

PRESS RELEASE

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EQUIP AUTO Paris 2022: A successful event that fulfilled its ambitions!

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With attendance by 78,280 trade members and nearly one thousand companies and brands exhibiting, including 45% of new exhibitors, EQUIP AUTO Paris has confirmed its stature as a key event for every strand of the after-sales automotive industry and services for connected mobility. The exhibition proved to be popular, orders were signed, the atmosphere was friendly and new prospects were thrown up. All in all, the 2022 vintage delivered very positive results!

Both quantity and quality

Held from 18 to 22 October at Paris Expo Porte de Versailles, **EQUIP AUTO Paris 2022 achieved its ambitious attendance target of nearly 80,000 industry members.** Although the geo-political crisis, pandemic and economic issues, along with the transport strike on the first day, raised fears that the event would fail to live up to expectations in terms of reach, EQUIP AUTO Paris in fact attracted large numbers of institutional organisations, exhibitors and visitors, all of whom enthused over the exhibition.

For 5 days, the **top quality of the stands** hosted by some 1,000 companies and brands, **and their events**, all of them equally convivial, guaranteed that visitors enjoyed a unique experience and fruitful conversations. Exhibitors were delighted by the 2022 exhibition, stressing the relevance and enhanced value of visitor attendance and confirming that they fully benefited from it by completing many **sales and contracts.**

“Feedback from exhibitors is enthusiastic. They confirm that they experienced an unprecedented EQUIP AUTO Paris, marked by its friendly atmosphere, high footfall and the scale of business. The smiling faces we witnessed, both in the aisles and on the stands, brought further confirmation that the format and programme were highly relevant and aligned with industry needs”, comments EQUIP AUTO director, Aurélie Jouve.

The organisers of EQUIP AUTO Paris said that they were also satisfied with the international audience, with attendance by over 160 international exhibitors from 20 different countries (Korea, Spain, Italy, Netherlands, Turkey, etc.), along with 40 Top Buyers from 8 countries (Algeria, Belgium,

Spain, Morocco, Italy, Netherlands, Tunisia and Turkey), supported by the Promosalons network as part of the France Recovery plan.

“Every strand of the automotive industry (manufacturers, suppliers, distributors, federations and representative organisations, competitive clusters) came together to make this event an incredible success, which I am delighted with. After witnessing the virtuous cycle of collaboration and ebullient atmosphere that was a constant feature of our exhibition over the five days, I would like to think that it has truly established its inherent spirit”, says **Claude Cham**, chairman of the FIEV (Federation of Vehicle Equipment Industries) and EQUIP’AUTO SAS.

An influential exhibition and key stakeholder in the automotive and mobility industry

EQUIP AUTO Paris welcomed many politicians and international representatives. The Secretary of State to the Ministry of the Economy, Finances and Industrial and Digital Sovereignty tasked with Industry, **Roland Lescure**, officially opened the exhibition.

He stated: *“The automotive industry is faced with major but necessary changes to decarbonise our economy. The State must support these industrial transformations and we are heeding that call by providing broad support for innovation and industrialisation, across the automotive industry’s value chain. It is not only companies that need support in transitioning their industrial fabric, but also regions in order to guarantee that each employee in the automotive industry has job prospects in the area where they live and up-and-coming industries”.*

Welcomed over the following days, the Minister of Labour, Full Employment and Insertion, **Olivier Dussopt**, along with the Secretary of State to the Ministry of Environmental Transition and Regional Cohesion in charge of Transport, **Clément Beaune**, also seized the opportunity to stroll through the exhibition and visit themed areas.

Their conversations with exhibitors enabled members of government to fully appreciate the trade show’s variety and meaningful contribution and gauge **the commitment of stakeholders – both long-standing and newcomers – towards new mobility solutions and automotive innovation fostering environmental transition.**

The chairman of France’s federation of businesses, Geoffroy Roux de Bézieux, along with the chairman of the Hauts-de-France regional council, Xavier Bertrand, regional elected representatives, MPs and foreign ambassadors in France came to witness first-hand this talent pool and hub of industrial issues, all of them keen to gain a greater understanding of the challenges and needs of the industry and their impact at regional level.

Next stop Lyon for EQUIP AUTO!

With its sights clearly set on the future, EQUIP AUTO, which presented its calendar of events for 2023-2024-2025, is now preparing its new Lyon event scheduled from 28 to 30 September 2023, and due to be held jointly with the Lyon Motor Show.

"I am very satisfied with this five-day exhibition and congratulate all the staff and exhibitors for their involvement. All week, people thronged the aisles, delighted to be there. Many have already confirmed pre-registrations for EQUIP AUTO Lyon in 2023. The gamble paid off! We will now all get together to review the exhibition, continue to make improvements and focus on the next step. We are looking forward to meeting up at Eurexpo with the Lyon Motor Show", concludes Philippe Baudin, chairman of EQUIP AUTO.

SAVE THE DATE!



View the EQUIP AUTO Paris 2022 photo album
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About EQUIP AUTO

"Reinventing services for mobility": the trade show EQUIP AUTO is, within the EMEA zone, the leading international event for innovation in aftersales and services relating to connected mobility.

It places **innovation, expertise, dialogue and conviviality** at the heart of its ambition, assembling all the automotive value chain's players and know-how in the aim of shaping, developing and delivering the mobility services of the future. EQUIP AUTO is an exhibition by the Federation of Vehicle Equipment Industries (**FIEV**) and the French Bodywork Federation (**FFC**), and the **Comexposium Group**.

It takes place every two years at the Paris Porte de Versailles exhibition centre and **brings together more than 1,000 exhibitors and brands and 80,000 professionals**.

In **alternate** odd-number years it organises EQUIP AUTO On Tour with its regional meetings around France.

EQUIP AUTO | 

PARIS
AUTO
MOTIVE
WEEK

THIS YEAR,
EQUIP AUTO JOINS
MONDIAL DE L'AUTO FOR
PARIS AUTOMOTIVE WEEK

Paris Automotive Week

For the first time, from 17 to 23 October 2022 at Porte de Versailles, the two flagship events of the automotive sector, and the Paris Motor Show (Mondial de l'Auto) the exhibition EQUIP AUTO, come together under the same banner by creating Paris Automotive Week.

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