

**PRESS RELEASE**

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## **EQUIP AUTO Lyon 2023: mission accomplished for the exhibition's first Lyon show**

### **Media enquiries**

YUCATAN for EQUIP AUTO  
[equipauto@yucatan.fr](mailto:equipauto@yucatan.fr)  
+33 (0)1 53 63 27 27

The first edition of EQUIP AUTO Lyon lived up to its promises and drew to a close on Saturday evening on a very positive note, recording the attendance of nearly 25,500 professionals over the three days. Featuring a larger international contingent on both exhibitor and visitor sides, EQUIP AUTO, the reference event for innovation in automotive aftersales and services for connected mobility, successfully established a base in the Auvergne-Rhône-Alpes region. This tradeshow which has become an annual event since 2021, combining business, insight and conviviality, confirms the industry's need to meet up every year.



Inaugurated by a sizeable cohort of officials from the region and the industry, in the presence of Luc Chatel, Chairman of the *Plateforme Automobile française*, this debut Lyon edition of EQUIP AUTO brought together 605 exhibitors and brands, 50% of which were exhibiting for the first time; and welcomed nearly 25,500 professional visitors.

This new edition also provided confirmation of EQUIP AUTO's international status, with more than 50% of exhibitors from outside France and a visiting public comprising a great many foreign professionals.

Referring to the organisation of EQUIP AUTO, Agnès Pannier-Runacher, the French minister for the Energy Transition, declared: "The energy transition entails meeting the challenge of electrifying and reducing the weight of vehicles. It is therefore important to step up by creating factories and industrial jobs in our country, whilst also reducing our dependence on imported fossil fuels. I know that we can count on our engineers, technicians and all the downstream players of this market vertical brought together in Lyon to rise to the challenge of

decarbonising the automotive fleet!”



## A popular programme and series of features

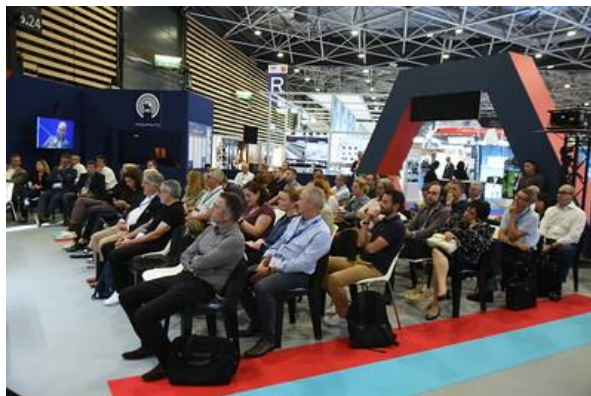
In a fast-moving automotive market, EQUIP AUTO stands out as the must-attend meeting for the automotive sector, its transitions, and its innovations. For this 2023 show in Lyon, the tyre market on the one hand and the powered two and three-wheeler market on the other received special attention.

Resolutely focussed on the future, EQUIP AUTO Lyon 2023 addressed, through three major forums and a comprehensive series of panel discussions, the issues and question marks faced by the automotive aftersales and services for connected mobility market, and that of all its players: European distribution, hydrogen, reusable parts, workshop waste, electric vehicle maintenance, remote diagnostics, training, recruitment, etc.

Five theme villages, an outdoor demo zone, a wrapping feature, a historical exhibition on tyres and the International Awards for Automotive Innovation also featured among the many highlights of this edition.

To watch or catch up on all the talks organised by the exhibition, click [here](#).

To discover the winners of the Awards, click [here](#).



“This first edition in Lyon was of extremely high quality! The commitment displayed by new companies, the unwavering support of loyal EQUIP AUTO exhibitors, the people in the aisles during the three days, the quality of business dialogue and the attendance at the talks and forums are all powerful signals which can only encourage us to always renew what we offer. The exhibitions<sup>1</sup> furthermore were placed under the High Patronage of the President of the French Republic, which underlines their contribution to the reach and influence of France in the area of automotive excellence. We would also like to thank Clément Beaune, the Minister of Transport, who, at the event inauguration, sent out a message to all the players in our sector. This new edition shows us that it is possible to design annually held events with ever more enhanced and differentiating formats and positionings, meeting all expectations, in step with the issues of the time and which contribute to driving our constantly moving and changing market,” comments **Aurélié Jouve**, Exhibition Director of EQUIP AUTO.

“With this first Lyon edition, EQUIP AUTO once again demonstrated its appeal and adaptability. This Lyon show will remain in people’s memories as a successful experience for exhibitors, without whom nothing would be possible. Many thanks to the professional visitors, to the exhibitors and to our partners and journalists, who through their presence confirmed the worth of this type of event. We look forward to meeting everyone again in 2024 at EQUIP AUTO On Tour and in 2025 for the 50<sup>th</sup> anniversary edition of EQUIP AUTO in Paris,” concludes **Philippe Baudin**, Chairman of EQUIP AUTO.

## Upcoming EQUIP AUTO events

EQUIP AUTO has already begun preparations for its next edition with the return of its French regional format, visiting the heart of French communities in several cities. The second edition of **EQUIP AUTO On Tour** will be held on three days: **Saturday 8 June 2024 in Montpellier, Saturday 29 June in Reims, and Saturday 28 September in Rennes.**

Meanwhile, 2025 will witness the celebrations of the fiftieth anniversary of EQUIP AUTO: make a date for **14 to 18 October 2025 in Paris** for an edition that promises to be exceptional.

Without forgetting **EQUIP AUTO Algeria**, the annual event whose next edition will take place from **4 to 7 March 2024.**

Click [here](#) to see the photo gallery of the show. Credits: Francis Mainard.

Click [here](#) to read the exhibition’s press kit.

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<sup>1</sup> EQUIP AUTO and the Lyon Motor Show

**About:**

EQUIP'AUTO SAS organises and develops **international-scale, industry-acclaimed trade events in the field of automotive aftersales and services relating to connected mobility**. EQUIP AUTO's vocation is to bring together all the figures and know-how in the automotive value chain to **reinvent services for mobility**, and it aims to constantly remain at the centre of exchanges among the entire sector's players. EQUIP AUTO intends to forge its status as a powerful brand that is visible and active every year through events and the development of new gatherings organised in other countries. EQUIP AUTO events are events owned by **FIEV**, - Federation of Vehicle Equipment Industries -, the **FFC** - French Bodywork Federation - and the **Comexposium** Group.

## Events schedule for 2023 – 2024 – 2025:



28 - 30 September 2023  
EUREXPO Lyon  
Co-located with  
SALON  
AUTOMOBILE  
DE LYON



4-7 March 2024  
Palais des Expositions -  
Pins Maritimes - Algiers  
17th edition



8 June 2024, Montpellier  
29 June 2024, Reims  
28 September 2024, Rennes  
2nd edition



14-18 October 2025  
Paris Expo Porte de Versailles  
50th anniversary edition!