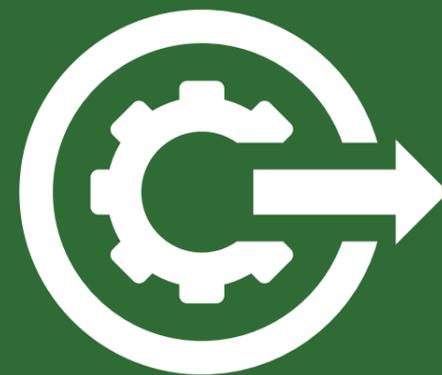


EXHIBITION INDUSTRY OVERVIEW IN ASIA-PACIFIC

Source: UFI, May 2025

1.3 M

Exhibiting Companies



35.6 M

Square Meters
of Booths Rented



84 M

Visitors Welcomed



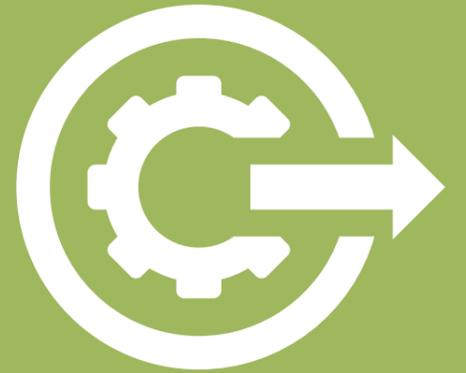
Global Exhibitions Day 2026

ECONOMIC IMPACT OF EXHIBITIONS IN ASIA-PACIFIC*

*Generated by participant spending in host destinations
Source: UFI/Oxford Economics, May 2025

73 B€

79 billion \$
in Total Output



44 B€

48 billion \$
in Total GDP



1 M

Jobs Supported



**Global
Exhibitions
Day 2026**