

CANNES NEURONS – WORLD AI CANNES FESTIVAL

APPLICATION FORM

Completed application to be returned before Friday, December 22th, 2023, 23h59 (UTC+1)

If you have any questions, please contact Laura DARTOIS - ldartois@corp-agency.com

General information

Company name:

Address:

Industry:

City:

Website

Zip code:

Person in charge of the application

First name:

Last Name:

Position:

Email:

Phone:

Possible partners on the project

**Among the three following categories,
please check the one for which you are
applying**

- ☐ **Inclusive AI**
- ☐ **Sustainable AI**
- ☐ **Creative AI**

Description of the project

Project manager :

Project title :

Project objectives :

Project overview :

This presentation should include the following information:

- *Highlighting the innovative nature of the AI (automated, assisted, augmented, autonomous...)*
- *Description of the technical architecture implemented and its different bricks*
- *Highlighting of the positive component of the AI project*
- *Resources made available: human skills, technical tools, organizational change, financial contribution...*
- *Deployment schedule: having at least reached the first stage of deployment, application project in real life*
- *Results*

Responses to evaluation criteria:

Please refer to the contest rules for details on each criterion:

- The "AI" nature of the project:

- The innovative nature :

In the professions, tools, uses and economic models:

New analyses provided:

Benefits observed by the various stakeholders:

- The positive component of the AI project (inclusive, sustainable, or creative):

- The assessment of the Artificial Intelligence approach:

Funding:

AI Project Deployment Scope:

Economic and financial gains:

Future steps and developments:

Other information about the project:

Additional documents to be attached with the application file

- Visuals illustrating the project (photos, diagrams, videos, logos...) in HD:
- **300dpi (image) or 1080p (film)**
- **Company logo to be provided in HD**
- **Short description of your company**
- Other appendices