

## **COSMETIC VALLEY**

“COSMETIC VALLEY” is governed by the status of an association.

## **COSMETIC VALLEY**

The world’s leading network for fragrance and cosmetics industry professionals

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Director of publication: Christophe Masson

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The association is registered at the prefecture of Chartres:

SIRET No.: 413570375 00027

NAF or APE code: 8413Z

### **Website hosting**

#### **EVENT MAKER**

48, rue René Clair, 75899 Paris cedex 18

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### **Personal data protection policy applicable from 25 May 2018**

COSMETIC VALLEY builds strong and lasting relationships with its users, based on mutual trust; ensuring that its users’ personal data is secure and confidential is an absolute priority for COSMETIC VALLEY.

COSMETIC VALLEY complies with all French and European regulations and legislation relating to personal data protection.

COSMETIC VALLEY enforces an extremely strict policy to guarantee its users’ personal data is protected:

- Each visitor to COSMETIC VALLEY remains in control of his/her data. COSMETIC VALLEY does not have unrestricted use of said data.
- Data is processed transparently, confidentially and securely.
- COSMETIC VALLEY is committed to a continuous approach in protecting its users’ data, in accordance with the French Data Protection Act of 6 January 1978 (as amended and hereinafter “LIL”) and with the General Data Protection Regulation (EU) of 27 April 2016 (hereinafter “GDPR”).
- COSMETIC VALLEY has a Data Protection Officer (DPO), declared to the French Data Protection Authority (CNIL). The DPO is dedicated to the protection of personal data.

## PURPOSE OF THIS POLICY

COSMETIC VALLEY wishes to inform you through this policy of how we protect your personal data.

This policy describes how COSMETIC VALLEY processes the personal data of visitors when they use COSMETIC VALLEY services.

Some of the User's Personal Data must be considered as data personal in nature and are hereinafter referred to as "Personal Data".

This Policy may be modified, supplemented or updated in order to comply with any legal, regulatory, jurisprudential or technical changes. However, the visitor's Personal Data will always be processed in accordance with the policy in force at the time the data is collected, unless a mandatory legal requirement provides otherwise and shall be applied retroactively.

## IDENTITY AND CONTACT DETAILS OF DATA CONTROLLERS

Legal reminder: The data controller is, under the French Data Protection Act (LIL), the person who determines the means and purposes of data processing. The subcontractor is a person processing personal data on behalf of the data controller. He/she acts under the authority and instructions of the data controller.

The data controller in charge of processing Personal Data is **COSMETIC VALLEY**, *a registered association, with registered office at 1 Place de la Cathédrale 28000 Chartres, France (Intra-Community VAT No.: FR 45 413570375)* (hereinafter "**COSMETIC VALLEY**"). COSMETIC VALLEY is represented by Christophe Masson, CEO.

Whether it is responsible for processing or a subcontractor, COSMETIC VALLEY takes the appropriate measures to ensure the protection and confidentiality of the personal information it holds or processes in accordance with the provisions of the LIL and the GRPD.

## DATA COLLECTION & ORIGIN

Data is provided directly to us through registration forms.

## PURPOSE OF DATA COLLECTION

The data collected upon event registration entails automated processing of information for the following purposes:

- Managing your conference/trade show registration
- Tracking your participation in the various events organised by Cosmetic Valley
- Sending commercial information from Cosmetic Valley

The legal basis for collecting your Personal Data is:

- The legitimate interest of COSMETIC VALLEY to ensure the highest quality of its services, to provide visitors with the best possible service and to improve operations
- The legitimate interest of COSMETIC VALLEY to carry out optional satisfaction surveys about its services in order to improve them
- The consent of its visitors when required by current regulations, in particular with regard to prospecting for commercial purposes.

The data of COSMETIC VALLEY visitors is primarily processed to enable the provision of services in relation to visitor demand.

Visitor data is also collected to:

- Prevent and reduce computer fraud (spamming, hacking, etc.)
- Improve services
- Conduct optional satisfaction surveys on COSMETIC VALLEY services (these surveys are carried out anonymously or are anonymised soon after)
- Carry out statistics, internal reporting for COSMETIC VALLEY teams and reporting at the national level.

The mandatory or optional nature of the personal data requested and the potential consequences of failure to comply with regard to COSMETIC VALLEY visitors are specified at the time of collection.

## **NON-DISCLOSURE OF PERSONAL DATA**

A visitor's Personal Data will not be shared for commercial or advertising purposes.

The Personal Data of visitors may be processed by COSMETIC VALLEY's subcontractors (service providers), in full compliance with the guidelines provided above, exclusively in order to achieve the purposes of this policy.

No Personal Data is transmitted outside the European Union unless explicitly agreed upon by the COSMETIC VALLEY visitor.

## **DATA RETENTION PERIOD**

Your data will be stored as long as is necessary for the purposes for which it is to be used, in accordance with legal requirements.

## **USER RIGHTS**

When COSMETIC VALLEY processes Personal Data, COSMETIC VALLEY takes all reasonable measures to ensure that Personal Data is accurate and relevant to the purposes for which COSMETIC VALLEY processes it.

In accordance with current European regulations, COSMETIC VALLEY visitors are granted the following rights:

- Right of access (GDPR Article 15), rectification (GDPR Article 16), updating, and completion of visitors' data
- Right to block or erase personal visitor data (GDPR Article 17), if inaccurate, incomplete, ambiguous, out of date, or whose collection, use, disclosure or storage is prohibited
- Right to withdraw consent at any time (GDPR Article 13-2c)
- Right to limit the processing of personal data (GDPR Article 18)
- Right to object to the processing of personal data (GDPR Article 21)
- Right to portability of data provided by visitors, where such data is subject to automated processing based on their consent or agreement (GDPR Article 20)
- Right to define the fate of visitors' data upon their death and to choose to whom COSMETIC VALLEY should communicate (or not) data if a previously designated third party

As soon as COSMETIC VALLEY is informed of the death of a visitor and in the absence of instructions from said visitor, COSMETIC VALLEY undertakes to destroy the data, except if data conservation proves necessary for evidential purposes or to meet a legal obligation.

If the visitor would like to know how COSMETIC VALLEY has used his/her Personal Data, to ask to rectify personal data or to oppose the processing of said data, the visitor may contact COSMETIC VALLEY in writing at the following address: COSMETIC VALLEY – DPO, 1 Place de la Cathédrale 28000 Chartres, France, or by email to [dpo@cosmetic-valley.com](mailto:dpo@cosmetic-valley.com). In such cases, the visitor must indicate the Personal Data that he/she would like COSMETIC VALLEY to correct, update or delete, by identifying himself/herself with a copy of ID (identity card or passport). Requests to delete Personal Data will be subject to the obligations imposed on COSMETIC VALLEY by law, in particular with regard to conserving or archiving documents. Finally, COSMETIC VALLEY visitors may lodge a complaint with the authorities, and specifically the CNIL (<https://www.cnil.fr/fr/plaintes>).

## **SECURITY**

COSMETIC VALLEY implements all technical and organisational measures to ensure the security of personal data processing and the confidentiality of Personal Data.

In this respect, COSMETIC VALLEY takes all useful precautions, with regard to the nature of the data and the risks in processing, in order to preserve the security of the data and, in particular, to prevent said data from being distorted, damaged or accessed by unauthorised third parties (physical protection of the premises, authentication procedures with personal and secure access via confidential username and password, connection logging, encryption of certain data, etc.).

## **CONTACT US – DPO CONTACT DETAILS**

If the visitor has any questions or complaints regarding COSMETIC VALLEY's compliance with this Policy, or if the visitor would like to comment or recommend ways COSMETIC VALLEY can improve the quality of this Policy, the User may contact COSMETIC VALLEY in writing at the following address: COSMETIC VALLEY – DPO, 1 Place de la Cathédrale, 28000 Chartres, France, or by email at [dpo@cosmetic-valley.com](mailto:dpo@cosmetic-valley.com)