



Press Release

## EQUIP AUTO Paris 2027: Official Opening of Exhibitor Registration

*Paris, February 18, 2026* – EQUIP AUTO Paris announces the official opening of exhibitor registration for its 2027 edition, which will take place from October 12 to 16, 2027 at Paris Expo Porte de Versailles.

In 2027, more than ever, you will all be united around the same passion. For five days, the entire automotive and mobility ecosystem — aftersales and services — will gather across 100,000 sqm of exhibition space, spanning Halls 4, 5.2, 5.3, 6, 7.1 and 7.2, in a renewed layout resulting from ongoing venue redevelopment works.

With a target of 1,500 exhibitors and brands, EQUIP AUTO Paris 2027 reaffirms its ambition to bring together the entire value chain of the sector.

### 19 Activity Sectors Covering the Entire Industry

EQUIP AUTO Paris 2027 structures its offer around **19 activity sectors**, covering all trades and areas of expertise:

- Vehicle Accessories, Personalisation & Customisation / **NEW** /
- Bodywork, Paint & Glass
- Connectivity, Autonomous Driving & Infotainment
- Detailing & Car Care / **NEW** /
- Energy: Energy providers and oil companies, Battery technologies, Charging infrastructure, Retrofit
- Workshop Equipment, ADAS, Diagnostics & Tools
- Vehicle Equipment: Spare parts, OEM innovations, Electrical components
- Finance & Insurance
- Initial and Continuing Training, Recruitment & Employment
- Car Wash, Cleaning Products & Service Areas
- Lubricants & Additives
- Professional, Institutional, Standardisation & Certification Organisations
- Reuse Parts, Remanufacturing & Recycling
- Tyres: Manufacturers, Distribution & Service Networks
- Press & Publishing
- Distribution Networks (workshop equipment, parts & services)
- Repair Networks (OEM & multi-brand) & Technical Inspection
- Digital Solutions: IT, Workshop Management, Customer Relationship Management, E-commerce
- Used Vehicles

## Structuring Villages, Complementing the Show's Core Offering and Key Sectors

In addition to the 19 activity sectors that structure the show's overall offering, EQUIP AUTO Paris 2027 introduces thematic Villages designed to enhance the visibility of strategic markets and create high-impact hubs within the exhibition.

- Village Avenir: Careers, Training & Employment
- Village Carrosserie-Peinture by FFC
- Village Tech
- Village Energy & Fleet
- Village Startups
- Village Tyre & Innovation in partnership with Syndicat du Pneu
- Village Circular Economy: Reuse Parts, Remanufacturing & Recycling
- Village Used Vehicles (VO)

New Villages 2027:

- Village 2-3 Motorised Wheels & Light Vehicles without Licence: Workshop equipment, technical inspection, parts, accessories & services
- Village Repair & Maintenance LCV/HGV

These Villages reflect the show's strategic expansion into new mobility solutions, alternative energy, specialised markets and the specific needs of industry professionals.

## A Stronger International Footprint

The show relies on an increasingly expert and expanded sales force, with its commercial team based in Paris and more than 20 international agents, in order to further strengthen international participation.

## Early Bird Offer: Until June 15, 2026

Companies that book their stand before June 15, 2026 benefit from:

- Preferential rates
- Priority stand location within the new show layout

**From October 12 to 16, 2027, the entire industry will come together around the same passion.**

### About EQUIP'AUTO SAS

EQUIP'AUTO SAS designs and develops leading international trade events dedicated to the automotive industry, aftersales and services sector. Our mission is to bring together all stakeholders, innovations and areas of expertise across the automotive value chain to imagine and build the mobility of tomorrow. We are committed to remaining at the heart of industry exchanges, trends and ecosystem developments.

Since 1975, EQUIP AUTO has established itself as a strong and recognized brand, present every year through events organized in Paris, across the regions and internationally.

2026-2027 Events Programme:



**Information and bookings:**

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