



An event organised by

COSMETIC  
VALLEY  
FRANCE 



**+ JULY 5-6 2022**  
CERGY, FRANCE

The unique  
scientific event  
dedicated to

**SPONSORING BOOKLET  
& STAND OFFERS**

# COSMETIC MEASUREMENT & TESTING

**Campus Saint-Christophe**  
10, avenue de l'entreprise  
95800 Cergy - France

<https://comet2022.sciencesconf.org/>

You want to be visible to  
200 decision-makers, experts,  
professionals?

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[fveau@cosmetic-valley.com](mailto:fveau@cosmetic-valley.com)







## A UNIQUE EVENT FOR COSMETICS

Cosmetics and personal care products play an important role in protecting skin and hair and are essential for expressing one's image and personality.

The main issues and innovations aim to explore this year non-destructive testing methods for skin care products: from ingredient testing to on-line consumer testing. From the initial supply of raw materials to consumer use and disposal, measurement & testing have an impact on improving the efficiency and durability of cosmetic products and their personalization.

**COMET** is the international scientific congress that brings together the cosmetic testing and measurement sector.

**COMET** was initiated by Cosmetic Valley to create a place for exchanges between academic researchers, groups, SMEs, start-ups, etc. It aims to become the major event in the dissemination of knowledge on cosmetic testing and measurements, to create links between academic research and the industrial world, and to encourage the rapprochement between scientific themes and cosmetology to give cosmetics industry players development prospects.



## ABOUT **COSMETIC VALLEY**

Created in 1994, labelled as a competitiveness cluster in 2005, Cosmetic Valley is today the cluster of the French perfumery and cosmetics industry, entrusted by the State with the implementation of a tricolour strategy.

Cosmetic Valley embodies the values of the “French brand” in perfumery and cosmetics: innovation, performance,

product safety, respect for the environment, authenticity of ingredients.

It mobilises a network of 3,200 companies, 80% of which are VSE-SMEs, and a hundred or so major brands representing all the cosmetics trades: ingredients, processes, packaging, tests, finished products...

+ **More details: [www.cosmetic-valley.com](http://www.cosmetic-valley.com)** +





# OUR SPONSORING OFFERS

The following sponsorship packages represent a unique opportunity to communicate within the event.

The sponsors will be mentioned on various communication media: projection during breaks, event website, official program, press releases...

## + Congress gala evening

Sponsor the convivial moment of the congress, on the 5<sup>th</sup> of July, and benefit from: the whole evening branded with your logo, a speech during the cocktail, 2 tickets for the evening.

+ + + + + + +  
+ € 5800 excluding VAT



## + Briefcases for all participants

Briefcases are one of the most effective ways of communication.

Carefully chosen and carefully made, they will not only have excellent visibility during the event but will also be reused by the participants for future use.

Supply and delivery at your expense. Information about delivery will be specified later.

+ + + + + + +  
+ € 3000 excluding VAT



## + Badge lanyards

Badge lanyards, printed with name and with your company's logo, will be worn by participants during the congress.

The expected participation for this edition is 200 delegates.

Supply and delivery at your expense. Information on delivery will be specified later.

+ + + + + + +  
+ € 2500 excluding VAT  
+ + + + +



## + Flyer or promotional item insertion

We offer you an opportunity to communicate directly to all congress participants, by means of the insertion of an advertising document or a promotional item in the congress kits.

Supply and delivery at your expense.

Examples: case, mouse pad, pens, external charger...

+ + + + + + +  
+ € 2000 excluding VAT  
+ + + + +



## + Advertising page in the final congress program and banner on the digital platform

We offer you the opportunity to communicate through a page of advertising in the final program of the congress distributed to all participants. In addition, we offer you digital visibility, with a banner on the congress broadcasting platform for remote participants.

Supply and delivery at your expense.

+ + + + + + +  
+ € 1600 excluding VAT  
+ + + + +



## + Notebook

The notepads will be inserted into in the briefcases of the conference participants. For this edition 200 participants are expected.

Maximum A4 size document.

Supply and delivery at your expense.

+ + + + + + +  
+ € 1300 excluding VAT  
+ + + + +



## + Poster prize for the best innovation

The prize rewards a scientific poster submitted by a participant to promote his/her research work.

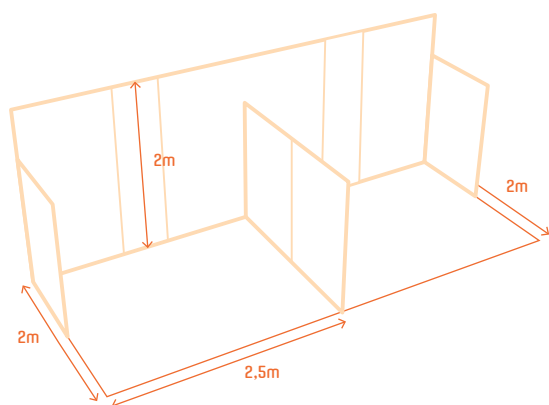
This prize will be presented to the participant by the sponsor during the evening of the congress.



+ + + + + + +  
+ € 1000 excluding VAT  
+ + + + +

# STAND OFFERS

Promote your expertise and services on your stand, to the congress participants, during the various breaks and BtoB exchanges.



## + Stand 4m<sup>2</sup>

Width : 2m  
Depth : 2m  
Height : 2m

+ + + + +  
+ € 770 excluding VAT  
+ + + + +

## + Stand 4,5m<sup>2</sup>

Width : 3m  
Depth : 1,5m  
Height : 2m

+ + + + +  
+ € 790 excluding VAT  
+ + + + +

## + Stand 5m<sup>2</sup>

Width : 2,5m  
Depth : 2m  
Height : 2m

+ + + + +  
+ € 980 excluding VAT  
+ + + + +

## + Stand 6m<sup>2</sup>

Width : 3m  
Depth : 2m  
Height : 2m

+ + + + +  
+ € 1170 excluding VAT  
+ + + + +



## + Each stand formula includes :

+ Partition wall Cloisons

+ 1 exhibitor sign with exhibitor's name  
(35 characters) 1 enseigne exposante au  
nom de l'exposant (35 caractères)

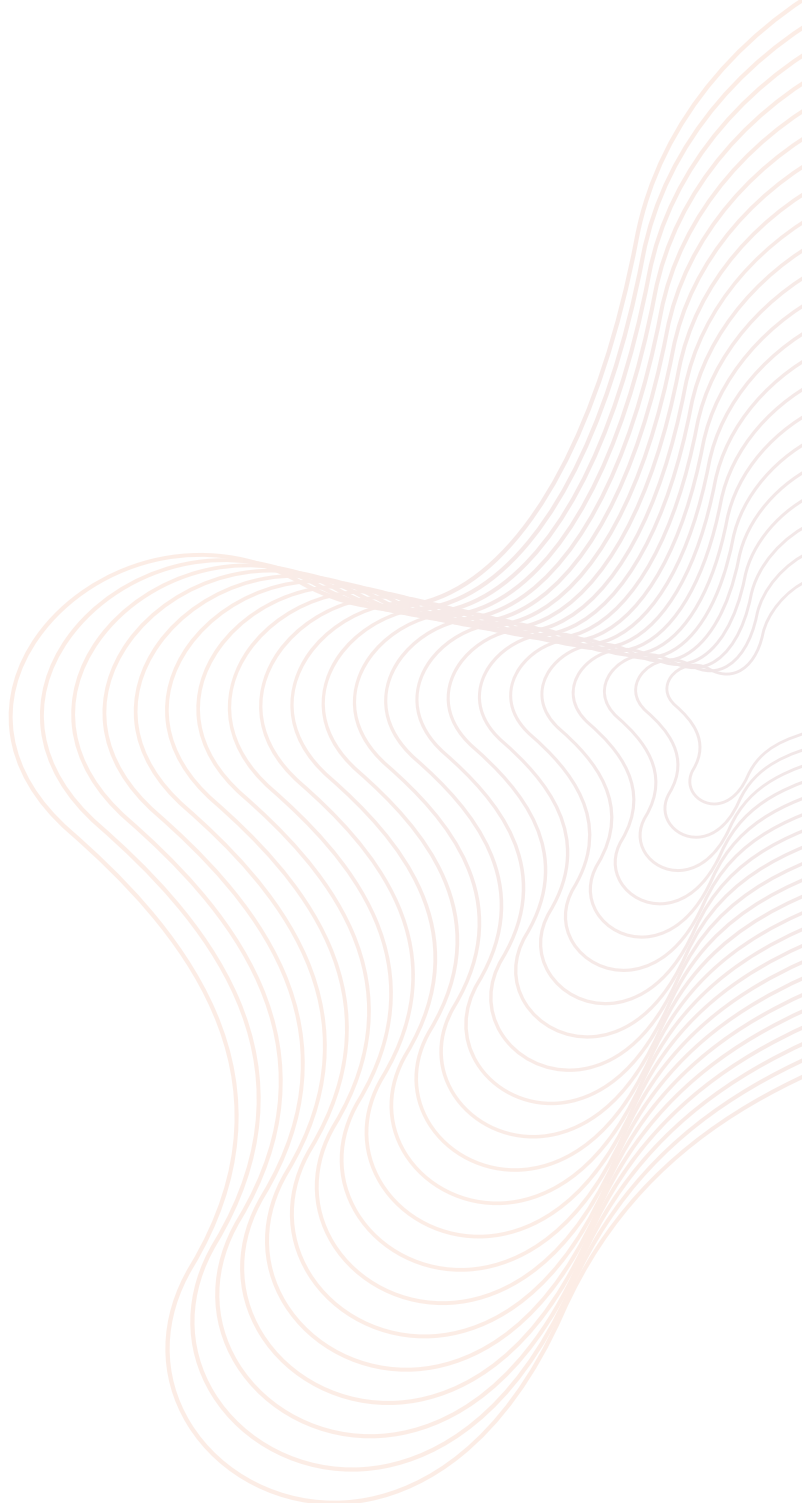
+ 1 Electric block of 3 plugs 1 bloc  
électrique de 3 prises

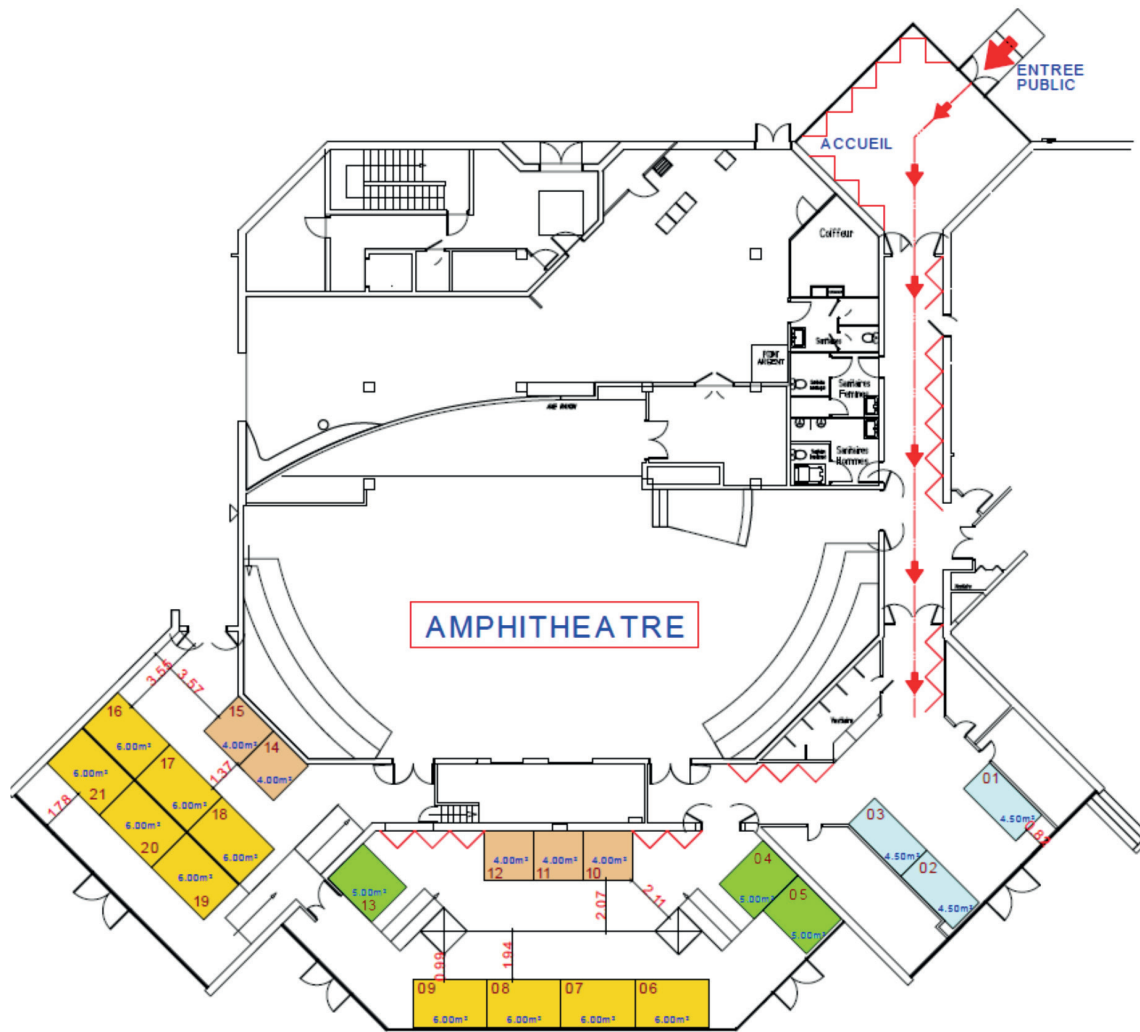
+ Furniture: 1 table and 3 black chairs  
Mobilier : 1 table et 3 chaises

+ 1 document display stand 1 présentoir  
à document

+ 2 admissions to the congress and  
catering

+ Your logo in the Abstracts Book







- + Company .....
- + Adress .....
- + Contact Name .....
- + Zip Code      + City .....
- + Country .....
- + E-mail ..... @ .....
- + Phone number

<b>Sponsoring offers</b>	<b>Price</b>
<input type="checkbox"/> Congress Gala Evening .....	€ 5800
<input type="checkbox"/> Briefcases for each participant .....	€ 3000
<input type="checkbox"/> Badge lanyards .....	€ 2500
<input type="checkbox"/> Flyer or promotional item insertion .....	€ 2000
<input type="checkbox"/> Advertising page in the final congress program and banner on the digital platform .....	€ 1600
<input type="checkbox"/> Notebook .....	€ 1300
<input type="checkbox"/> Poster prize for the best innovation .....	€ 1000

<b>Stand offers</b>	<b>Price</b>
<input type="checkbox"/> Stand 4m <sup>2</sup> .....	€ 770
<input type="checkbox"/> Stand 4,5m <sup>2</sup> .....	€ 790
<input type="checkbox"/> Stand 5m <sup>2</sup> .....	€ 980
<input type="checkbox"/> Stand 6m <sup>2</sup> .....	€ 1170

Signature :

**Total excl VAT** .....

**VAT - 20%** .....

**Total** .....



### Billing address (if different from main identity)

+ Society .....

+ Adress .....

+ Contact Name .....

+ Zip Code      + City .....

+ Country .....

+ E-mail ..... @ .....

+ Phone number

### Payment

**-50% of the amount including VAT when ordering -50% one month before the event**

No order will be taken into account without its payment.

**Payment by cheque** made out to Cosmetic Valley  
**or by bank transfer:**

Beneficiary's Name: Cosmetic Valley

Beneficiary's Address: 1, rue de Bethleem • 28000 Chartres

Beneficiary's Account Number:

FR76 1450 5000 0108 1015 0062 416 (IBAN)

SWIFT CODE: CEPAFRPP450

Beneficiary's Bank: Caisse d'Epargne Loire-Centre • C.E. LOIRE-CENTRE (00001)

**Signature / Tampon :**

Order form to be returned to Fanny Veau

✉ [fveau@cosmetic-valley.com](mailto:fveau@cosmetic-valley.com) ☎ 06 33 31 75 67

Or register and pay online at <https://comet2022.sciencesconf.org/>