

Global Economic Impact of Exhibitions: WORLD

State of Market

4.8 million
Exhibiting Companies



147 million
Square Meters of booth



353 million
Visitors



PRODUCES

Total Impacts

**299 billion €
(\$ 334 billion)**

In total output (business sales)
Including direct, indirect and induced output



**179 billion €
(\$ 201 billion)**

In total GDP
Including direct, indirect and induced GDP impacts



3.4 million

Total jobs
directly and indirectly supported by exhibitions



**62,900 €
(\$ 70,400)**

of total impact per
exhibiting company



Source: UFI/Oxford Economics, 2021 (data from 2019)



GLOBAL
EXHIBITIONS
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