

SHIPPING

THE GENERAL CARGO
AND HEAVY LIFT EVENT

DAYS

APRIL 4 | 5 2024 • LA ROCHELLE • FRANCE



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PROPOSED BY



WITH THE SUPPORT OF



MEDIA PARTNERS



SHIPPING DAYS 2024

SEE YOU IN LA ROCHELLE !

APRIL 4 | 5



Dear Partners, Dear Participants,

We made the wish at the end of the first edition of Shipping Days to perpetuate this meeting.

Building on the experience, and the unanimous pleasure of the participants at being at the heart of an event that brings together all professionals of the maritime world in France, I'm honored to announce that the second edition of the show will take place on April 4 and 5 in La Rochelle.

Breakbulk, heavy lift and conventional transport exhibition, at a time when countless issues are affecting the maritime world, we hope to meet again and ever more strongly, shippers, ports, forwarding agents, freight forwarders, lifting and stevedoring manutention, as well as all the professional federations, local authorities, Government services and organizations involved in these sectors.

The future must be shaped together, and it's with everyone's help that we'll be able to respond to the expected developments.

We are counting on your trust, your presence, and your commitment at our side.

You are the strength and the guarantee of success of these Shipping Days.

Maritime Kuhn, Grand Port Maritime de La Rochelle and Union Maritime de La Rochelle, founding partners of Shipping Days, are particularly pleased to organize this new edition and to welcome you to La Rochelle.



Francis Grimaud,
Shipping Days Chairman

2nd edition of professional event dedicated to shipping and breakbulk !

WHO ?

Shipping professionals, actors within the shipping industry :
shippers, shipowners, brokers, ports & terminals, freight forwarders,
oversize/overweight transport companies, equipment suppliers...

WHY ?

To support, connect, bring together and shape the future of the maritime
logistics market.

WHEN ?

Let's meet on April 4th and 5th, in La Rochelle.
Meet exhibitors, organize business meetings and attend conferences during 2 days.

REVIEW OF THE 2023 EDITION :



583

Participants



10%

International



40

Exhibitors



175

Business meetings



20

Speakers

2 DAYS | 3 OBJECTIVES



TO EXCHANGE

- A **Party** around a cocktail reception.
- An **Exhibitor Area** gathering shipping & breakbulk professionals.
- **Business lunches** to continue discussions.



TO CONNECT

- **Business meetings** to develop new partnerships.
- A **Business Area** for networking.



TO INFORM

- **4 Conferences** about the challenges and future of the maritime transport industry.
- A **Studio** to interact between professionals.



GENERAL INFORMATIONS

- **Dates** : Thursday 4 & Friday 5 April 2024
- **Place** : Espace Encan - LA ROCHELLE • FRANCE
- **Opening hours** :
Thursday : 9 to 6:30 p.m.
Friday : 9 to 3 p.m.
- **Exhibitors' Afterwork** : Wednesday: 6 to 20:30 p.m.
- **Party** :
Thursday : 7 p.m. to 12 a.m.



VISIT AT SHIPPING DAYS

VISITOR PASS **75 € EXCL. VAT** instead of 95 € (Early Bird rate until 5/02/2024)

- **1 access pass (1 attendant)**
including access to the Event, Conferences, Business Area, 2 Coffee Receptions, Thursday party.
- **Access to a Networking application**
- **Communication kit**
Your logo + company presentation on the website.

EXHIBIT AT SHIPPING DAYS

EXPO PACK **225 € EXCL. VAT / M²** (minimum reservation area 9 m², per module of 3 m²)

- **Bare stand** - only floor space rental without any equipment
- **A quota of exhibitor badges defined according to stand size**
including access to the Event, Conferences, Business Area, Exhibitors' afterwork, 2 Coffee Receptions, Thursday party.
- **20 invitations to the event to offer to your network or customers**
- **Access to a Networking application**
- **Communication kit**
Your logo + company presentation on the website + reference on the official paper catalogue

PREMIUM PACK **270 € EXCL. VAT / M²** (minimum reservation area 9 m², per module of 3 m²)

- **Stand equipped** with partitions, carpet, sign, lighting, electricity, furniture
- **A quota of exhibitor badges defined according to stand size**
including access to the Event, Conferences, Business Area, Exhibitors' afterwork, 2 Coffee Receptions, Thursday party.
- **20 invitations to the event to offer to your network or customers**
- **Access to a Networking application**
- **Communication kit**
Your logo + company presentation on the website + reference on the official paper catalogue

Don't miss any info from Shipping Days !

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and subscribe to the newsletter on www.shippingdays.com

ADVERTISE AT SHIPPING DAYS

SPONSORING

- **Party Sponsorship** (max 3 partners) **6 000 € Exclu. VAT**
Sponsor the event reception with a photobooth for the guests
Your logo featured on communication supports for the Party (print & web)
- **2 Coffee receptions Sponsorship** (exclusive 1 sponsor) **2 500 € Exclu. VAT**
Your logo featured on communication supports of the Coffee receptions (print & web)
- **Conference Area Sponsorship** (exclusive 1 sponsor) **1 500 € Exclu. VAT**
The conference space bears your name
Your logo/name featured on communication supports of the conference area (print & web)

ADVERTISING

- **Your logo on the event plan** **500 € Exclu. VAT**
- **Official neckband** (exclusive 1 sponsor) **2 500 € Exclu. VAT**
- **Your logo on the printable e-badge** (exclusive 1 sponsor) **2 500 € Exclu. VAT**
- **Advertisement in the official catalogue :**
 - Back cover 1 700 € Exclu. VAT
 - Second or third cover page 1 500 € Exclu. VAT
 - Full page 1 100 € Exclu. VAT
 - Half page 600 € Exclu. VAT

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Xavier ROQUEL



General organisation
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BECOME A PARTNER OF SHIPPING DAYS

SILVER

7000 €
Exclu. VAT

GOLD

12000 €
Exclu. VAT

STAND OPTIONS

- **Stand equipped 12 m² (4 x 3 m)**
(partitions, carpet, sign, power supply, furniture)
- **Stand equipped 18 m² (6 x 3 m)**
(partitions, carpet, sign, power supply, furniture)



COMMUNICATION

- **Logo on all paper communication supports**
- **Official catalogue paper and web**
(Logo + company presentation form)
- **Contribution to a conference**
- **Logo on event plan**



WEB

- **Logo on our website homepage**
- **Custom newsletter**
- **Your logo alongside other partners on the newsletters**



ACCESS

- **6 Badges**
including access to the Event, Conferences, Business Area, Exhibitors' afterwork, 2 Coffee Receptions, Thursday party and access to a networking application
- **10 Badges**
including access to the Event, Conferences, Business Area, Exhibitors' afterwork, 2 Coffee Receptions, Thursday party and access to a networking application
- **20 invitations to the event to offer to your network**



For any info, please contact : contact@shippingdays.com