Global Economic Impact of Exhibitions

Every Year

4.8 Million Exhibiting Companies

147 Million Square Meters of Booth

299 Billion € ($334 Billion)
In total output (business sales)
Including direct, indirect and induced output

179 Billion € ($201 Billion)
In total GDP
Including direct, indirect and induced GDP impacts

353 Million Visitors

3.4 Million Jobs
directly and indirectly supported by exhibitions

62,900 € ($70,400)
of total impact per exhibiting company

Source: UFI/Oxford Economics, Edition 2022

www.globalexhibitionsday.org | Email: GED@ufi.org | WeChat ID: UFI_Official
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