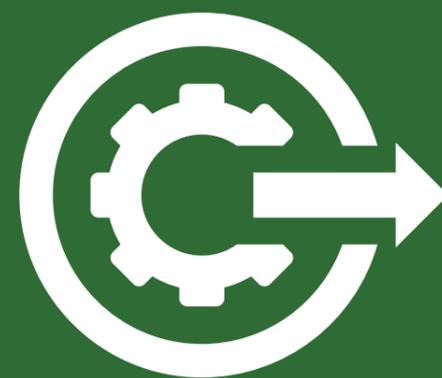


EXHIBITION INDUSTRY OVERVIEW IN MIDDLE EAST

Source: UFI, May 2025

143 k

Exhibiting Companies



3.3 M

Square Meters
of Booths Rented



6.7 M

Visitors Welcomed



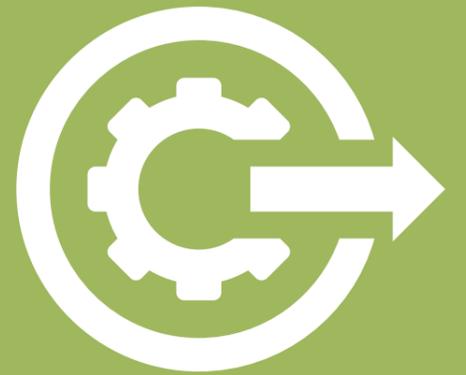
**Global
Exhibitions
Day 2026**

ECONOMIC IMPACT OF EXHIBITIONS IN MIDDLE EAST*

*Generated by participant spending in host destinations
Source: UFI/Oxford Economics, May 2025

3.5 B€

3.8 billion \$
in Total Output



1.7 B€

1.9 billion \$
in Total GDP



4.9 k

Jobs Supported



**Global
Exhibitions
Day 2026**