TECHNICAL REGULATION

CARROUSEL DU LOUVE

PARIS

16&17 OCTOBRE

202

COSMETIC360 LET'S EXPLORE INNOVATION

ème



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2. **REGULATIONS**

- Fittings regulations
- Fire and security regulations

3. **STAND FITTINGS**

SUMMARY



GENERAL INFORMATIONS

EDITION 2024

CONTACTS

Organizer **Cosmetic Valley** I. Place de la Cathédrale - 28000 Chartres +33 (0)2 37 21 12 11

Commissioner General Franckie BECHEREAU

Head of project Isabelle CAILLEAUX DE COLIGNY +33 (0)7 64 77 93 29 - idecoligny@cosmetic-valley.com +33 (0)2 37 18 33 17 - mperrette@cosmetic-valley.com

Press service—PPR Agency Marie LESTAGE Frédérique LENGLEN +33 (0)6 51 21 39 18 +33 (0)6 80 94 00 25

Technical Department Mélodie SALIOU – exhibitor relationship +33 (0)2 96 85 91 64 - melodie@3d-actions.com

Fire and safety manager Alexandre LE GOFF +33 (0)6 77 15 24 44 - alexandre@hervepierre.com

Commercial follow-up

Marina PERETTE

Jérôme PINOT - operation director +33 (0)6 43 33 71 25 - jerome@3d-actions.com



GENERAL INFORMATIONS

EDITION

SCHEDULE



Out of respect for the public and other exhibitors, we ask you to:

- Respect the opening hours to the public with a physical presence of at least one person from the staff of the exhibiting company, on your stand about 30 minutes before the opening

- Do not leave your booth until the show closes to the public.

The Show office will open:

- Tuesday, 15th october from 2.00pm to 8.00pm
- Wednesday, I 6th and Thursday, I 7th october 2024 from 8.00am to 7.00pm.

SETTING UP

Tuesday, 15th october from 2.00pm to 8.00pm

DISMANTLING

Thursday, 17th october from 6.00pm to 8.00pm

OPENING DATES AND HOURS

Wednesday, 16th and Thursday,17th october 2024 from 9.00am to 6.00pm.

FITTINGS REGULATIONS

EDITION

CARROUSEL DU LOUVRE ROOM FEATURES

Building Access Floor loading is limited to 500kg/m2. For each hall (LE NOTRE and DELORME) 2 freight elevators are available for exhibitors.

Hall floors, walls and pillars

Hall floors, walls and pillars are made of concrete or wood. It is forbidden to drill, seal, groove or cut into them. Painting is also forbidden.

Electricity

Electrical connections are made via floor hatches. The various boxes are installed at the location indicated by the exhibitor at the time of ordering, or in accordance with current regulations in the absence of information from the exhibitor (meter relocations are subject to invoicing). Elements requiring electricity must be positioned close to the partitions to avoid central wiring.

DECORATION AND ANIMATION RULES

By signing the application form, the exhibitor undertakes to comply with and to ensure compliance by all parties (decorators, fitters) with all the clauses of the rules governing stand decoration and presentation, fire safety regulations and general trade show regulations. The organizer reserves the right to modify or dismantle any installations likely to disturb neighboring exhibitors or the public.

The layout of the booth may not be modified; only changes to furniture and fittings are authorised. These items may only be ordered from the online shop. No external supplier shall be authorised.

Exhibitors are asked to produce an attractive booth that complies with the specific booth layout standards.

Exhibitors are informed of their allocated booth location by means of a plan.

This plan will give the most accurate dimensions of the booth. The organizer is not responsible if there is a slight difference between the indicated dimensions and the actual dimensions of the stand.

SIGNS

With the exception of "open innovation" offices, entertainment areas and pavilions, no signs may be hung.

SLINGS FOR OPEN INNOVATION OFFICE AND PAVILIONS

Depending on the structure of the various rooms, hanging from the framework may require a special study: please contact the technical manager: Jérôme PINOT - +33(0)6 43 33 71 25 - jerome@3d-actions.com. Framing can only be carried out by the site's technical services. This service (subject to technical feasibility) is billable.

For reasons of public safety

- all suspended elements must be held in place by at least 2 separate slings.
- for three-dimensional structures (bridges, etc.) and signs over 1m in length, a minimum of 3 separate slings is required. The fire safety officer is the only person authorized to specify the number of sling points required.

FITTINGS REGULATIONS

STAND OPENING

According to the configuration and size of the stands, they are not designed to be closed.

EQUIPMENT IN OPERATION

A declaration of equipment in operation must be made for each machine presented in operation on the show floor. If you wish to use equipment in operation (with movements/displacements - using gases - ...), please complete the equipment in operation form and return it to the fire safety officer: see contacts page.

HALL FLOORS - WALLS

Any damage (sealing, painting, marking, etc.) is strictly forbidden. Your site must be returned in its original condition, including floor adhesive. All garbage (adhesives, rubble, etc.) must be removed at the end of the event. Exhibitors will be billed for any damage caused during dismantling.

STAND ENTERTAINMENT

- It is forbidden to distribute documents and samples outside the stands.
- Entertainment using sound equipment is limited to 15 minutes per hour.
- · Laser, pyrotechnic and strobe lighting are prohibited.

The organizer reserves the right to remove or modify installations that are detrimental to the general appearance of the exhibition or that would disturb neighboring exhibitors or the public or that do not comply with safety regulations.

The installation of booths must not, in any way, damage or alter the permanent facilities of the exhibition site and must not affect the convenience or safety of other exhibitors and visitors.

CLEARANCE WITH PASSAGEWAYS AND BOOTH BOUNDARIES

No exhibits or constructions may encroach on the aisles. No element of decoration, furniture, sign must exceed the limits of the stand, in particular the height limit of 2 m.

Important!

It is strictly prohibited to place any fitting whatsoever above the passageways (signing structure or banner, access ramp, etc.).

HALL PILLAR AND SMOKE EVENT

For stands with a pillar, it is imperative to respect the opening for any intervention of the security services. The pillar must not be enclosed in a room or be hidden by decorative elements or green plants. It is imperative that it remains freely accessible throughout the duration of the exhibition.

FITTINGS REGULATIONS

SLINGING AND HANGING ELEMENTS FROM THE CARROUSEL'S FRAMEWORK

The hanging or fixing of elements to the structures and framework of the Carrousel du Louvre is strictly prohibited, except within the scope of the display services proposed by the Cosmetic 360 trade fair.

LIGHTING & ELECTRICITY

Your stand is already equipped with LED spotlights embedded in the box at the bottom and on the side of the stands. Only the power supply for the lighting and the totem is provided. If you wish to have an electrical power supply for another electrical device, please order a box in the store.

THE FOLLOWING ITEMS ARE PROHIBITED

High-voltage circuits, lasers, flashing lights, beacons and flashing signs. Your lighting must not overwhelm the nearby booths and passageways; it must be directed towards the interior of your booth.

PARTITIONS

The partitions are made of cardboard applied to a wooden frame, with a total thickness of 5 cm. They are placed on a base and topped by a box in which the electrical cables run.

In order to reuse these partitions, it is strictly FORBIDDEN to drill, staple, glue anything and generally deteriorate them. All visuals must be hung on specific ladders intended for this purpose, on order in the exhibitor area. Any deterioration will be noted and invoiced at the price of the partition.

RULES SPECIFIC TO THE START-UP AREA

The start-up areas do not contain precisely defined boundaries; instead, they grant the right to use a table and its furniture. Exhibitors are therefore prohibited from bringing floor-standing banners or other furniture and fittings with feet.

STAND PROJECT

If you would like to make any special installations (over and above the stand services provided), please contact the event's technical management (see contacts page).



FIRE AND SAFETY REGULATIONS

EDITION 2024

The Safety Commission is very strict when it comes to stand construction (stability, construction and decoration materials, electrical installation, etc.). Decisions taken by the Commission during its visit, which takes place the day before or the morning of the opening of the event, are immediately enforceable. Stands must be fully set up by the time the committee visits.

The exhibitor (or his representative) must be present on the stand and be able to provide the fire reaction certificates for all materials used. Failure to comply with this rule may result in materials being removed or the stand being closed to the public. All major projects must be submitted to the Exhibition Safety Officer for approval.

Plans and technical information must be sent to the Organizer at least one month before the show opens.

During the set-up period, the Safety Officer will ensure that the safety measures listed below are applied. In addition, all information concerning fire safety can be obtained by calling the Exhibition Safety Officer (see contacts page).

I. STAND LAYOUT FIRE CLASSIFICATION OF MATERIALS

(Order of November 22, 2002) Materials are classified in 5 categories according to their fire resistance: M0, M1, M2, M3 and M4. M0 corresponds to a non-combustible material. All materials used must comply with type T regulations for public.

1.1. Ceiling – suspended ceiling 1.1.1- Ceiling Ceiling are forbidden 1.1.2 – Suspended ceiling Suspended ceiling are forbidden

2. ELECTRICITY

2.1. Electrical installation

The electrical installation of each stand must be protected at its origin against overcurrents and earth faults. All metallic grounds must be interconnected and connected to the ground of the stand's electrical connection box. Electrical connections must be made inside junction boxes. Electrical disconnecting devices must be permanently accessible to stand personnel.

2.2. Electrical equipment

All electrical equipment must comply with current French and European standards.

2.2.1 - Electrical cables

Electrical cables must be insulated for a minimum voltage of 500 volts, which prohibits the use of H-03-VHH (scindex) cables. Only use cables in which each conductor has its own protective sheath, with all conductors housed in a single protective sheath.

FIRE AND SAFETY REGULATIONS

2.2.2 – Conductors

The use of conductors with a cross-section of less than 1.5 mm² is prohibited.

2.2.3 - Electrical appliances

Class 0 (2) electrical equipment must be protected by devices with a rated differential current of 30 MA maximum. Class I (2) electrical appliances must be connected to the protective conductor of the supply pipe. Among class II (2) electrical appliances, those bearing the sign are recommended.

2.2.4 - Multiple outlets

Only multiple adapters or boxes from a fixed base (molded-in power strips) are authorized.

2.2.5 - Halogen lamps (standard EN 60 598)

Stand luminaires with halogen lamps must :

- be placed at a height of at least 2.25 meters.
- be kept away from all flammable materials (at least 0.50 meters from wood and other decorative materials), at the expense of the exhibitor concerned, on any stand where machines in operation present a danger to the public and where no measures have been taken to eliminate this danger.
- be securely fixed.
- be fitted with a safety screen (glass or fine-mesh mesh) to protect against the effects of any lamp explosion.
- Stand lights with halogen lamps must :
- be placed at a height of at least 2.25 meters.
- be located away from all flammable materials (at least 0.50 m from wood and other decorative materials).
- be securely fixed.
- be fitted with a safety screen (glass or fine-mesh mesh) to protect against the effects of any lamp explosion.

2.2.6 - High-voltage illuminated signs

High-voltage illuminated signs located within reach of the public or personnel working on the stand must be protected, and in particular the electrodes, by a screen of at least M3 material.

The switch must be clearly marked, and the transformers placed in a place where they cannot cause any danger to people. If necessary, their presence should be indicated by a "Danger, high voltage" sign.

2.2.7 - Installed electrical power

In stands where the electrical power used exceeds 100 Kwa, a plan and explanatory note concerning the insulation of electrical sockets or the technical room must be sent to the Safety Officer (see contact details) for his opinion.

(1) or made so by fireproofing / (2) As defined in standard NF C 20-030.



FIRE AND SAFETY REGULATIONS

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3. CLOSED STANDS - ROOMS IN THE HALLS

3.1. Closed stands
Closed stands are forbidden.
3.2. Rooms set up in the hall
As each case is unique, a detailed plan must be submitted to the Safety Officer, who will define the measures to be applied.

4. COOKING OR HEATING APPLIANCES

Cooking or heating appliances are forbidden.

5. LIQUEFIED GASES

The use of liquefied gases is forbidden.

6. EQUIPMENT IN OPERATION - HEAT OR COMBUSTION ENGINES

Each machine presented in operation within the confines of a show must be declared in advance to the Show Organizer no later than one month before the opening of the event. Only installations that have been declared may be authorized.

All equipment must be properly stabilized to avoid any risk of tipping over.

All protective measures must be fully in place by the time the Safety Commission arrives.

A responsible person must be present on the stand at the time of the visit.

No machine may be started up or presented in working order unless a qualified person is present on the stand. All presentations and demonstrations are carried out under the sole responsibility of the exhibitor.

The supply of electrical energy will be suspended in its entirety at the expense of the exhibitor concerned, on any stand where machines in operation present a danger to the public and for which no measures have been taken to eliminate the danger.

6.1. Equipment presented in stationary operation

Equipment presented for stationary operation must either be fitted with fixed, well-adapted screens or enclosures that keep any dangerous parts out of reach of the public, or be arranged in such a way that dangerous parts are kept out of reach of the public and, at the very least, at a distance of one meter from traffic aisles.

6.2 Evolving exhibits

When equipment is shown in evolution, a protected area must be set aside so that the public cannot come within one meter of it, although this distance may be increased depending on the characteristics of the equipment on display. These provisions apply to all stands, including those in the open air.



6.3. Equipment with hydraulic cylinders

If equipment with hydraulic cylinders is exposed in a high, static position, the hydraulic safety devices must be supplemented by a mechanical device to prevent accidental retraction.

6.4. Internal combustion engines

The use of combustion engines must be the subject of a request for authorization sent to the Organizer at least 30 days before the opening of the event. This request, drawn up on plain paper (which must be attached to the declaration form for machines or appliances in operation), must specify the type and daily quantity of fuel used, and be accompanied by technical instructions for the appliance and a plan of how the appliance will be installed on the stand.

No appliance of this type may be put into service if the request for authorization has not been made in good time. ATTENTION: In all cases, combustion gases must be evacuated outside the halls. To make your declaration, please contact the show's technical management.

7. FLAMMABLE LIQUIDS

The use of flammable liquids is prohibited.

8. RADIOACTIVE SUBSTANCES - X-RAYS

Contact the event's technical management if you are in one of these situations.

9. LASERS

Contact the event's technical management if you are in one of these situations.

10. EMERGENCY EQUIPMENT

Emergency equipment must remain visible at all times.

Access to the various emergency equipment (hydrants and hydrants, fire hydrants, telephone stations, fire extinguishers, smoke evacuation hatch controls, etc.) must be kept clear at all times.

On stands equipped with a fire hydrant, a one-meter passageway must be left free of any material from the hydrant to the public aisle. The use of panels or fabrics to conceal the device is absolutely forbidden.

11. OPERATING INSTRUCTIONS

It is forbidden to store crates, wood, straw, cardboard, etc. in exhibition areas, stands and corridors. Regular (daily) cleaning must rid the premises of dust and waste of all kinds.

All waste and garbage from cleaning and sweeping must be removed daily, and removed from the premises.

FIRE AND SAFETY REGULATIONS

edition 2024

STAND FITTINGS

EDITION 2024

TYPE OF STAND

A short circuit design thanks to a network of French partners:

Description of the materials used:

- Wooden frame: all poplar plywood panels made in France. The 100% poplar is taken from sustainably managed forests, the poplar plywood preserves the ecological balance (Origin of wood: France and Spain).
- **Partitions**: cardboard structure in honeycomb, recyclable. Very rigid product, 100% recyclable and biodegradable, made of 100% paper and assembled with an aqueous PVA glue (water is the main solvent).
- **Paints**: The result of scientific research and an innovative approach, the paints in the Algo® range are made from up to 95% bio-based components. Seaweed is the innovative raw material used in their composition. It is a renewable resource, an alternative to the fossil fuels traditionally used in paints. Mostly collected on the Breton coast in France and developed jointly by Algopaint and Théolaur paints, seaweed makes the ALGOPRO range part of a twofold approach to responsibility: that of a sustainable economy, protective of natural environments and resources, and that of a revitalization of local employment areas.
- Fireproofing of partitions: use of the Hydroflam® C10 process, a fireproofing product used to delay ignition, limit postcombustion and delay the loss of mechanical properties of cardboard. Hydroflam® C10 is liquid (no VOC or formaldehyde*), odorless and colorless. Hydroflam® C10 is non-toxic, odorless and safe when used according to basic safety rules.
- Lighting: The lighting equipment will be exclusively composed of LED bulbs embedded in the ceiling strips. Compared with incandescent, halogen and compact fluorescent bulbs, LED bulbs are much more comfortable, reliable, safe and environmentally friendly: LED bulbs do not contain any hazardous substances. The damage of a bulb is not dramatic in itself and, as LED bulbs heat very little, they do not cause burns. In addition, low-energy LED bulbs have a lower environmental impact than other traditional types of lighting. Their primary advantage is that they consume less energy than conventional bulbs. In addition, they have a very good light output compared to incandescent lighting. At the end of their life, it is also easier to recycle the components of these bulbs.
- Exhibitor signage: Printing of exhibitor signs on a 100% recyclable cardboard support thanks to the use of solvent-free inks.
- **Totems**: Lightbox integrated in a wooden frame. Printing of the content of the totems on a 100% recyclable diffusing canvas, integrated in lightboxes that can be reused over several years.



STAND FITTINGS

edition 2024

TYPES OF STAND

• INNOVATION 7.5 STAND



$300 \text{ cm} \times 250 \text{ cm}$ booth without corner

- Separating walls
- I high table + 3 stools
- Lighting
- Innovation Totem

Option (to be ordered on the store online):

- Signage
- Additional furniture
- Plants & Flowers
- Screen
- Catering



300 cm x 250 cm booth with corner

• START'UP STAND



Desk

- Plate: 150 cm x 60 cm
- 2 stools
- Lighting
- Innovation Totem

It's forbidden to install Rollup and other signages installed near the desk.

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ADDITIONNAL FITTINGS

Go to the icon LAYOUT BOOTH PLATFORM



Electricity

The power included is necessary for the spotlights and the totems only. If you need to connect electrical éléments (screen tv, computer, coffee machine, showcase...) you have to order additional electrical switchbox.

Electrical switchbox position:

Please send us your plan (including your neighbors) with the wish of the electrical switchbox position ordered on the platform before the 6th, September 2024 at Mélodie SALIOU- melodie@3d-actions.com.

Without information from you, the electrical switchbox will be installed like this:

Opening stand on 3 aisles	Opening stand on 2 aisles	Opening stand on 1 aisle		
At the back of the stand In the middle of the wall	In the corner	In the left corner Opposite the aisle		
	ALLEE			

The switchboxes will be installed before your arrival. So if you need to change their position after, if it's technically possible, you will have an increase of 130€ excl.VAT.

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It's foirbidden to connect directly your electrical equipment on the switchbox. You have to order a socket that we will install in the bottom of the wall.

Furniture

You can order (online) additional furniture. You will find the furniture suggested on the dedicated form. Attention: the showcase must be ordered with an electrical switchbox and a socket. The showcase must be installed near the socket.

Signage

In order to personalize your stand, you can order a full signage of the walls. You will find the signage suggested on the dedicated form.

WITHOUT SIGNAGE

WITH SIGNAGE





Audiovisual equipment You can rent standing screen or screen on wall on the platform. <u>Attention:</u> the screen on wall, a reinforced partition is included in the rent price

Contact for additional fittings: Mélodie SALIOU- melodie@3d-actions.com.



ADDITIONNAL FITTINGS

Signage for Start'up

EDITION 2024 In order to personalize your stand, you can order signage on the desk. You will find the signage suggested on the dedicated form.



Contact for additional fittings: Mélodie SALIOU- melodie@3d-actions.com.





In order to personalize your stand, you can order a full signage of the walls. You will find the signage suggested on the dedicated form.

ADDITIONNAL FITTINGS

WITHOUT SIGNAGE



WITH SIGNAGE



EDITION 2024

Contact for additional fittings: Mélodie SALIOU- melodie@3d-actions.com.

Practical arrangements

- I. Select your choice of signage (the back wall or the side or the twice)
- 2. Order your signage on the platform
- 3. Send your files at <u>pao.cosmetic360@apmedia.fr</u> before the 6th september 2024.
- 4. After the technical control, give an agreement

ADDITIONNAL FITTINGS

COSMETIC360

Signage for stand Innovation 7,5 Stand

Stand area	5sqm (2m x 2,5m)	7,5sqm (3m x 2,5m)	l 0sqm (4m x 2,5m)	10,5sqm (3,5m x 3m)	l 2,5sqm (5m x 2,5m)	l 5sqm (6m x 2,5m)	20sqm (6m x 2,5m)
Back wall	L : I,90m H : I,99m	L : 2,90m H : 1,99m	L : 3,90m H : 1,99m	L : 2,90m H : 1,99m	L : 4,90m H : 1,99m	L : 5,90m H : 1,99m	L : 3,22m H : 1,99m
Price	€ 550	€815	€1135	€815	€ 1450	€ 1640	€ 935
Side wall	L : 1,54m H : 1,99m	L : 1,54m H : 1,99m	L : 1,54m H : 1,99m	L: L: 2,54m 3,40m H: H: 1,99m 1,99m	L : 2,40m H : 1,99m	L : I,54m H : I,99m	L : I,54m H : I,99m
Price	€ 455	€ 455	€ 455	€ 740 € 940	€ 625	€ 455	€ 455

File feature: see next pages

Specification to create files

FILE FORMAT

PDF high definition without cutting line, with bleeds 100mm on perimeter

colorimetric mode: CMJN Choose the compression ZIP The name of the file must contain: Name + WIDTH x HEIGHT + number of copies

CREATION OF THE FILES

Prepare the file in print format: No cutting line Bleeds I 00mm on perimeter Visuals to final dimensions (if reduced, specify scale) Fonts must be vectorized Linked files must be embedded in the document All pictures must be in CMJN

FORTHE PICTURES File scal1/4 = resolution 300DPI Files scale1/1 = resolution 75DPI colorimetric mode: CMJN

TO BE AVOIDED: Files Xpress, Photoshop, Indesign, Word, Excel, Powerpoint and the internet pictures.

ADDITIONNAL FITTINGS

COSMETIC 360

Signage for stand Innovation 7,5 Stand









ADDITIONNAL FITTINGS

FURNITURE SHOWCASE

ORDER BEFORE 6th SEPTEMBER, 2024

EDITION 2024





ADDITIONNAL FITTINGS

CATERING

ORDER BEFORE 6th SEPTEMBER, 2024





140L FRIDGE

REF 1511A L54xP59xH86

€ 93.00









BASKET OF MIXED FRUITS	PASTRIES 16 mini pastries
5kg	
€ 100.00	€ 35.00



WATER FOUNTAIN

2 bottles of 10L
 1 fountain
 200 cardboard cups

€ 100.00



ORANGE JUICE 3L € **45.00**



APPLE JUICE 3L € **45.00**



APERITIVE MIX PLATE 8-10 persons

€ 150.00

ADDITIONNAL FITTINGS

PLANTS AND FLOWERS

ORDER BEFORE 6th SEPTEMBER, 2024

EDITION 2024





€ 165.00



BAY TREE GLOBE H180

€ 240.00



BONSAÏ ficus nitida H120/150

€ 250.00



SPATHIPHYLLUM sensation H180/200

€ 230.00





For any information, you can contact Mélodie SALIOU – <u>melodie@3d-actions.com</u> The prices include rental during the show, and the remove of the furniture. Any deterioration will be invoiced.

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COSMETIC 360 LET'S EXPLORE INNOVATION	SCREENS	32" screen		46" screen		55" screen	
ADDDITIONAL FITTINGS SCREENS	Caracteristics (for any order of screen, the order of an electrical switchbox is mandatory – Cable socket is included)	70,8 cm x 39,8 cm Diag : 81 cm		101,8 cm x 57,3 cm Diag : 116,8 cm		121,8 cm x 68,5 cm Diag : 139,7 cm	
ORDER BEFORE 6th SEPTEMBER, 2024	Installation	Standing screen	On wall (a reinforced wall is included in the rent price)	Standing screen	On wall (a reinforced wall is included in the rent price)	Standing screen	On wall (a reinforced wall is included in the rent price)
EDITION 2024	Price (excl. VAT) (including delivery – recovery – insurance)	€ 435	€ 493	€ 562	€ 568	€971	€ 983
	For any information, you can The prices include rental during the s						29