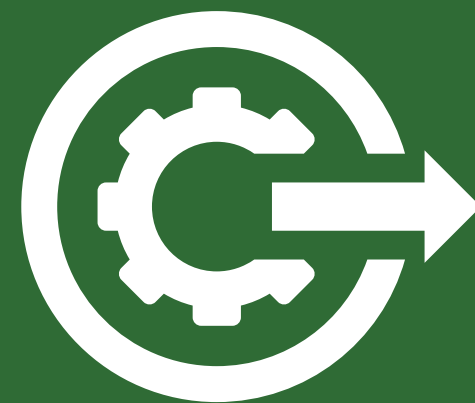


# EXHIBITION INDUSTRY OVERVIEW IN ASIA-PACIFIC

Source: UFI, May 2025

# 1.3 M

Exhibiting Companies



# 35.6 M

Square Meters  
of Booths Rented



# 84 M

Visitors Welcomed



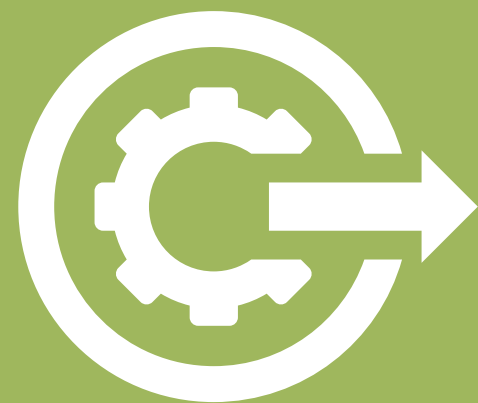
Global  
Exhibitions  
Day 2026

# ECONOMIC IMPACT OF EXHIBITIONS IN ASIA-PACIFIC\*

\*Generated by participant spending in host destinations  
Source: UFI/Oxford Economics, May 2025

# 77 B€

87 billion \$  
in Total Output



# 45 B€

51 billion \$  
in Total GDP



# 1 M

Jobs Supported



**Global  
Exhibitions  
Day 2026**