

ADDITIONNAL FITTINGS

EDITION
2024

In order to personalize your stand, you can order a full signage of the walls.
You will find the signage suggested on the dedicated form.

WITHOUT SIGNAGE



WITH SIGNAGE



Contact for additional fittings: Mélodie SALIOU– melodie@3d-actions.com.

ADDITIONNAL FITTINGS

Signage for stand Innovation 7,5 Stand

EDITION
2024

Practical arrangements

1. Select your choice of signage (the back wall or the side or the twice)
2. Order your signage on the platform
3. Send your files at pao.cosmetic360@apmedia.fr before the 6th september 2024.
4. After the technical control, give an agreement

Stand area	5sqm (2m x 2,5m)	7,5sqm (3m x 2,5m)	10sqm (4m x 2,5m)	10,5sqm (3,5m x 3m)		12,5sqm (5m x 2,5m)	15sqm (6m x 2,5m)	20sqm (6m x 2,5m)
Back wall	L : 1,90m H : 1,99m	L : 2,90m H : 1,99m	L : 3,90m H : 1,99m	L : 2,90m H : 1,99m		L : 4,90m H : 1,99m	L : 5,90m H : 1,99m	L : 3,22m H : 1,99m
Price	€ 550	€ 815	€ 1135	€ 815		€ 1450	€ 1640	€ 935
Side wall	L : 1,54m H : 1,99m	L : 1,54m H : 1,99m	L : 1,54m H : 1,99m	L : 2,54m H : 1,99m	L : 3,40m H : 1,99m	L : 2,40m H : 1,99m	L : 1,54m H : 1,99m	L : 1,54m H : 1,99m
Price	€ 455	€ 455	€ 455	€ 740	€ 940	€ 625	€ 455	€ 455

File feature: see next pages

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Specification to create files

FILE FORMAT

PDF high definition without cutting line, with bleeds 100mm on perimeter

colorimetric mode: CMJN

Choose the compression ZIP

The name of the file must contain:

Name + WIDTH x HEIGHT + number of copies

CREATION OF THE FILES

Prepare the file in print format:

No cutting line

Bleeds 100mm on perimeter

Visuals to final dimensions (if reduced, specify scale)

Fonts must be vectorized

Linked files must be embedded in the document

All pictures must be in CMJN

FOR THE PICTURES

File scale 1/4 = resolution 300DPI

Files scale 1/1 = resolution 75DPI

colorimetric mode: CMJN

TO BE AVOIDED:

Files Xpress, Photoshop, Indesign, Word, Excel, Powerpoint and the internet pictures.

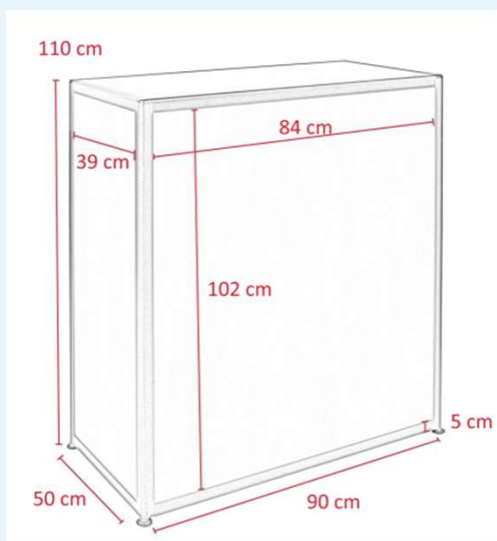
ADDITIONNAL
FITTINGS

Signage on desk

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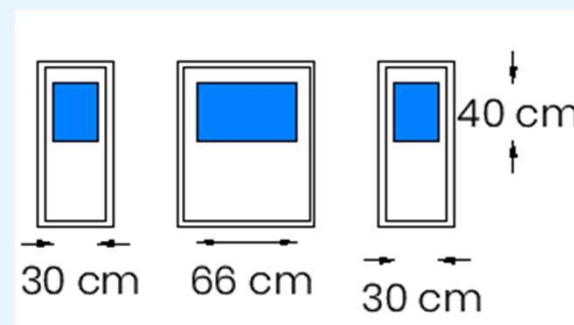
Desk with or without storage: Ref 3215 et 3415

Desk sizes



Proposed signage

(including: printing on cardboard – frame – mounting – installation – removal)



Side covering:

- 40 cm (h) x 30 cm (w)
- Price € 71 (excl.VAT) for the 2 sides

Façade covering:

- 40 cm (h) x 66 cm (w)
- Price € 95 (excl.VAT)

3 sides covering:

- Price € 150 (excl.VAT)

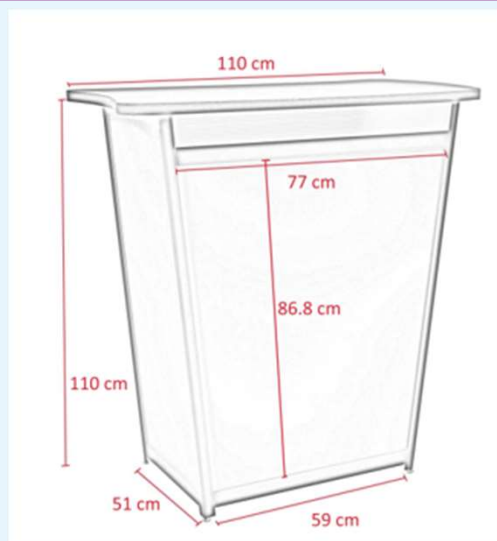
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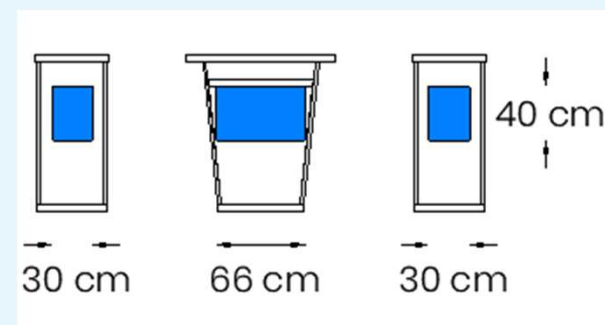
Desk with storage: Ref 3233

Desk sizes



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Side covering:

- 40 cm (h) x 30 cm (w)
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Façade covering:

- 40 cm (h) x 66 cm (w)
- Price € 95 (excl.VAT)

3 sides covering:

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