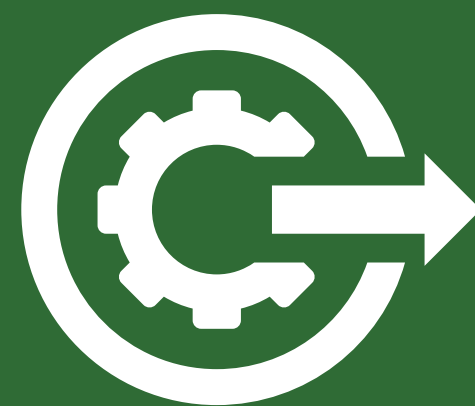


EXHIBITION INDUSTRY OVERVIEW IN MIDDLE EAST

Source: UFI, May 2025

143k

Exhibiting Companies



3.3M

Square Meters
of Booths Rented



6.7M

Visitors Welcomed



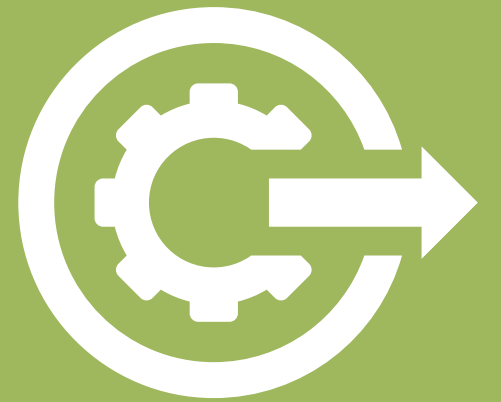
**Global
Exhibitions
Day 2026**

ECONOMIC IMPACT OF EXHIBITIONS IN MIDDLE EAST*

*Generated by participant spending in host destinations
Source: UFI/Oxford Economics, May 2025

3.8 B€

4.3 billion \$
in Total Output



1.9 B€

2.1 billion \$
in Total GDP



49.8 k

Jobs Supported



**Global
Exhibitions
Day 2026**