

# EXHIBITION INDUSTRY OVERVIEW IN CENTRAL & SOUTH AMERICA

Source: UFI, May 2025

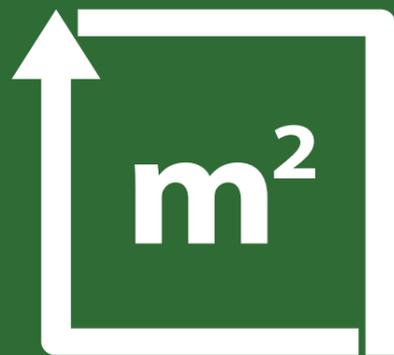
# 209 k

Exhibiting Companies



# 7.2 M

Square Meters  
of Booths Rented



# 34.3 M

Visitors Welcomed



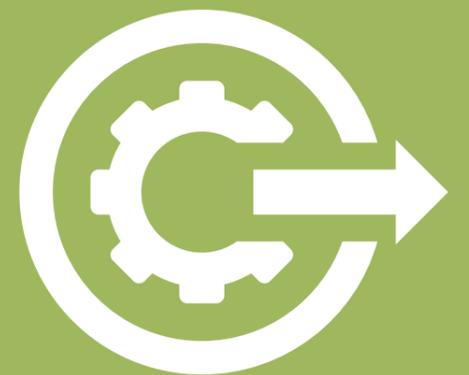
## Global Exhibitions Day 2026

# ECONOMIC IMPACT OF EXHIBITIONS IN CENTRAL & SOUTH AMERICA\*

\*Generated by participant spending in host destinations  
Source: UFI/Oxford Economics, May 2025

# 7.7 B€

8.4 billion \$  
in Total Output



# 4.8 B€

5.2 billion \$  
in Total GDP



# 151 k

Jobs Supported



**Global  
Exhibitions  
Day 2026**