

# GLOBAL EXHIBITION INDUSTRY OVERVIEW

Source: UFI, May 2025

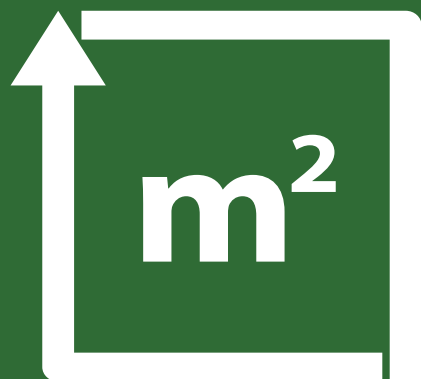
# 4.7 M

Exhibiting Companies



# 138 M

Square Meters  
of Booths Rented



# 317.7 M

Visitors Welcomed



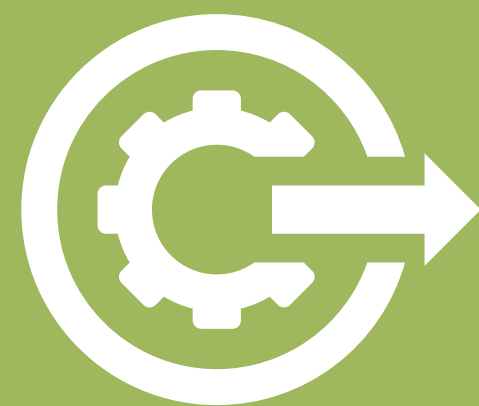
Global  
Exhibitions  
Day 2026

# GLOBAL ECONOMIC IMPACT OF EXHIBITIONS\*

\*Generated by participant spending in host destinations  
Source: UFI/Oxford Economics, May 2025

# 393 B€

444 billion \$  
in Total Output



# 227 B€

256 billion \$  
in Total GDP



# 4.3 M

Jobs Supported



**Global  
Exhibitions  
Day 2026**