

# LUXEPACK LOS ANGELES

The premier trade show  
for **CREATIVE  
PACKAGING**

## Exhibitor Brochure

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### Unpack Your Packaging Power

The exclusive West Coast trade show focused on packaging design, materials, and innovation across all industries.

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MARCH  
**4-5**  
**2026**

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**LOS ANGELES**  
**CONVENTION CENTER**

[www.luxepacklosangeles.com](http://www.luxepacklosangeles.com)

# ABOUT LUXE PACK

■ **The ultimate global B2B trade show** that propels your premium packaging business to the forefront as an industry trailblazer.

■ **75% of attendees** in 2025 were **top-level executives** (Founders, CEO's, Directors, Heads of Packaging, and Marketing) representing leading brands in beauty, skincare, wellness, fine food, wine, and spirits.



## A boutique-style experience

that delivers a higher **concentration of brand engagement** per booth-creating a "big fish in a small pond" advantage.

## The dynamic experience

in a welcoming and engaging environment designed to link you **to the rapidly expanding brands and retail community.**

## An exclusive professional showcase

a curated selection of **the best know-how and expertise for all premium markets.** Be among the best.

## A powerful two day conference program

designed to tackle the most current industry trends and challenges, **providing a platform to connect with top-tier brand executives shaping the future of packaging.**





# What Makes LUXE PACK Los Angeles the Must-Exhibit Event

**Unmatched opportunities to connect** with the diverse mix of innovative SMEs and established brands in beauty, fragrance, home products, fine food, beverage, wellness, and tech. All representing the vibrant West Coast market.

**Not just a booth space.** Leverage firsthand market intelligence to track emerging consumer trends to drive new business development.

**Expand your brand contact reach by connecting with the new market brand leads and contacts.** Stand out among the crowd, as 90% of attendees at LUXE PACK Los Angeles 2025 have not previously attended LUXE PACK New York.

” Given LA's status as a trend and diversity hub, indie beauty are likely positioned to grow 32-33% by 2027, especially as sustainable and personalized products continue to resonate.”  
- NIQ

” Founder focused brands continue to eat into conglomerate market share.”

**Accelerate your business growth in 2026** founders, packaging buyers and designers in a short 2 day span. Gain real-time opportunities to secure on-site orders and contracts.

**Why LUXE PACK Los Angeles Is a must for exhibitors:** Reignite client relationships, spark new collaborations in a high-impact setting designed for innovation and connection.

**Enjoy a seamless, all-inclusive booth experience.** LUXE PACK handles all the groundwork, allowing you to focus on what matters most: showcasing your expertise.

**Expand your industry reach automatically!** The only U.S. trade show that runs concurrently with MakeUp in Los Angeles, the leading stage for all beauty products and formulation.

**MakeUP Los Angeles**  
SKINCARE • MAKEUP INSPIRATION



”

The LUXE PACK L.A. trade show was the best one we exhibited at since the inauguration of the show in 2018. We're eager to work on the projects and designs that have stemmed from all the meetings with fantastic partners and we already look forward to the next edition!"

**Dylan AZUELOS** - Director North America, DAPY PARIS

”

LUXE PACK Los Angeles has been an incredible platform for APC Packaging—not only to connect with innovative beauty brands and new prospects, but also to share our expertise through their educational program. The opportunity to contribute to meaningful industry conversations while showcasing our latest sustainable packaging solutions has been invaluable."

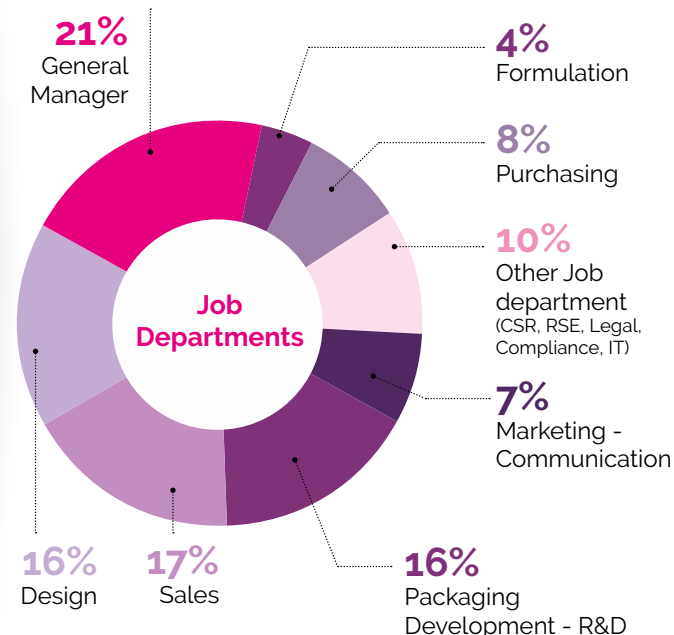
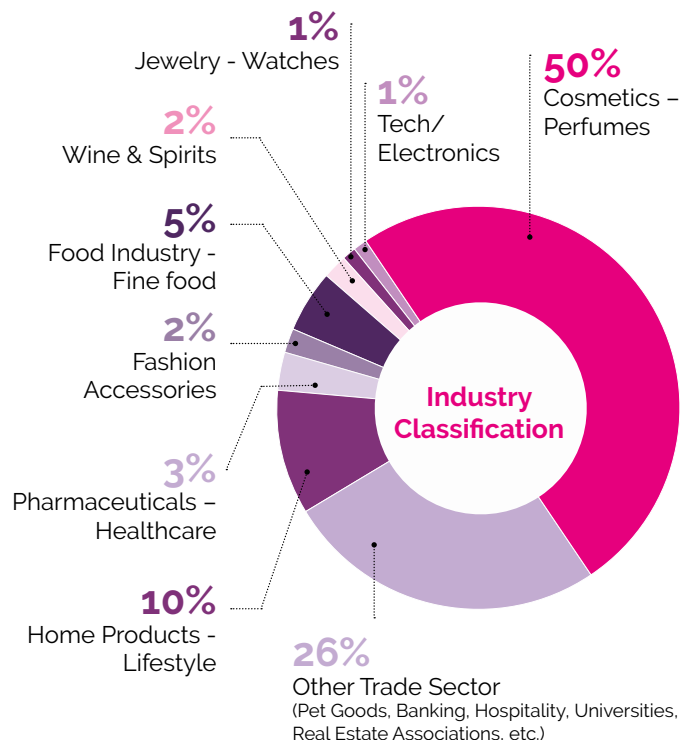
**Erin GALLAGHER**  
Director of Marketing,  
APC Packaging

# 2025 LUXE PACK Los Angeles Attendee Statistics

**4,928 Attendance**

**DECISION MAKERS 75%**

(Founders, VP's Directors,  
C & S Level Suite Industry Contacts)  
\*Purchasing Powered Attendance



Boy Smells

DIAGEO

Henkel

L'ORÉAL



Ouai

patagonia



STANLEY

SUMMER FRIDAYS

tarte

## A FEW OF THE BRAND TEAMS THAT WERE ON THE 2025 SHOW FLOOR

AJINOMOTO NORTH AMERICA • ANASTASIA BEVERLY HILLS • APOSTLE • AVEDA • BANK OF AMERICA • BENEFIT • BLOOMINGDALE'S • BOY SMELL • BUMBLE AND BUMBLE • BURT'S BEES • CHANEL • COLGATE PALMOLIVE • DIAGEO • E.L.F. • ESTEE LAUDER • ESTEE LAUDER • FORMA BRANDS • GOOP • HAUS OF LABS BY LADY GAGA • HENKEL • HOURGLASS • ILIA BEAUTY • JAGUAR • JPMORGAN CHASE • KDC-ONE • KYLIE COSMETICS • L'OCCITANE • L'OREAL • MAC • MACYS • MANDALAY BAY • MATTEL • NATURA • NYX • OLAPLEX • ORLY • OUI • PATAGONIA • PATRICK TA BEAUTY • SEPHORA • SMASHBOX • SWAROVSK • UGG • UNILEVER • URBAN DECAY • WELLA • WHOLEFOODS • (...among many more)

# All-Inclusive Booth Packages

## Exhibiting Made Effortless from Start to Finish



10ft x 20ft  
\$37,050



10ft x 15ft  
\$29,600



10ft x 10ft  
\$20,050

- **Fully constructed booths** (including furnishings, shelving, lighting, carpet, company signage, and set-up/dismantling).
- Cohesive booth design with **personalized graphics and furnishing options** at your disposal.
- KeepTrack App: Streamline your in-booth and outside-the-booth lead generation. **Strengthen your networking. Scan, Connect, and Grow.**
- Exhibitor digital invitation generator to easily **invite and welcome your current industry contacts to your personal LUXE PACK “show room”**.
- Banner generator to **share your exhibitor participation via your marketing channels**.
- **A delightful show experience** with complimentary lunch and coffee provided for your enjoyment and ease.
- **Unlimited Exhibitor Badges:** Your sales and design dream team are welcomed for maximum impact and drive results.
- No hidden fees

High-end and unique booths to showcase your entire packaging solutions portfolio, all in one place.





# More Than Just a Booth Space

Impactful exhibitor exposure opportunities designed to supercharge your lead generation.



## Sustainable Showcase

Feature your sustainable packaging developments in one of the exhibition's most high-traffic area. Highlight your expertise and draw more visitors to your booth.

## The "in green" Turbo Talks Tour

Showcase your commitment to sustainable packaging directly to our audience by taking the spotlight and presenting your innovative initiatives.

## "Packed In Crash Course" Crash Course Workshop Series

The exclusive opportunity to lead an interactive classroom style packaging workshop on the show floor.

## Industry Media Publication

The opportunity to gain editorial coverage with the international LUXE PACK media partners prior to, during, and following the event.





## EXPERT STATUS ACTIVATED!

"The leading  
West Coast  
packaging event  
to scale  
your business"

**WHEN:**  
March 4<sup>th</sup> and 5<sup>th</sup> 2026

**WHERE:**  
Los Angeles Convention Center  
1201 South Figueroa Street  
Los Angeles, CA 90015

**CONTACT INFO:**  
[Luxepacksales@infopro-digital.com](mailto:Luxepacksales@infopro-digital.com)  
[www.luxepacklosangeles.com](http://www.luxepacklosangeles.com)



Convenient parking  
available and easy  
car drop off /pick up  
for seamless show  
entry/exit.



Walking distance  
to some of the  
trendiest hotels  
and restaurants in  
Southern California.