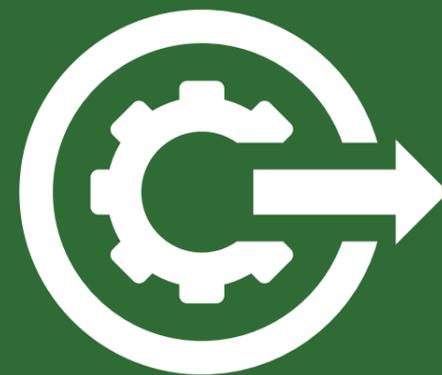


# EXHIBITION INDUSTRY OVERVIEW IN NORTH AMERICA

Source: UFI, May 2025

# 1.7 M

Exhibiting Companies



# 47.8 M

Square Meters  
of Booths Rented



# 88.9 M

Visitors Welcomed



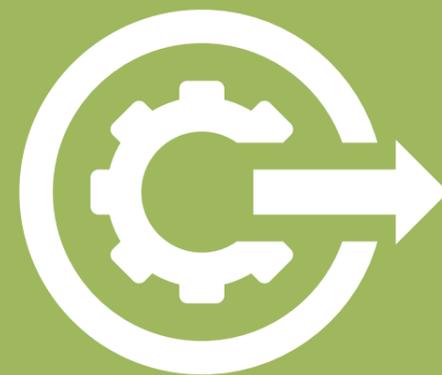
## Global Exhibitions Day 2026

# ECONOMIC IMPACT OF EXHIBITIONS IN NORTH AMERICA\*

\*Generated by participant spending in host destinations  
Source: UFI/Oxford Economics, May 2025

# 175 B€

189 billion \$  
in Total Output



# 110 B€

119 billion \$  
in Total GDP



# 1.9 M

Jobs Supported



**Global  
Exhibitions  
Day 2026**