



eurocoat 2026

March 24 - 25 - 26

Paris Expo Porte de Versailles – France

RAW MATERIALS

COATINGS

PIGMENTS

SOLVENTS

ADDITIVES

INK

ADHESIVES

POLYMERS

FILLERS

CONSTRUCTION CHEMICALS

PRODUCTION EQUIPMENT

MIXERS & MILLING

LABORATORY EQUIPMENT

CONTROL & MEASURING EQUIPMENT

COLORIMETRY

TINTING SYSTEMS

PACKAGING & CONTAINERS

LINERS FOR PACKAGING

DRUMS, CANS, BUCKETS

HANDLING EQUIPMENT & FREIGHT

APPLICATION EQUIPMENT

SERVICES

FOR REGISTRATION:

Your contact:

Cyril LADET - Industrial exhibitions director

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Tel: +33 (0)6 24 54 42 00

An event co-organized by:

www.eurocoat-expo.com

infoprodigital

AFT2PVA
Les experts techniques des industries de formulation





The major international meeting for the coating industry in France

Every two years

To give the sector the chance to innovate and meet an audience looking for premieres and new products.



Innovation



In March

To prepare for 2026 and take into account the sector's event environment, to annualize the visibility of suppliers to their clients.

5,700 participants

from the paint, ink, adhesive, and varnish industries, for 3 days of business meetings and client follow-up.



30% international visitors

An ideal platform for your development towards Southern Europe and the Maghreb.

5 major reasons to exhibit at Eurocoat:



1

Secure your market share and develop your client portfolio in the French market.



2

Enhance your presence in international markets, particularly in Southern Europe and the Maghreb.



3

Save time: meet your prospects and clients in one place.



4

Present your product ranges, equipments and your innovations



5

Present your range of products, equipment, and innovations.



Who visits?

1 KEY FIGURES



5,700 participants



189 exhibitors



89%



of visitors are satisfied with their participation in the expo.



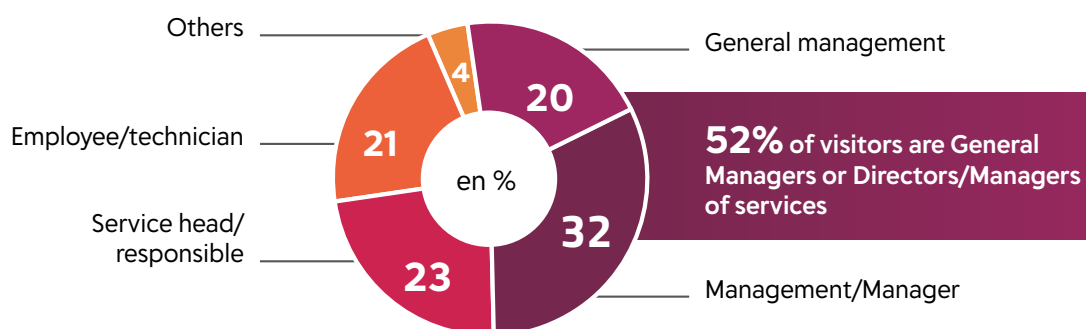
75%



recommend visiting Eurocoat exhibition.

2 WHO ARE THE VISITORS OF EUROCOAT?

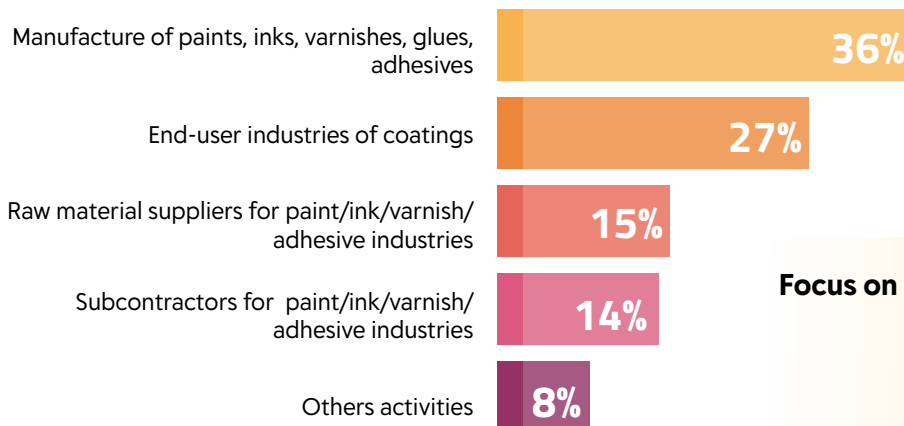
What are their functions?



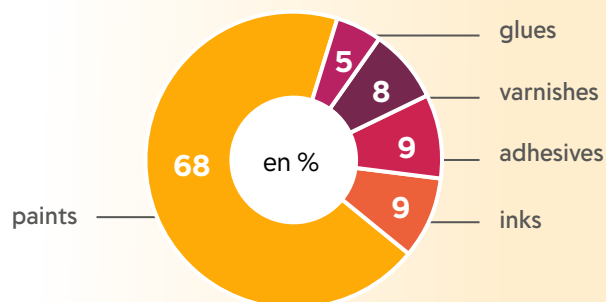
What is the size of their company?



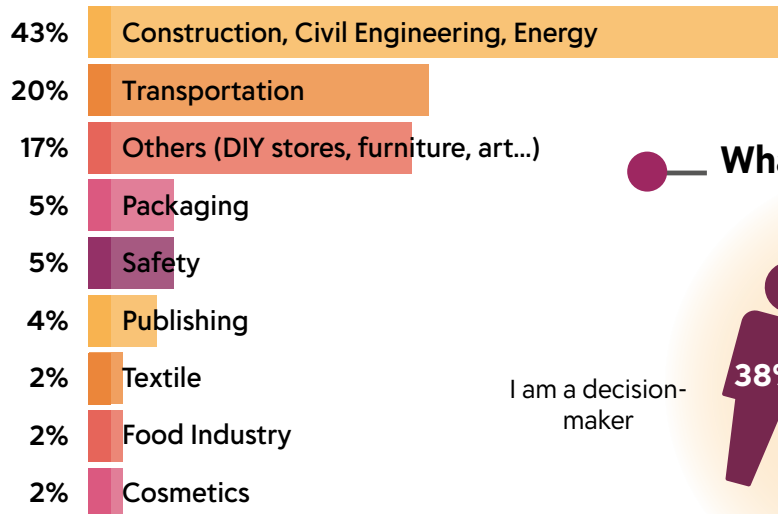
What is the activity of their company?



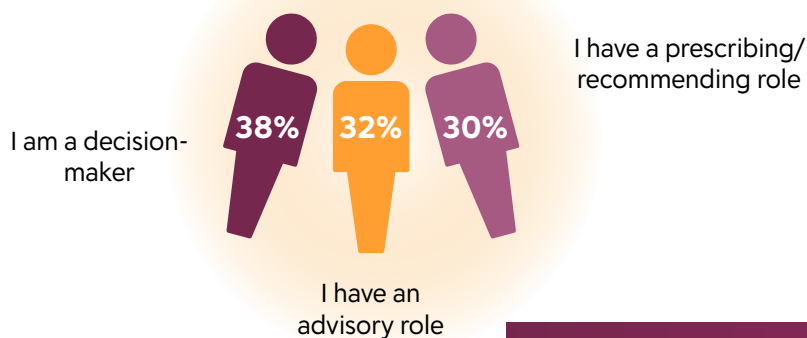
Focus on manufacturers of paints, inks, varnishes, glues, adhesives:



For which application markets do they work?

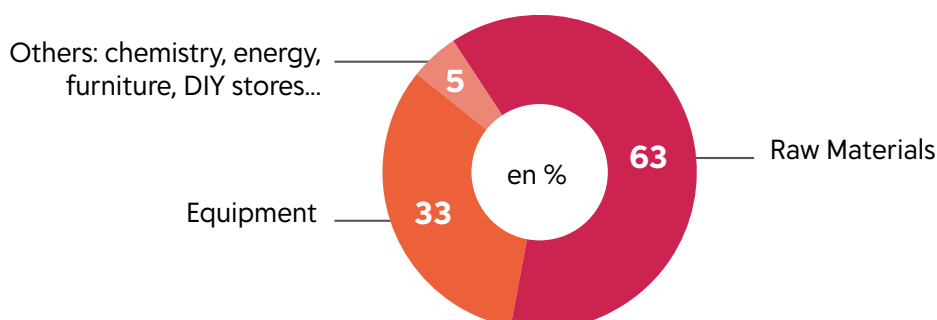


What is their role?



30% of visitors have an investment purchase project.

What type of purchase or investment?



3 WHERE DO THEY COME FROM?

Focus on the main geographic areas:

- 80% Europe
- 8% Maghreb
- 6% Asia
- 5% Middle East
- 1% Other (America, Africa)

What are the top 7 countries visiting Eurocoat?

- 15% Germany
- 12% Belgium
- 9% Italy
- 9% Netherlands
- 7% United Kingdom
- 5% Switzerland
- 5% Spain



30% of visitors come from abroad.



Who exhibits?

With more than 200 exhibitors, Eurocoat offers the widest range of products and services in Coatings and Raw Materials. Join the tradeshow specialising in your sector and find the key contacts to develop your network.

PROFILE

- Producer – Manufacturer
- Distributor
- Services Provider

Packaging & Containers

- Liners for packaging
- Quality control
- Cans, buckets
- Drums
- Printing, Marking and Coding systems
- Primary Packaging Machines
- Secondary Packaging Machines
- Filling machines
- Design

Raw Materials

Coatings

- Pigments
- Anticorrosion Coatings
- Fillers
- Additives
- Solvents
- Dyes
- Binders
- Chemicals
- Other raw materials, additives and admixtures

Adhesives

- Polymers
- Polymer dispersion (Additives for)
- Monomers
- Resins
- Fillers
- Solvents
- Additives
- Waxes
- Plasticizers
- Oils

Inks

- Binders
- Solvents
- Pigments
- Colorants
- Additives

Construction chemicals

- Raw Materials
- Additives and admixtures

Biobased raw materials

Logistics, Handling, Freight

- Logistics
- Freight
- Lifting Equipment
- Warehouse, Storage facilities
- Automated systems
- Bulk – Big Bag

Services

- Engineering
- Training and education
- Press
- Software – Hardware
- Consultancy: Certification Control Reach
- R&D Subcontracting

Application

- Products for Surface Treatment and Application
- Plant and Machinery for Painting, Enamelling
- Drying and Curing Plant

Subcontracting

- Formulation (coating powder, paint), Production, Packaging, Storage and Freight

Laboratory & Production Equipment

- Mixers - Dispersers
- Agitators
- Chemical reactants
- Millers
- Production engineering
- Filters and filtration
- Pumps
- Metering devices, balances, weighing systems
- Tinting systems
- Colorimetry
- Automation systems
- Control and monitoring systems
- Other Laboratory services
- Other Production and Laboratory equipment
- Environmental protection and safety at work
- Occupational safety
- Washing equipment
- Emission & Effluent treatment
- Recycling

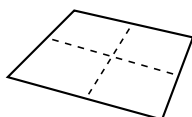


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STAND PACKAGES



* Visuel non contractuel

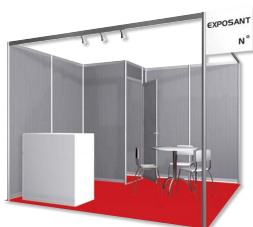
Bare surface

You wish to customize your exhibition area to fit your company's corporate image?

The bare surface will best fit your needs

This package includes:

- Ground surface (carpet not included)
- Daily cleaning

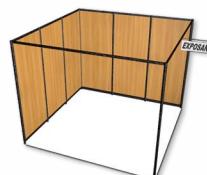


Ready to exhibit stand

For a turnkey exhibition booth, choose the «Ready to exhibit» package

(minimum surface 9 Sq.m)

- Ground surface
- Carpet
- Partition walls
- Sign board
- Spotlights (1 per 3 Sq.m reserved)
- 1 kW Electricity power
- Pieces of furniture's credit voucher: 40€ Excl. VAT/Sq.m booked
- Lockable storage unit - 1 Sq.m
- Daily cleaning



* Visuel non contractuel

Pre-equipped stand

You need a minimum of equipment? Choose the «Pre-equipped» stand package

This package includes:

- Ground surface
- Partition walls
- Carpet
- Sign board
- Daily cleaning

Important Dates to Remember



April 2024

- Early Bird rates available until July 31, 2024

April 2025

- Opening of Exhibitor Space (orders for additional services, technical and communication)

June 2025

- Opening of visitor registrations on the website
- Opening of the Exhibitor Space to organize and promote your company to visitors (company profile, technical guide...)



Booth Rates and Packages

Calculate your participation.

NEW:
Registrations at the exhibition
are done online
(digital registration upon request).

Reserve your booth.

	EARLY BIRD RATES EXCLUDING TAX (valid until 07/31/24)	RATES EXCLUDING TAX STARTING FROM AUGUST 1, 2024
Bare Surface	€ 502	€ 515
Pre-equipped Stand	€ 618	€ 641
Ready-to-exhibit Stand	€ 726	€ 754
Registration Fees	€ 540	€ 540
Open Sides / rate per side	€ 184	€ 184
Co-exhibitor Registration	€ 432	€ 432
Badge Scanner	€ 200	€ 200
EUROCLIP Workshop	€ 1,500	€ 1,500

Enhance your participation with communication tools.

COMMUNICATION TOOLS		Rates Excl. Tax
	1 Product photo in the digital Visitor Guide	€ 187
	Banner on one of the e-newsletters	€ 800
	Badge lanyards (broadcast rights)	€ 2,800
	Half-page Ad in the digital Visitor Guide	€ 950
	Distribution of products or leaflets at the entrance (up to 2 exhibitors)	€ 2,600
	Your company's insert in one of our 'visitor' e-newsletters (blind)	€ 2,500
Best seller	Logo in the alphabetical list of exhibitors in the digital Visitor Guide	€ 280
Best seller	Logo on the website linked to the 'exhibitors list'	€ 250
Best seller	Logo on orientation maps	€ 410
Best seller	Premium logo package (logo printed in catalog + on the website + on orientation maps)	€ 850
	Web Package (banner on the site and in a visitor e-newsletter)	€ 2,000
	Display panel at the entrance of the expo 2m x 1m (limited to 2 exhibitors)	€ 2,100
	Block/Banner section 'Prepare Your Visit' practical information page	€ 1,500
	Block/Banner section 'Program' Congress page	€ 850
	Block/Banner section 'Program' Euroclip page	€ 850
	Block/Banner section 'Visit' free badge page + 'Prepare Your Visit' section	€ 1,800
	Full page Ad in the digital Visitor Guide	€ 1,800
	Advertising bags / Official bags of the expo (broadcast rights) - Exclusive	€ 2,500
	Visitor Badge Sponsorship - Exclusive	€ 2,500
	Cloakroom Sponsorship - Exclusive	€ 3,000



Euroclip Workshops



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Present your products, equipment, services and innovations to an audience of 30 to 40 auditors in a room located in the heart of the show.



Benefit from a visibility of your workshop in e-news, on the website and in the conference program routed to more than 20 000 visitors



PREMIUM EUROCLIP WORKSHOP

- Fee-based option reserved to exhibitors (subject to availability time slots).
- 30 or 45 minutes presentation.
- 1 support moderator
- Equipped conference room (A/V) - except computer
- Priority time slot and possibility to choose day
- Delivery of your auditor's files at the end of the show
- Premium promotion of your workshop to visitors (website, catalogue and microphone announcement).
- Privatizing possibilities to a 45 minute session (subject to prior acceptance from the organizer).



Among the exhibitors who have trusted us



International Eurocoat Congress

Innovative companies, competitiveness clusters, research centers and universities are invited to present their works within the framework of the international EUROCOAT Congress 2026 organized by AFTPVA.

For further information
regarding the Congress:



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Union of the Associations of
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