



MEDIA ALERT

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2022 EQUIP AUTO Paris International Grands Prix for Automotive innovation: 3 special awards made by the judges

Media enquiries

Bianca DUTERTRE bianca.dutertre@equipauto.com +33 (0)1 46 25 02 48 Organised under the patronage of the French association of technical and business journalists (AJTE) as part of EQUIP AUTO Paris' International Grands Prix for Automotive Innovation, the "Special Awards" made by the association's journalists, aim to discover products or services deemed to be innovative from among:

- Exhibitors at EQUIP AUTO Paris 2022;
- Products or services that were not entered for the 2022 EQUIP AUTO Paris IGPAI,
- Products and services launched on the market at most a year before the opening date of the show.

Spotted at the show by AJTE, Chimirec Développement, Continental France SAS and Maha France are the lucky winners of this edition and as a result received a special award from Romain Thirion, president of ATJE, at the EQUIP AUTO Paris gala evening held on Wednesday 19 October.

CHIMIREC Roll'Absorb



The mobile workshop cleaning trolley is designed as an all-in-one. It stores waste, and dispenses and recycles the Chimirec LIQ-LOCK absorbent agent which has superior absorbency capacity thanks to its ligno-cellulosic fibre fine honeycomb structure. The soiled product is isolated using an internal sieve, and the reusable product is returned to the cleaning agent stock.







CONTINENTAL Conti.Re Tex tyre technology

Thanks to Conti.Re Tex technology, Continental markets a range of ecodesigned tyres with a carcass made from polyester produced from recycled PET bottles. The EcoContact 6 and All Season tyres are already on the market with this technology, offering identical performances, lifespan and price as conventional ranges.





Its twin columns made using ultra-rigid origami-technology guarantee superior reliability, while the MaStar car lift offers triple safety comprising "Giraffe" nut breakage detection, a specific spindle-nut package, and an enhanced motor brake. The "plug and play" design make MaStar a firm favourite with car lift users among professionals.

See you from 18 - 22 October 2022 at Paris Expo Porte de Versailles

Request your accreditation for EQUIP AUTO Paris 2022 by clicking here





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About EQUIP AUTO

"Reinventing services for mobility": the trade show EQUIP AUTO is, within the EMEA zone, the leading international event for innovation in aftersales and services relating to connected mobility.

It places innovation, expertise, dialogue and conviviality at the heart of its ambition, assembling all the automotive value chain's players and know-how in the aim of shaping, developing and delivering the mobility services of the future. EQUIP AUTO is an exhibition by the Federation of Vehicle Equipment Industries (FIEV) and the French Bodywork Federation (FFC), and the Comexposium Group.

It takes place every two years at the Paris Porte de Versailles exhibition centre and **brings together more than** 1,000 exhibitors and brands and 80,000 professionals.

In alternate odd-number years it organises EQUIP AUTO On Tour with its regional meetings around France.

Paris Automotive Week

For the first time, from 17 to 23 October 2022 at Porte de Versailles, the two flagship events of the automotive sector, and the Paris Motor Show (Mondial de l'Auto) the exhibition EQUIP AUTO, come together under the same banner by creating Paris Automotive Week.

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