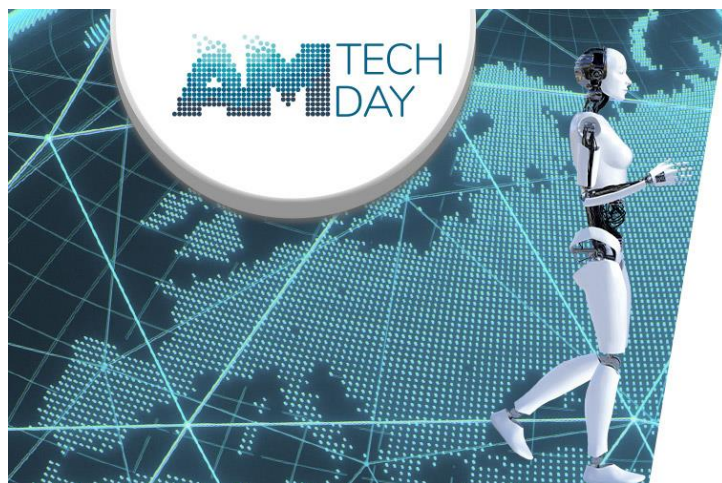




INNOVATING TOGETHER: WHO IS THE PERFECT PARTNER?

Tuesday, October 5th 2021

Palais Brongniart - Paris

organisé par **L'AGEFI**

membre de **INVEST
WEEK • PARIS**

PROGRAMME

08:30 am - 09:05 am: WELCOME

09:05 am - 09:10 am: INTRODUCTION

09:10 am - 10:00 am: OPENING PRESENTATION

- **How can services and organisations be improved through partnerships? What role has innovative technology played?**

Moderator: Alexandre GARABEDIAN, Managing editor - L'AGEFI

Speakers:

Jean-Jacques BARBERIS, Head of institutional and corporate clients division, ESG supervisor at Amundi - AMUNDI

Philippe BENOIT, Head of strategic business development & transformation - BNP PARIBAS SECURITIES SERVICES

François DELTOUR, Managing director - ARKÉA IS

Corentin FAVENNEC, Directeur des partenariats grands comptes - GENERALI PATRIMOINE

10:10 am - 10:40 am: PARTNER WORKSHOPS

- **BNP PARIBAS SECURITIES SERVICES**

- **FINASTRA: Technology as a catalyst of transformation and innovation for pension & insurance asset management**

Covid pandemic, regulation and competition exacerbate the need to change the way technology is consumed.

- A true cross-asset investment management platform accelerate growth and maximize efficiency
- Cloud and services offered around it enable focus on differentiating activities
- Openness & APIs facilitate collaboration and access to innovation

- **SEISMIC: Make your marketing the preferred business partner of your sales team**

Discover the benefits of a full alignment between sales and marketing.

For marketing:

- Unleash your content production and distribution processes
- Reduce risks that your client -facing organization use outdated and non-compliant documents
- Speed-up the on-boarding of your sales force
- Drive a more data/AI driven content development strategy

For sales:

- Leverage all relevant documents fully up to date and compliant in your most fluent daily working environment (mobile, salesforce, office365, ...)
- eliminate risks of client-facing representatives using outdated docs
- Increase efficiency by automating and delivering client reports and easily analyze their consumption by your clients to take immediate business action

■ **SIMCORP**

10:40 am - 11:50 pm: PARTNER WORKSHOP

■ **EY**

Speaker: **Thierry GROUÈS**, Associate partner - EY

10:40 am - 11:10 am: NETWORKING BREAK

11:10 am - 11:50 am: ROUND TABLES

- **RegTech: how can it help management companies and investors adapt to regulatory change?** How can RegTech help them address operational issues and manage data?

Moderator: Pauline ARMANDET, Specialized journalist - L'AGEFI

Speakers:

Frédéric BERNARD, Product specialist - risk - AXIOMSL

Nicolas PESSARD, Product manager transaction regulatory reporting - MUREX

Julien RAIMBAULT, Head of operations & technology - OSTRUM AM

Alexis WIAZMITINOFF, Product leader - global transaction reporting - COMPLIANCE SOLUTIONS STRATEGIES

- **How should crypto-assets and crypto-currencies be managed in portfolios?**

Moderator: Capucine COUSIN, Specialized journalist - L'AGEFI

Speakers:

Jean-Charles DUDEK, Co-founder - NAPOLEON GROUP

Pietro GRASSANO, Business solutions director Europe - ALGORAND

Olivier TAILLE, Vice chair of the AFG's technological innovations committee - AFG

- **What is the ideal partner for an ESG-augmented strategy?** Is it possible to devise an ESG policy and enhance non-financial analysis using AI?

Moderator: Yann DE SAINT-MELEUC, Partner - A2 CONSULTING

Speakers:

Julien CIROUX, Managing director - ACCENTURE

Guillaume HERAUD, Head of marketing - SOCIETE GENERALE SECURITIES SERVICES

Anders HANSEN, Head of the Aladdin Client Engagement Group EMEA - BLACKROCK

Pierre VALENTIN, Chairman of the executive board - ECOFI

11:50 am - 12:00 pm: KEYNOTE SPEAKER

- **Charlie MERAUD**, CEO - WOORTON

12:10 pm - 12:40 pm: PARTNER WORKSHOPS

- **AMUNDI TECHNOLOGY: Digital and aggregation: the new frontiers for financial advice and services**

- The rise of new digital technologies and open banking is redefining the solutions for financial advice
- How digital and aggregation are transforming the relationship between bankers and their clients
- How Amundi Technology helps financial advisors integrate these new technologies into their advisory approach

Speakers:

Cécile FALCON, Co head Alto wealth & distribution - AMUNDI TECHNOLOGY

Zakaria LAGUEL, Co-head of Alto wealth & distribution, CEO - WESAVE

- **BOTTOMLINE: GTMatch: The reconciliation solution that solve pendings!**

- Global reconciliation solution, multi financial instrument multi-entity
- Modular solution, advanced pick-and-mix functionalities
- Resolve module allowing to solve pendings (validated gaps, fees not recorded...sent to the PMS or any business application)

- SaaS mode and full web client

Speakers:

Philippe MODAI, Director of business development - BOTTOMLINE

Vitus ROTZER, Sales director Europe - BOTTOMLINE

Armel-David WOLFF, Product owner - BOTTOMLINE

■ **MIPISE: Digitizing subscription operations in all types of investment funds**

- Management companies, a market in transition: increasing impact of regulatory constraints, lower commissions, regulation of retrocessions, and new expectations from subscribers and distributors. The sector must adapt to expectations that have changed significantly ("anywhere, anyhow, anytime" with more environment, more efficiency, more use of digital technology).
- The dematerialization of financial processes: a key step in the transformation of the sector. Mipise provides support to management companies in the digital transition of their activities. This workshop will introduce you to the Mipise solution by reviewing the main stages of the investment cycle.
- The Mipise solution: a complete software package for the fund subscription process that accelerates, simplifies and makes the investment process more reliable (subscription workflow, management of asset managers/distributors, kyc-aml-cft management, investor extranet, payment module).

Speakers:

Jean-Michel ERRERA, CEO and co-founder - MIPISE

Maxime ERRERA, Sales manager - MIPISE

Michel IVANOVSKY, Chairman and co-founder - MIPISE

■ **SOCIETE GENERALE SECURITIES SERVICES: At the heart of performance, ESG and regulation : data control**

Data management is a major challenge at the centre of all issues of the investment industry.

- How to manage all the data efficiently?
- Towards data platform?
- In house solutions or outsourcing?

Our panelists will share their vision and experience

Speakers:

Stéphanie GAUDOUX, Head of coverage France - SOCIETE GENERALE SECURITIES SERVICES

Hubert LE LOURD, Chief operating officer - GROUPAMA AM

Guillaume ROUIL, Chief data officer - AXA IM

Pierre-Henri SALLE, Partner - ALPHAFMC

12:40 pm - 13:55 pm: LUNCH

13:55 pm - 14:25 pm: PARTNER WORKSHOPS

■ **99 ADVISORY**

Speakers:

Laurent HASSAN, Senior manager sustainable advisory - 99 ADVISORY

Nicolas MONNET, Senior manager asset management - 99 ADVISORY

13:55 pm - 14:35 pm: OPENING PRESENTATION

- **How can tech firms help with adaptation to the new regulatory environment around sustainability (Disclosure Regulation)?** What are the challenges for financial institutions?

Moderator: Valérie RIOCHET, Specialized journalist - L'AGEFI

Speakers:

Joseph EL GHARIB, Head of business development - AMUNDI TECHNOLOGY

Hermin HOLOGAN - Partner, wealth & asset management leader France - EY

Marie-Pierre PEILLON - GROUPAMA AM

Iain RICHARDS, Head of global responsible investment policy - COLUMBIA THREADNEEDLE INVESTMENTS

14:35 pm - 14:55 pm: KEYNOTE SPEAKER

15:05 pm - 15:35 pm: PARTNER WORKSHOPS

■ CACEIS

■ **NEW ACCESS: Banking 4.0 : the new digital standards of 2021**

- RM 4.0: features of 2021 digital cockpit
- The new normal of digital and its technical requirements
- Software vendor: from challenges to solutions.

Speakers:

Ludovic BALACE, Global head of pre-sales - NEW ACCESS

Julien COURONNE, Marketing project manager - NEW ACCESS

Vincent JEUNET, CEO - NEW ACCESS

■ **ONFIDO: The fight against identity fraud and customer experience: how to find the right balance?**

- State of play of fraud in the financial sector
- Identity fraud is becoming more professional: insights, trends and challenges
- Identity verification solutions available to the market and their security levels

■ REFINITIV

Speaker:

DR. Barnabas ACS, Global sales strategy director, sustainable investing & sustainable finance - LSEG

15:45 pm - 16:25 pm: ROUND TABLES

■ **Wealth management: what transformations are key to remaining competitive? What are the top fintechs in Europe?**

Moderator: Benoit MENOUE, Rédacteur spécialisé - L'AGEFI

Speakers:

Zakaria LAGUEL, Co-responsable d'Alto wealth & distribution, directeur - WESAVE

Olfa MAALEJ - NEUFLZE OBC

ALL FUNDS

■ **How can private equity and real estate work with tech firms to improve their ESG performance?**

Moderator: Aroun BENHADDOU, Rédacteur spécialisé - L'AGEFI

Speakers:

Elia ETIENNE-DENOY, CEO & partner - GREENSOLUCE

Benoît MOULIN, Co-founder - DOMOS FS

Fanny PICARD - ALTER EQUITY

Zineb SEBBAR, Product manager director for eFront Insight - BLACKROCK

■ **How can partnerships/tech firms enable small and medium-sized management companies to grow faster and at a lower cost? Is data management becoming more accessible?**

Moderator: Réjane REIBAUD, Editor-in-chief asset management - L'AGEFI

Speakers:

Jean DEVAMBEZ, CEO - MFEX GROUP

Vincent LAPADU-HARGUES, Head of asset management - support to R&D- FINANCE INNOVATION

Olivier MALLET, Head of artificial intelligence & analytics France - COGNIZANT

Arnaud MISSET, Chief digital officer - CACEIS

16:25 pm - 16:35 pm : KEYNOTE SPEAKERS

■ FUND CHANNEL

16:35 pm - 18:00 pm: AM TECH DAY AFTERNOON TREAT

With a special appearance from:

- **Maxence Barbot, Pastry Chef - SHANGRI-LA HOTEL**

Top chef Maxence Barbot and his team have created a signature dessert for the conference, partly inspired by the chef's Breton roots. This will also be an opportunity to hear how he finds his inspiration and what innovation means for him.

- **Le Philtre**

Combining hedonism and ecology: Frédéric and Charles Beigbeder have created Le Philtre Organic, a 100% natural vodka that contains no added sugar. A tasting of Le Philtre is on offer as part of our afternoon treat.