CALL FOR SPEAKERS

Proposal for Big Data presentation

Are you Big Data expert and leader, who is interested to speak at the world-class North American conference? Submit the form and join us as a speaker at **Big Data & AI TORONTO 2023, taking place this October 18th & 19th at Metro Toronto Convention Center.**

Please fill and return the following application form **by April 15th** to Valeriya Pershanina, Conference Director, by email: vpershanina@corp-agency.com.

Please note, all speaking proposals are subject to validation. The editorial team will select among the proposals those that best meet the objectives of the conference program.

Use-Case presentation

- A **concrete practical example** of how data is used to optimize operations and business while leveraging business benefits and increasing ROI.
- Insight into the architecture, methodology, and critical choices governing the technological solutions implemented (pros vs. cons)
- The case study focused on challenges faced by users and how these challenges were addressed.
- In order to be relevant, the use cases presented must be in optimization/execution stage.

Keynote presentation

An innovative topic, latest trends. Speaker must be an expert of the topic, innovator and leader with a strong professional profile. Bonus if speaker is published or holds governance position or is on advisory board.

Panel Discussion

Join 4 experts to share your expertise in the format of an open conversation.

Strategic/Expert Track

Showcasing projects and business strategies focused on using AI and Big Data for good, in business or government programs, leadership and more general presentation.

YOUR INFORMATION

First Name: Phone number:
Last Name: Email:
Job Title:
Company:

ARE YOU PROPOSING A USE CASE PRESENTATION?

Length of the presentation: **25 minutes** (Q&A included)
The purpose of this presentation is to present user feedback, how the client implemented your solutions and what has been achieved as a result. If you are a supplier/ consulting company, your client will be the speaker during the conference. A co-presentation with both the supplier and the client is possible.

YOU POSITION YOUR TALK ON (1 CHOICE):

□   **Use-cases Track:** implementation of a concrete Big data use case. How does it transform the business and jobs organization?

□   **Expert Track:** sharing your expertise through educative presentation on specific topic.

PROPOSED SPEAKER(S)

Speaker(s):
First Name: Phone number:
Last Name: Email:
Job Title:
Company:
LinkedIn profile:

□ Photo in high definition (min. 1Mo) attached

Short biography (5-10 lines):
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PROJECT'S DESCRIPTION

- **Proposed title for the use case:**

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- **Abstract** – 10 lines:

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- **Is the project industrialised?**

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- **Who is you target audience (job title/sector)**

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- **What will make your presentation relevant to your target audience? What benefits will the audience draw from your presentation (methods, strategy, etc.)**

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- **Aim of project**: starting issue

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- **Project presentation**

The presentation will have to include the following information:

➢ *Type of data processed, approximate volume*
➢ *Resources used: human skills, technical tools*
➢ *Technological and Methodological choices*
➢ *Roll-out schedule*

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- **How the use case transforms professions and uses:**
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- **Data exploitation results:**
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- **Following steps and Big Data approach in the company:**
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- **Other information:**
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- **Speaker references (past conferences, videos or articles' links):**
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ADDITIONAL INFORMATION TO ATTACH

□ Visuals illustrating the project (photos, diagrams…)
□ Other appendices:
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Contact for the conference program: vpershanina@corp-agency.com

ARE YOU PROPOSING A KEYNOTE PRESENTATION?

Length of the presentation: **20 minutes** (Q&A included)

YOU POSITION YOUR TALK ON (1 CHOICE):

□   **Business Track**

□   **Expert Track**

PROPOSED SPEAKER(S)

Speaker(s):

First Name: Phone number:

Last Name: Email:

Job Title:

Company:

LinkedIn profile:

□ Photo in high definition (min. 1Mo) attached

Short biography (5-10 lines):
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-        **Title proposed for the keynote:**
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-        **Abstract** – 10 lines:
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- **Who is your target audience (job title/sector)**

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- **What will make your presentation relevant to your target audience? What benefits will the audience draw from your presentation (methods, strategy, etc.)**

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- **Speaker's references (past conferences, videos or articles' links):**

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