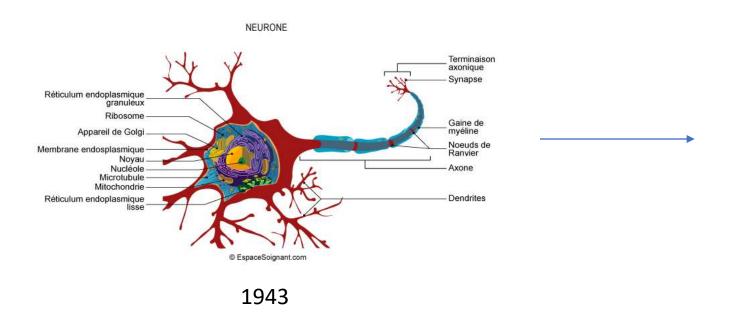






Du neurone formel aux transformers JÖÜRNÉE INNOVATION

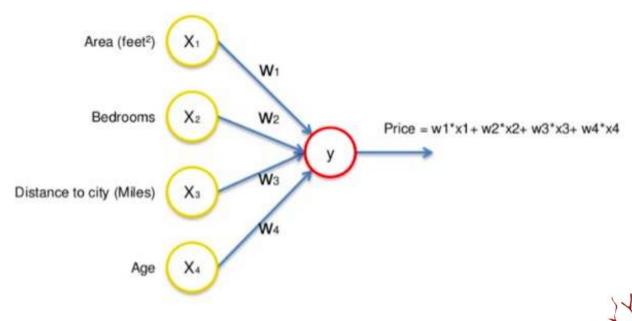


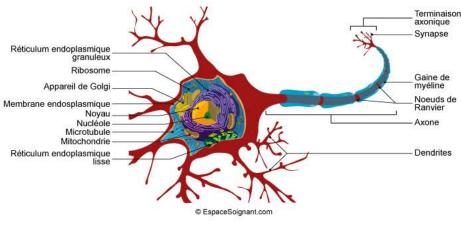




(2022 ChatGPT)

Neurone formel (McCulloch-Pitts 1943) OUR NÉE

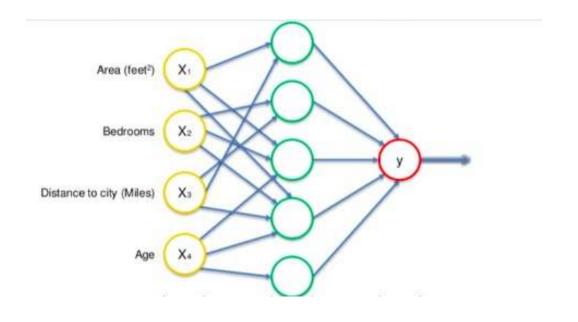




NEURONE

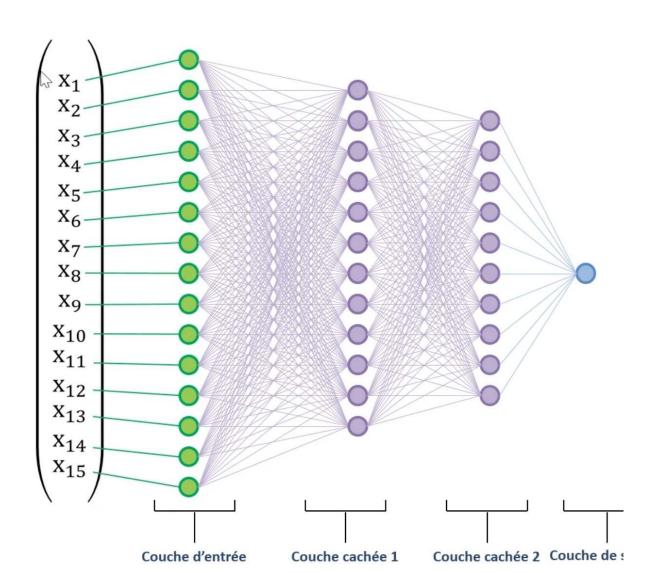
Perceptron (Rosenblat 1957)





Deep learning





Un exemple pour tout résumer : la voiture autonome







Transformers (Attention is all you need 2017) JOURNÉE INNOVATION

Attention Is All You Need

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Abstract

The dominant sequence transduction models are based on complex recurrent or convolutional neural networks that include an encoder and a decoder. The best performing models also connect the encoder and decoder through an attention mechanism. We propose a new simple network architecture, the Transformer, based solely on attention mechanisms, dispensing with recurrence and convolutions entirely. Experiments on two machine translation tasks show these models to be superior in quality while being more parallelizable and requiring significantly less time to train. Our model achieves 28.4 BLEU on the WMT 2014 Englishto-German translation task, improving over the existing best results, including ensembles, by over 2 BLEU. On the WMT 2014 English-to-French translation task, our model establishes a new single-model state-of-the-art BLEU score of 41.0 after training for 3.5 days on eight GPUs, a small fraction of the training costs of the best models from the literature.

1 Introduction

Recurrent neural networks, long short-term memory [12] and gated recurrent [7] neural networks in particular, have been firmly established as state of the art approaches in sequence modeling and transduction problems such as language modeling and machine translation [29, 2, 5]. Numerous efforts have since continued to push the boundaries of recurrent language models and encoder-decoder architectures [31, 21, 13].

*Equal contribution. Listing order is random. Jakob proposed replacing RNNs with self-attention and started the effort to evaluate this idea. Ashish, with Illia, designed and implemented the first Transformer models and has been crucially involved in every aspect of this work. Noam proposed scaled dot-product attention, multi-head attention and the parameter-free position representation and became the other person involved in nearly every detail. Niki designed, implemented, tuned and evaluated countless model variants in our original codebase and tensor2tensor. Llion also experimented with novel model variants, was responsible for our initial codebase, and efficient inference and visualizations. Lukasz and Aidan spent countless long days designing various parts of and implementing tensor2tensor, replacing our earlier codebase, greatly improving results and massively accelerating our research.

*Work performed while at Google Brain.

*Work performed while at Google Research.

31st Conference on Neural Information Processing Systems (NIPS 2017), Long Beach, CA, USA.





Novembre 2022 - ChatGPT

ΊΟΝ

Partie 2. Quelques cas concrets



- 1. Établir une demande de remise de majoration de TVA
- 2. Établir une relance de facture
- 3. Organiser un évènement
- 4. Mettre en place une campagne marketing sur les réseaux sociaux
- 5. Analyser un document financier / contrat
- 6. Établir un prévisionnel
- 7. Développer un assistant d'aide à la mise en place de la facturation électronique

Autres possibilités des méthodes génératives













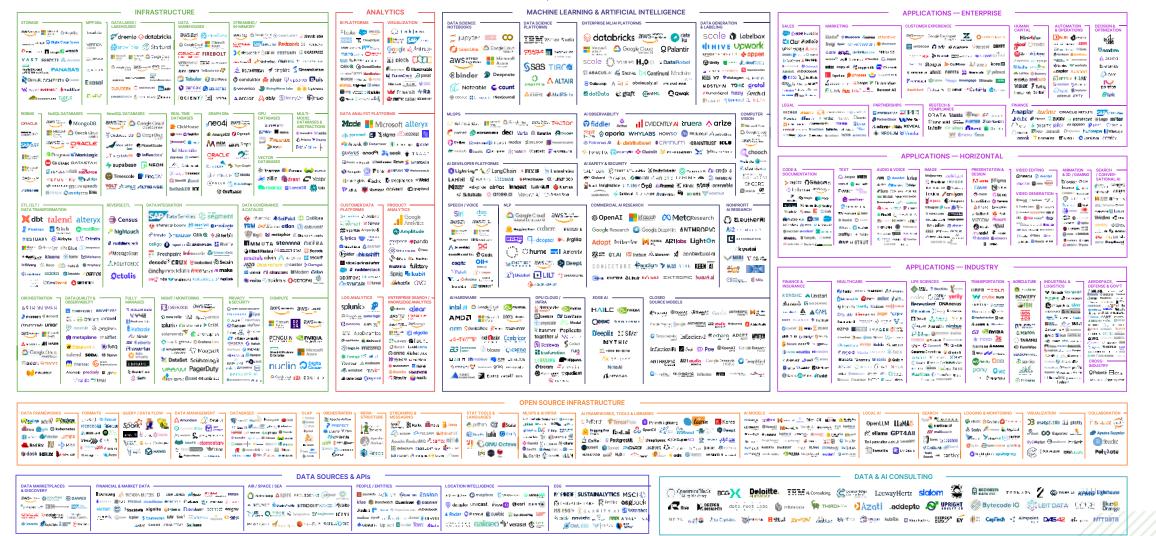




Novembre 2022 – Open AI / ChatGPT 3.5

JOURNÉE DE L'INNOVATION

THE 2024 MAD (MACHINE LEARNING, ARTIFICIAL INTELLIGENCE & DATA) LANDSCAPE



Les enjeux sociétaux



La gouvernance des plateformes

Les questions éthiques et juridiques

Notre capacité à identifier les résultats des algorithmes de ML

Conclusion



« ... l'IA transformera sans doute la profession comptable. Les experts-comptables et les commissaires aux comptes qui peuvent combiner leur expertise avec une compréhension de l'IA et des technologies de l'information seront probablement en forte demande. L'IA peut être considérée non pas comme une menace pour ces professions, mais plutôt comme un outil qui peut augmenter leur efficacité et leur permettre de se concentrer sur des tâches à plus haute valeur ajoutée.

L'IA ne peut pas remplacer l'aspect humain du conseil, qui est essentiel pour établir des relations de confiance avec les clients...»



ChatGPT 4
Réponse à la question de l'impact de l'IA
sur les métiers du chiffre par Vincent Jolivet

Merci pour votre attention

