

## **CALL FOR SPEAKERS**

## Proposal for an Al topic

Big Data & AI TORONTO 2023 will take place on October 18th & 19th at Metro Toronto Convention Center.

Please fill in the below form if you are interested in joining our program as a speaker for AI Track. All fields must be completed. All of the proposals will be validated by our team of experts. The editorial team of BIG DATA & AI Toronto will select among the proposals of contribution those which best meet the objectives of the conference program.

You can propose a speech until April 15th, 2023 to Valeriya Pershanina, Conference Director, by email: <a href="mailto:vpershanina@corp-agency.com">vpershanina@corp-agency.com</a>.

## THE AUDIENCE'S EXPECTATIONS

- 1. **USE**: give concrete insight about how AI technologies have responded to a business issue in a real-world context and why AI was needed.
- 2. **PRACTICAL:** tell a captivating and authentic story about a concrete customer case, present the obstacles encountered (operational, human, technical...)
- 3. **PRECISION:** be it an application, a tool, a method, or a technology, be able to highlight its specifics, uses, obstacles and especially how to evaluate its ROI
- **4.** ...PRECISION AGAIN: the audience wants to understand, from the preparation of the data to the evaluation of the models, how the project was carried out, so it is necessary to go into as much detail as possible covering all obstacles and challenges faced.

## **CONDITIONS**

Our team is committed to organizing top educational conferences, to inspire, engage and educate our audience, we ask you to respect the following conditions:

- Conference speeches are by no means sale pitches to highlight your solutions and products.
- Only case studies and concrete feedback will be accepted.
- You are not an end-user but a startup and / or a provider of AI? Use-cases are necessarily co-presented with the client.

IVIAIN CONTACT		
Company:		
Email:		
Phone:		



SPEAKERS' INFORMATION			
First Name: Last Name: LinkedIn Profile:  Picture (min 1 Mo) encl. Biography:	Title: Company:	Email: Phone:	
First Name: Last Name: LinkedIn Profile:  Picture (min 1 Mo) encl.  Biography:	Title: Company:	Email: Phone:	
	YOUR COMPANY		
☐ End-user	☐ Solution provid	er	
☐ Startup in AI	☐ Consulting company		
TOPIC PROPOSED			
Please fill in a few lines the abstract of	the project that you want to submit:		
Will your presentation address an audience rather			
<ul> <li>Data Scientists/Miner/Analyst, CIO, engineers, IS architects, developers</li> <li>General Manager/Commercial/Marketing/Marketing/Communication, business managers, project managers, R&amp;D and innovation functions</li> </ul>			
Why will your presentation be perceived by your target as relevant? Insight that the audience will get from your intervention (method, strategy, technical aspects):			



What business issues will be addressed:		
TECHNOLOGY		
Please give details for the AI technologies behind your project:		
☐ BRMS, DMS : ruled based-systems (expert systems, symbolic AI)		
☐ Machine Learning (automatic predictions, classification and segmentation)		
<ul><li>Supervised</li></ul>		
<ul> <li>Unsupervised</li> </ul>		
<ul><li>Reinforcement</li></ul>		
☐ Neural networks		
☐ Deep Learning (recognition of complex objects; content generation or improvement)		
☐ Supervised		
☐ Unsupervised		
Reinforcement		
☐ Multi-agents systems		
☐ Others:		
Please give us some details:		
DATA		
Can you detail the data part of your project for us?		
Training data: data origin, size of the set, pre-cleaning		
Testing data: how do you check the quality of your system's training? What is the error rate you have defined as acceptable?		
as acceptance:		



Other details that seem important to you (production data, reinforcement):
You are an END-USER
Have you developed your own Al solution?
☐ Yes
□ No
Specify your provider, tool, is it open-sourced:
Comment, link to articles, presentations: