

EXHIBITION INDUSTRY OVERVIEW IN EUROPE

Source: UFI, May 2025

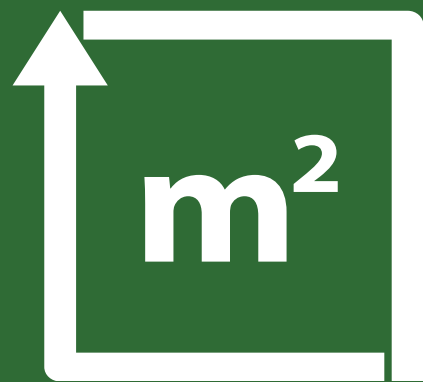
1.3 M

Exhibiting Companies



43.2 M

Square Meters
of Booths Rented



101.7 M

Visitors Welcomed



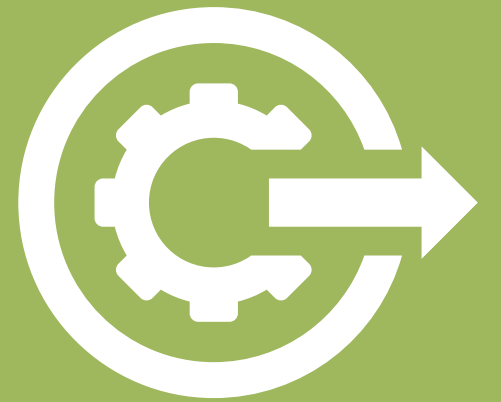
**Global
Exhibitions
Day 2026**

ECONOMIC IMPACT OF EXHIBITIONS IN EUROPE*

*Generated by participant spending in host destinations
Source: UFI/Oxford Economics, May 2025

116 B€

131 billion \$
in Total Output



59 B€

66 billion \$
in Total GDP



1 M

Jobs Supported



**Global
Exhibitions
Day 2026**