



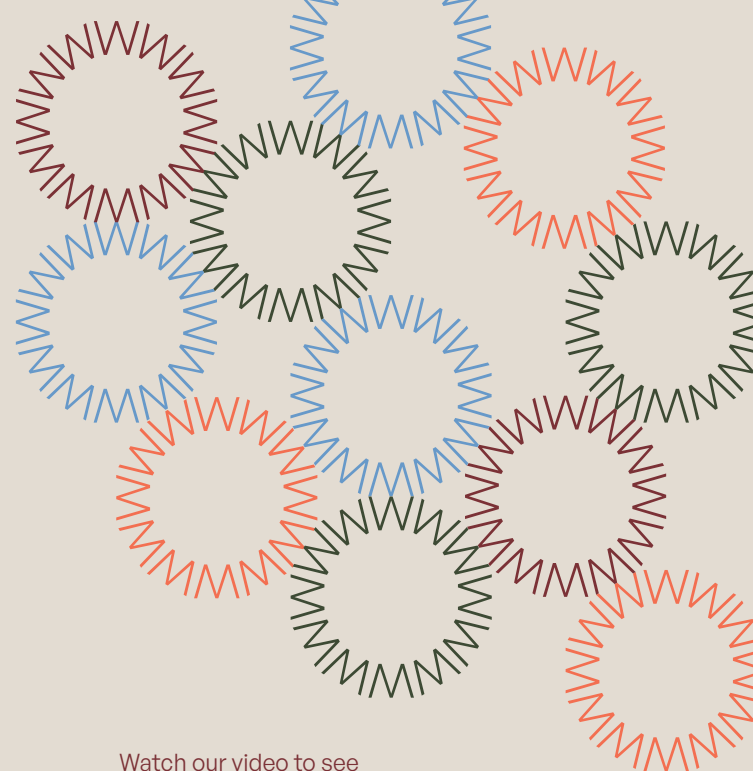
E-Memoir

Our mission: honouring the lives of those we love

Our mission is to bring families closer together and allow them to connect to their roots, whilst providing a solution to cope with grief. We believe family stories can better be preserved and passed on as a digital legacy. For our ancestors to be remembered.

„One lives twice: the first time in reality, the second time in memory.“

Honore' de Balzac



Watch our video to see how Willow works.



Patricia Klimek

Finance & Strategy
patricia@willow-stories.com

Adam Fischer

Business Development
adam@willow-stories.com

www.willow-stories.com



Preserve memories,
celebrate lives



stories, by willow

Simple, collaborative features

Personalized & Guided Approach

Use our ai-powered biographer to easily capture life stories.

AI



Collaborative platform

Invite friends and family to contribute their perspectives and memories

Digital family tree

Connect past, present and future generations to safe-keep your family legacy



Remembrance wall

Share photos, songs and tribute message with your close community



How it works: simple steps to create a lasting legacy

1. Create a Profile

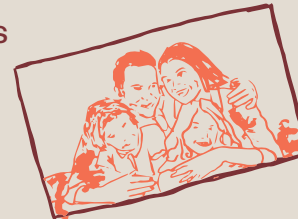
Set up a digital memoir for your loved one

2. Gather Stories

Invite family and friends to collectively gather testimonials and stories through our App, Website or WhatsApp

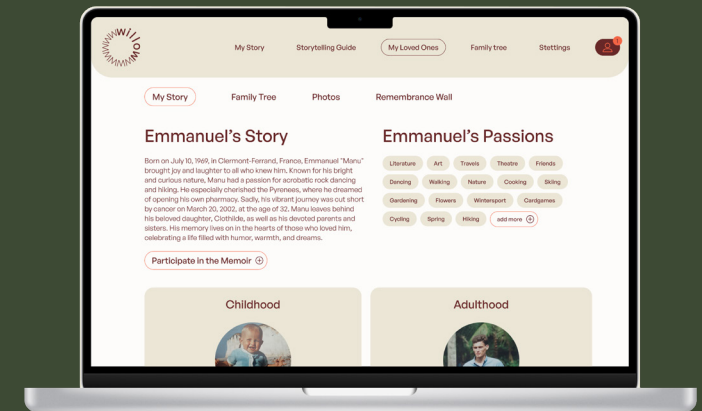
3. Preserve Photos

Upload cherished photos that capture special moments in form of a digital timeline



4. Build a Family Tree

Connect your loved one's E-memoir to your family tree, preserving their legacy for future generations



Willow supports your recovery journey

Therapeutic Storytelling

Share memories at your own pace, whenever and wherever you want via voice or text

Connection and Collaboration

Participate alongside family members and rediscover forgotten memories

Legacy Preservation

Honor a loved one's life and ensure their story is passed on to future generations

Dr. Bacque, grief specialist

„Remembrance plays a vital role in early grieving, acting as an antidote to the initial shock and denial. The act of remembering and honoring a loved one can transform grief into a journey of healing, where the focus shifts from loss to celebrating life“



Digital Family Tree